DEPARTMENT OF EDUCATION
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DIVISION OF NUEVA VIZCAYA

Republic of the Philippines
Department of Education
Region II – Cagayan Valley
Schools Division of Nueva Vizcaya

November 23, 2026

DIVISION MEMORANDUM
No. 476, s. 2026

OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN (VAWC)

TO: Assistant Schools Division Superintendent
Curriculum Implementation Division Chief Education Supervisor
School Governance and Operations Division Chief ES
Education Program Supervisors
Public Schools District Supervisors/Districts-in-Charge
Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to **Republic Act No. 10398**, titled *"An Act Declaring November Twenty- Five of Every Year as National Consciousness Day for the Elimination of Violence Against Women and Children,"* and **Presidential Proclamation No. 1172, s. 2006,** titled *"Declaring November 25 to December 12 of Every Year as the 18- Day Campaign to End Violence Against Women, "* this Office, through the **Division Gender and Development Focal Point System (GFPS),** joins the nation in observing the **18-Day Campaign to End the Violence Against Women and Children (VAWC)** from **November 25 to December 12, 2025**, with the recurring theme from 2022-2027, *"UNiTEd for a VAW-free Philippines."* Anent this, the SDO Human Resources will wear shaded orange on December 5 and 12, 2025.

2. This year's campaign specifically aims to:

- accelerate the implementation of the *National Action Plan to End Violence Against Women*, especially at the *local level;*
- mobilize *youth* to speak out against violence, raise awareness, and actively advocate for a VAW free future;
- empower *men* to be proactive allies by promoting respectful behavior, challenging harmful norms, and supporting gender equality;
- encourage *bystanders* to take action, break the silence, and intervene safely and effectively; and
- maintain VAW prevention across sectors to ensure a *whole-of-nation* approach, linking it to broader social, economic and governance agendas to address root causes and systematic barriers.

3. In line with this observance, all public schools GFPS are strongly encouraged to implement activities included in their respective 2025 Gender and Development (GAD) Plan and Budget (GPB) and the Philippine Commission on Women (PCW) suggested initiatives, such as the following

a. Incorporate VAW-related presentations and campaign materials in flag-raising ceremonies throughout the campaign period, including the *All-*

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Women Cast Lupang Hinirang video and the Prayer to End Violence Against Women;

b. Print and display the official campaign banner in conspicuous areas within offices and landmarks;

c. Participate online using the hashtags **#VAWfreePH, #VowToEndVAW, #FilipinoMarespeto, #SafeSpacesKasaliTayo**, and other campaign-related hashtags by:
   - Uploading the official campaign logo, banner, advocacy videos, and other materials on websites and social media pages;
   - Sharing VAW-related materials, news, articles, photos, and relevant information online;
   - Using the 18-Day Campaign to End VAW Facebook Profile Frame available on the PCW Facebook page; and
   - Downloading and using VAW digital sticker packs on messaging platforms such as Viber and Telegram.

d. Set up **"The Orange Exhibit: Journey Towards a VAW-Free Philippines"** within stakeholders' offices during the campaign period, or develop a localized version to highlight agency achievements in the fight against VAW;

e. Distribute updated VAW-related Information, Education, and Communication (IEC) materials during the campaign period. PCW-produced materials may be reproduced, provided that the original content, design, and integrity are retained;

f. Support the localization of campaign messages by translating IEC materials into major local languages used in the community;

g. Show PCW-produced VAW-related videos on electronic billboards, TV/ radio programs, or other suitable platforms. These may be downloaded for free from the **PCW Digital GAD Library, PCW YouTube Channel, and PCW Facebook Page;**

h. Organize discussions, orientations, and learning sessions on VAW, anti-VAW laws, and available VAW services for both internal and external stakeholders; and

i. Coordinate and collaborate with **Local Government Unit (LGUs)** and other partner agencies in conducting activities related to the 18-day Campaign to end VAW.

4. For inquiries and clarification, please contact the Division GAD Focal Point System through Facebook page Wilhelmina-John Benedict and Florence Finuliar Esparrago.

5. Immediate dissemination of and strict compliance with this memorandum is highly enjoined.

ORLANDO E. MANUEL PhD, CESO V
Schools Division Superintendent
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