DARFO2 ORED 73-2

Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Regional Field Office No. 02
Diversion Road, San Gabriel
Tuguegarao City, Cagayan 3500

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RECORDS SECTION

October 19, 2026

DIR. BENJAMIN D. PARAGAS, Ph.D., CESO III
Regional Director
Department of Education
Regional Government Center, Carig Sur, Tuguegarao City, Cagayan 3500

Dear Director Paragas:

The Department of Agriculture Regional Field Office No. 02 (DA RFO 02) will celebrate the **National Rice Awareness Month (NRAM), cum the Masagana Rice Industry Development Program Achievers Awarding**, on **November 18, 2026, at 1:00 P.M.**. This will be held at the **DA Southern Cagayan Research Center (SCRC), Iguig, Cagayan.**

One of the highlights is **"RICEponsableng Himig: The Best Be RICEponsible Jingle Contest,"** a youth-centered competition promoting responsible rice consumption, discouraging food waste, appreciating locally produced rice, and recognizing the vital role of Filipino rice farmers in ensuring food security.

In this regard, we respectfully request the **Department of Education Regional Office No. 02 (DepEd RFO 02)** to facilitate the participation of **one (1) Junior High School representative from each of the eight (8) Schools Division Offices (SDOs) in Region 02**, namely: Cagayan, Tuguegarao City, Isabela, Cauayan City, City of Ilagan, Santiago City, Nueva Vizcaya, and Quirino. Both public and private schools are eligible to participate.

Each participating school shall field a team of **10 Junior High School students**, all of whom must perform as singers or vocalists in both the recorded jingle submission and the live Final Round.

The competition will have two stages. For the **Elimination Round**, participating teams must submit an original recorded jingle with a duration of **three (3) to five (5) minutes** on or before **November 6, 2026**. The **three (3) highest-scoring teams** will advance to the live Final Round on **November 18, 2026**, during the NRAM celebration and awarding ceremony.

The live performance must retain the exact lyrics, melody, music, composition, arrangement, and structure of the submitted recording. Only the delivery and execution may vary, allowing the judges to assess the finalists' vocal performance, stage presence, expression, coordination, and audience engagement. The use of AI-generated content is strictly prohibited.

May we request your assistance in disseminating this invitation to the concerned SDOs and facilitating the nomination of their respective school representatives. Interested schools may register through this link: **https://tinyurl.com/1stCVFVSConfirmDEPED**.

MEMORANDUM Date: 05-NOV-26 Released (Records): Leslie
To: (✓) PSDS/DICs (✓) Elem/Sec School Heads
( ) Private Schools ( ) Others:
For: (✓) Information (✓) Dissemination
( ) Guidance ( ) Strict Compliance

ORLANDO E. MANUEL PhD., CESO V
Schools Division Superintendent
By: ASDS CID Chief SGOD Chief AO Atty. Signature

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Attached are the official contest guidelines and mechanics, including the judging criteria and submission requirements, for your information and guidance.

For further inquiries or clarifications, your staff may contact **Ms. Barby Balcita, Information Officer II, Regional Agriculture and Fisheries Information Section (RAFIS), DA RFO 02,** at mobile number **0977 832 6976** or through email at **darfo2nram2026@gmail.com**.

Thank you and we look forward to your support and cooperation in engaging our young people in promoting responsible rice consumption and strengthening appreciation for our local rice industry and Filipino rice farmers.

Very truly yours,

ROSE MARY G. AQUINO, Ph.D.
Regional Executive Director

//RAFIS

By the Authority of the Regional Executive Director

ROBERTO C. AJOSANIA, DVM
Director III
Regional Technical Director for Operations and Extension
Per Special Order No. 381, Series of 2026

DEPED REGIONAL OFFICE 02
RELEASED
DATE: 10-30-2026
BY:
RECORDS SECTION

October 29, 2026

To: **SCHOOLS DIVISION SUPERINTENDENTS**
(SDOs Cagayan, Cauayan, Ilagan, Isabela, Nueva Vizcaya, Quirino, Tuguegarao, Santiago)
Attn.: *Div. Partnerships Focal Persons*

Greetings!

Please facilitate the participation of one (1) Junior High School representative from your division.

BENJAMIN D. PARAGAS PhD, CESO III
Director IV/Regional Director

For the Regional Director

JOY T. SORIANO
Chief Education Supervisor, QAD
Officer-In-Charge