



Republic of the Philippines
Department of Education
Region II – Cagayan Valley
Schools Division of Nueva Vizcaya

06 October 2026

DIVISION MEMORANDUM

No. 389, s. 2026

**2026 PAMBANSANG BUWAN NG PAGBASA, NATIONAL BOOK WEEK,
LIBRARY AND INFORMATION SERVICES (LIS) MONTH,
AND NATIONAL VALUES MONTH CELEBRATION**

To: Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD and CID
Public Schools District Supervisors
Districts-in-Charge
Heads, Public and Private Elementary and Secondary Schools, and Higher
Education Institutions
All Others Concerned

1. The Curriculum Implementation Division (CID) and the Learning Resource Management Section (LRMS) announce the conduct of the 2026 *Pambansang Buwan ng Pagbasa*, National Book Week, Library and Information Services (LIS) Month, and National Values Month Celebrations.
2. The celebrations aim to promote love for reading among learners and full awareness and understanding of the role of reading and literacy in cultivating critical thinking among our learners, as well as their inclination to appreciate the library services offered in every school and the implementation of the values and character-building initiatives of Projects RDEL C and RDNEB
3. The theme for this year's celebrations is **"BASA, SALIN, DALOY."**
4. The division activities include Pinoy Book Character Contest, Reading in Tandem Contest, Summary Video Making Contest, and Daloy Kwento: Storytelling Contest.
5. All contests shall be participated in by non-teaching and teaching-related personnel of public and private schools in the division.
6. The CID, through the LR Supervisor, Supervisors in charge of Reading/Values Education, and SDO Librarian shall spearhead the division-level contests.
7. Expenses like meals, snacks, and honoraria of judges shall be charged to PSEF. Travel and other incidental expenses shall be charged to available local funds subject to usual auditing and accounting rules and regulations.
8. Attached are the mechanics and guidelines per contest.



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9. For queries and technical assistance, please contact: Chester C. Cortez, Librarian II-LRMS, via Messenger: **m.me/chesterlib.cortez**.

10. For your information and guidance.

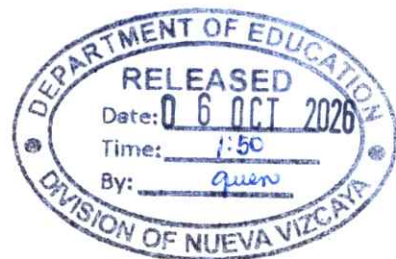
ORLANDO E. MANUEL PhD, CESO V
Schools Division Superintendent

Encl: As stated

Reference: Regional Memorandum No. 397, s.2026

To be included in the Perpetual Index
under the following subjects:

LIBRARY AND INFORMATION SERVICES MONTH
NATIONAL BOOK WEEK
NATIONAL READING MONTH
CONTEST



CID/beg/ccc



Address: Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya, 3700

Cellphone No: • +63 962 681 4945 • +63 992 035 2123

Email Address: nuevavizcaya@deped.gov.ph

Website: <https://sdonuevavizcaya.com>



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Schools Division of Nueva Vizcaya

A. Mechanics and Criteria for the Pinoy Book Character Contest

1. The contest is open to non-teaching and teaching-related personnel from private and public schools in the region.
2. There shall be one contestant from each District.
3. Contestants will choose a book character that they are portraying and must prepare 2-3 famous lines from their chosen Pinoy book character.
4. Sounds, instrumental, or musical background are allowed.
5. The criteria for judging will be as follows:

Criteria	Description	Percentage
Originality		10%
Creativity	(Costume appeal, use of props to accentuate the outfit. Innovative use of recycled materials and resources)	40%
Characterization	(Character portrayal, Stage presence, Display and understanding of moods and emotions of the character)	40%
Audience Impact		10%
Total		100 %

6. The top three (3) winners will receive cash prizes, plaques, and certificates.

B. Reading-in-Tandem Contest

This is a creative and collaborative competition that pairs any non-teaching and teaching-related groups to deliver captivating stories in multiple languages. This contest aims to promote storytelling skills, creativity, linguistic diversity, and local languages.

Mechanics and Criteria

1. The contest is open to all non-teaching and teaching-related personnel from private and public schools in Nueva Vizcaya.
2. Each entry per District must be composed of two (2) performers only.
3. Participants will select books published by Let's Read Asia (www.letreadasia.org).
4. The story will be read either in English or Filipino by one of them, after which the other member of the team will relay it in the local language of their choice.
5. The participants are allowed to revise the story; however, the main thought must remain to comply with the time limit.



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6. The participants are allowed to use props and costumes.
7. A specific time limit (e.g., 5-8 minutes) will be set for each participant's reading.
8. The criteria for judging will be as follows:

Criteria	Description	Percentage
Action	(animated, appealing to the audience)	20%
Voice Projection		20%
Interactions		20%
Face Projections		15%
Translation		15%
Audience Impact		10%
Total		100 %

9. The top three (3) winners will receive cash prizes, plaques, and certificates.

C. Summary Video Making Contest

Mechanics and Criteria

1. The contest is open to all Public and Private Schools, Academic Libraries, Public Libraries, Special Libraries, and College and University Libraries in Nueva Vizcaya.
2. There shall be one official entry per Institution in the Division.
3. The video entry should creatively document the school's/institution's National Book Week 2026 journey, including;
 - a. Planning and Preparation
 - b. Opening Ceremony
 - c. National Book Week Activities
 - d. Simultaneous Activities
 - e. Impact and Community Engagement
4. Specifications:
 - Duration - 5-8 minutes
 - Format - Landscape 16:9
 - Quality - Minimum 1080p (Full HD)
 - File Format - MP4 or MOV
5. All footage, narration, photographs, music, graphics, and other materials must be original or properly licensed.
6. AI-generated videos, images, narration, presenters, or animations as the primary content are strictly prohibited.
7. Basic editing such as color correction, transitions, subtitles, noise reduction, and similar post-production enhancements are allowed.
8. The deadline for submission is November 12, 2026 (12:00 noon).



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9. All entries must be submitted, indicating the name of the institution, name of the representative submitting the entry, contact number, and email address to: sdonvlrms@deped.gov.ph.

10. Criteria for Judging:

Criteria	Percentage
Content and Completeness of Documentation	30%
Creativity and Storytelling	25%
Relevance to the Theme (BASA, SALIN, DALOY)	15%
Visual and Audio Quality	15%
Organization and Flow of Presentation	10%
Overall Impact	5%
Total	100 %

11. The top three (3) winners will receive cash prizes, plaques, and certificates.

D. DALOY KWENTO: Storytelling Competition

This competition aims to promote love for reading and storytelling. This showcases the creativity of librarians, library staff, and libraries-in-charge, and encourages the preservation and sharing of stories that inspire imaginations, values, and community engagement.

TWO (2) REQUIRED VIDEOS MUST BE SUBMITTED:

- 1. STORYTELLING VIDEO – 3-10 MINUTES**
- 2. “DALOY” ADVOCACY VIDEO**
 - Maximum of 1 minute
 - In the Video, the contestant will explain his/her interpretation of “Daloy” and what it represents. The Video must begin with the contestant saying “Daloy.” The contestant will then share how Daloy, or the continuous flow of knowledge and stories, connects to reading, storytelling, libraries, literacy, and lifelong learning.
 - The Video should:
 - Reflect the National Book Week 2026 theme **“BASA, SALIN, DALOY.”**
 - Encourage the public to read, share stories, and support libraries.
 - Present a meaningful and creative interpretation of **“Daloy.”**

Both videos are **mandatory**. Incomplete entries are **disqualified**.

CHOOSE YOUR STORY:

- Filipino Folktales



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- Children's Literature
- Local Legends
- Contemporary Stories
- Original Stories
- Published Literary Works

Mechanics and Criteria

1. The contest is open to Public/Private School Librarians (Professional librarians, Library staff) in Nueva Vizcaya.
2. Each participating institution may send one (1) official entry, which may be submitted by an individual participant or a group of up to three (3) members.
3. Participants may utilize:
 - a. Voice Modulation
 - b. Facial Expressions
 - c. Body Movements
 - d. Characterization
 - e. Audience Interaction
 - f. Creative Narration
4. Stories may be in Filipino, English, or any Filipino language with English subtitles.
5. The deadline for submission is October 7, 2026.
6. All entries must be uploaded and submitted, indicating the name of the institution, the name of the representative submitting the entry, contact number, and email address to sdonvlrms@deped.gov.ph.
7. The criteria for judging will be as follows:

Criteria	Percentage
Storytelling Skills	30%
Creativity and Interpretation	20%
Audience Engagement	20%
Relevance to the Theme	15%
Stage Presence and Overall Performance	10%
Appropriate Use of Props and Visual Aids	5%
Total	100%

8. The top three (3) winners will receive cash prizes, plaques, and certificates.



Republic of the Philippines
Department of Education
Region II – Cagayan Valley

092121041

September 21, 2026

REGIONAL MEMORANDUM

No. **69**s72026

2026 PAMBANSANG BUWAN NG PAGBASA, LIBRARY AND INFORMATION SERVICES MONTH AND NATIONAL VALUES MONTH CELEBRATION

To: Schools Division Superintendents
CID Chiefs
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In line with the conduct of the 2026 Pambansang Buwan ng Pagbasa, and the Library and Information Services (LIS) Month and National Values Month Celebration, the Curriculum and Learning Management Division (CLMD) and the Learning Resource Management Section (LRMS) in partnership with the Philippine Librarians Association Inc, Cagayan Valley Region Librarians Council (PLAI-CAVRLC) informs the division offices on the conduct of the activity on November 19, 2026 at the venue to be announced later.

2. This activity aims to promote love of reading among learners and full awareness and understanding of the role of reading and literacy in cultivating critical thinking among our learners as well as their inclination to appreciate the library services offered in every school. Specifically, the celebration shall:

- a. award certificates of recognition and cash prizes to all the winners in the Pinoy Book Character Contest, Reading -in-Tandem Contest, Summary Video Making Contest, and Daloy Kwento: Storytelling Competition
- b. recognize best ARAL Program school implementers; and
- c. reward schools that demonstrate exemplary implementation of the values and character-building initiatives of Projects RDELIC and RDNEB

3. The theme for this year's celebration is **"BASA, SALIN, DALOY"** This year's theme reminds us that books are not merely object to be read; they are bridges through which knowledge and stories travel. We read gain knowledge, share and translate what we learn and allow these ideas to flow throughout our communities and generations.

4. The contested activities are Pinoy Book Character Contest, Reading in Tandem Contest, Summary Video Making Contest, Daloy Kwento: Storytelling Competition.

5. The contest shall be participated in by non-teaching and teaching related from public and private schools in the region such as school librarian/library

staff/library in charge PDOs, Guidance Counselors, administrative officers, school principals/assistant school principal and head teachers with the specific number of participants listed below.

Schools Division Office	Pinoy Book Character Contest (see attached enclosure)	Reading in Tandem Contest (see attached enclosure)	Summary Video Making Contest (see attached enclosure)	Daloy Kwento: Storytelling Competition (see attached enclosure)
	onsite	onsite	online	online
Batanes	1	2	1	1
Cagayan	1	2	1	1
Cauayan City	1	2	1	1
City of Ilagan	1	2	1	1
Isabela	1	2	1	1
Nueva Vizcaya	1	2	1	1
Quirino	1	2	1	1
Santiago City	1	2	1	1
Tuguegarao City	1	2	1	1
Grand Total	45			

6. Other onsite participants are the top three 3 awardees of the Online contested activities, 3 external judges, 9 CID Chiefs, 9 LR Supervisors, 9 SDO Librarians, 9 Aral SDO focal persons, 2 Aral Program School Implementers per SDO, 9 Values Education Supervisors, 9 School heads representing the schools to be recognized as Values Month Awardees in line with Projects RDELIC/RDNEB and the CLMD Chief, Supervisors and staff.

7. The online contested activities at the National level are Summary Video Making Contest and Daloy Kwento: Storytelling Competition while Pinoy Book Character Parade Contest and Reading in Tandem Contest are just additional contests at the regional level (on site activity).

8. The CID through the Division Learning Resource Management Section (LRMS) Supervisors, Supervisors in charge of Reading/Values Education and SDO Librarians shall spearhead the division level competition.

9. Only entries for the National level will be uploaded in the Google Link, per contested category provided by NBW. Please include a digital photo of the contestant and coach for awarding purposes. (see attached enclosure)

10. Deadline for Online submission of entries in **Daloy Kwento: Storytelling Competition** in the National Level will be on October 10, 2026, while **Summary Video Contest** will be on November 18, 2026.

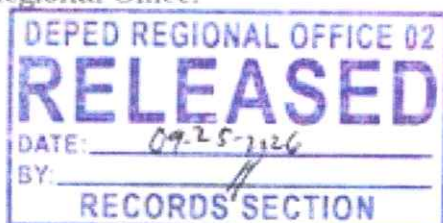
11. Cash prizes and Certificates will be given to the participants and winners.

12. Expenses like meals, snacks and honorarium of judges incurred in this contest shall be charged to MOOE/Downloaded funds while travelling and other

incidental expenses shall be charged against School/Division MOOE funds subject to usual auditing and accounting rules and regulations.

13. Attached are the mechanics and criteria for the contest category.

14. For information and queries please contact Octavio V. Cabasag, PhD., Chief ES-CLMD, at clmd.region2@depd.gov.ph, Rizalino G. Caronan, at lrnds.region2@depd.gov.ph, Margie L. Cayetano, Librarian II, Ronnie Tejano, English Supervisor, Richard Ponhagban, Values Education Supervisor DepEd Regional Office.



BENJAMIN D. PARAGAS PhD, CESO III
Director IV/Regional Director

Fr: 
FLORANTE E. VERGARA
Director III/Assistant Regional Director

Encl: As stated
References: None

To be included in the Perpetual Index
under the following subjects:

LIBRARY AND INFORMATION SERVICES MONTH
NATIONAL READING MONTH
CONTEST

Clmd/ovc/mlc



Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500
Telephone Nos.: (078) 304-3855; (078) 396-9728
Email Address: region2@depd.gov.ph
Website: region2.deped.gov.ph





Republic of the Philippines
Department of Education
Region II – Cagayan Valley

Date: November 19, 2026
Venue: SM Downtown, Tuguegarao City
Theme: **BASA, SALIN, DALOY**

Objectives:

This year's theme aims to go back to the core objective of the celebration, which is to celebrate a love for reading and inspire dreams and creativity through literature while celebrating its 92nd Anniversary. Specifically, it aims to:

- Intensify the promotion of literacy and reading habits.
- Enhance access to books and educational resources.
- Highlight the importance of reading and literacy in achieving dreams and shaping the nation.
- Showcase their artistic prowess and enhance their writing skills.

A. Mechanics and Criteria for the Pinoy Book Character Contest

- The contest is open to any non-teaching and teaching-related from private and public schools in the region.
- There shall be one contestant from each SDO.
- Contestant will choose a book character that they are portraying and must prepare 2-3 famous lines from their chosen Pinoy book character.
- Sounds, instrumental or musical background are allowed.
- The criteria for judging will be as follows:

Criteria	Description	Percentage
Originality		10%
Creativity	(Costume appeal use of props to accentuate the outfit. Innovative use of recycled materials and resources)	40%
Characterization	(Character portrayal, Stage presence, Display and understanding of moods and emotions of the character)	40%
Audience Impact		10%

6. The Regional winners will receive the following prizes.

- First Place – ₱5,000 and a Certificate of Recognition to the contestant and coach
- Second Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
- Third Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

B. Reading-in-Tandem Contest

Reading-in-Tandem Contest. The Reading-in-Tandem Contest is a creative and collaborative competition that pairs any of the non-teaching and teaching related groups to deliver captivating stories in multiple languages. This contest aims to promote story telling skills, creativity, linguistic diversity and local language.

Mechanics and Criteria

1. The contest is open to all non-teaching and teaching related from private and public schools in the Region.
2. Each entry must be composed of two (2) performers only.
3. Participants will select books published by Let's Read Asia (www.letreadasia.org) shall be used.
4. The order of the onsite participants presentation shall be based in draw lots.
5. The story will be read either in English or Filipino by one of them after which the other member of the team will relay it with their local language of their choice.
6. The participants are allowed to do revisions on the story, however the main thought must still remain to comply with the time limit.
7. The participants are allowed to use props and costumes.
8. A specific time limit (e.g., 5-8 minutes) will be set for each participants reading.
9. The criteria for judging will be as follows:

Criteria	Description	Percentage
Action	(animated, appealing to the audience)	20%
Voice Projection		20%
Interactions		20%
Face Projections		15%
Translation		15%
Audience Impact		10%

10. The Regional winners will receive the following prizes.

- First Place – ₱5,000 and a Certificate of Recognition to the contestant and coach
- Second Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
- Third Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

C. Summary Video Making Contest

Mechanics and Criteria

1. The contest is open to all Public and Private Schools, Academic Libraries, Public Libraries, Special Libraries, College and University Libraries in the region.
2. There shall be one official entry per Institution in the Division.
3. Your video should creatively document your schools/institutions National Book Week 2026 journey, including;
 - a. Planning and Preparation
 - b. Opening Ceremony
 - c. National Book Week Activities
 - d. Simultaneous Activities
 - e. Impact and Community Engagement
4. The video must be;
 - Duration - 5-8 minutes
 - Format - Landscape 16:9
 - Quality - Minimum 1080p (Full HD)
 - File Format - MP4 or MOV
5. All footage, narration, photographs, music, graphics, and other materials must be original or properly licensed.
6. AI-generated videos, images, narration, presenters, or animations as the primary content is strictly prohibited.
7. Basic editing such as color correction, transitions, subtitles, noise reduction, and similar post-production enhancements are allowed.
8. Deadline of submission is November 18, 2026.
9. All entries must be uploaded and submitted indicating the name of the institution, name of the representative submitting the entry, contact number, and email address in this link <https://forms.gle/yg7r8WKZTvBQMZWt6>

10. Criteria for Judging

Criteria	Percentage
Content and Completeness of Documentation	30%
Creativity and Storytelling	25%
Relevance to the Theme (BASA, SALIN, DALOY)	15%

Visual and Audio Quality	15%
Organization and Flow of Presentation	10%
Overall Impact	5%
Total	100 %

11. The Regional winners will receive the following prizes.

- First Place - ₱4,000 and a Certificate of Recognition to the contestant and coach
- Second Place - ₱3,000 and a Certificate of Recognition to the contestant and coach
- Third Place - ₱2,000 and a Certificate of Recognition to the contestant and coach.

12. The National winners will receive the following prizes.

- First Place - ₱15,000 and a Certificate of Recognition
- Second Place - ₱3,000 and a Certificate of Recognition
- Third Place - ₱3,000 and a Certificate of Recognition

D. DALOY KWENTO: Storytelling Competition

These competitions aim to promote the love of reading and storytelling, showcase the creativity of librarians, library staff and teacher librarian, and encourage the preservation and sharing of stories that inspire imaginations, values and community engagement.

TWO (2) REQUIRED VIDEOS MUST BE SUBMITTED:

1. **STORYTELLING VIDEO** - 3-10 MINUTES
2. **"DALOY" ADVOCACY VIDEO;**

- Maximum of 1 minute
- In the Video, the contestant will explain their interpretation of **"Daloy"** and what it represents to them. The Video must begin with the contestant saying: **"Daloy"**. The contestant will then share how Daloy, or the continuous flow of knowledge and stories, connects to reading, storytelling, libraries, literacy and lifelong learning.
- The Video should:
 1. Reflect the National Book Week 2026 theme **"BASA, SALIN, DALOY"**
 2. Encourage the public to read, share stories, and support libraries.
 3. Present a meaningful and creative interpretation of **"Daloy"**.

Both videos are **mandatory**. Incomplete entries are **disqualified**.

CHOOSE YOUR STORY:

- Filipino Folktales
- Children's Literature
- Local Legends
- Contemporary Stories
- Original Stories
- Published Literacy Works

Mechanics and Criteria

1. The contest is open to Public/Private School Librarians, (Professional librarians, Library staff) in the region.
2. Each participating Institutions may send one (1) official entry, which may be submitted by an individual participant or a group of up to three (3) members.
3. Participants may utilize:
 - a. Voice Modulation
 - b. Facial Expressions
 - c. Body Movements
 - d. Characterization
 - e. Audience Interaction
 - f. Creative Narration
4. Stories may be in Filipino, English or any Filipino language with English subtitles.
5. Deadline of submission is October 10, 2026.
6. All entries must be uploaded and submitted indicating the name of the institution, name of the representative submitting the entry, contact number, and email address in this link <https://forms.gle/LEjcNPVxuaaQUc2F8>
7. The criteria for judging will be as follows:

Criteria	Percentage
Storytelling Skills	30%
Creativity and Interpretation	20%
Audience Engagement	20%
Relevance to the Theme	15%
Stage Presence and Overall Performance	10%
Appropriate Use of Props and Visual Aids	5%
TOTAL	100%

8. The Regional winners will receive the following prizes
 - First Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
 - Second Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

- Third Place – ₱2,000 and a Certificate of Recognition to the contestant and coach

9. The National winners will receive the following prizes.

- First Place – ₱10,000 and a Certificate of Recognition
- Second Place – ₱1,000 and a Certificate of Recognition
- Third Place – ₱1,000 and a Certificate of Recognition