



Republic of the Philippines  
**Department of Education**  
Region II – Cagayan Valley



092126041

September 21, 2026

**REGIONAL MEMORANDUM**

No. **89**s72026

**2026 PAMBANSANG BUWAN NG PAGBASA, LIBRARY AND INFORMATION SERVICES MONTH AND NATIONAL VALUES MONTH CELEBRATION**

To: Schools Division Superintendents  
CID Chiefs  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. In line with the conduct of the 2026 Pambansang Buwan ng Pagbasa, and the Library and Information Services (LIS) Month and National Values Month Celebration, the Curriculum and Learning Management Division (CLMD) and the Learning Resource Management Section (LRMS) in partnership with the Philippine Librarians Association Inc, Cagayan Valley Region Librarians Council (PLAI-CAVRLC) informs the division offices on the conduct of the activity on November 19, 2026 at the venue to be announced later.
2. This activity aims to promote love of reading among learners and full awareness and understanding of the role of reading and literacy in cultivating critical thinking among our learners as well as their inclination to appreciate the library services offered in every school. Specifically, the celebration shall:
  - a. award certificates of recognition and cash prizes to all the winners in the Pinoy Book Character Contest, Reading -in-Tandem Contest, Summary Video Making Contest, and Daloy Kwento: Storytelling Competition
  - b. recognize best ARAL Program school implementers; and
  - c. reward schools that demonstrate exemplary implementation of the values and character-building initiatives of Projects RDELIC and RDNEB
3. The theme for this year's celebration is **"BASA, SALIN, DALOY"** This year's theme reminds us that books are not merely object to be read; they are bridges through which knowledge and stories travel. We read gain knowledge, share and translate what we learn and allow these ideas to flow throughout our communities and generations.
4. The contested activities are Pinoy Book Character Contest, Reading in Tandem Contest, Summary Video Making Contest, Daloy Kwento: Storytelling Competition.
5. The contest shall be participated in by non-teaching and teaching related from public and private schools in the region such as school librarian/library



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staff/library in charge PDOs, Guidance Counselors, administrative officers, school principals/assistant school principal and head teachers with the specific number of participants listed below.

| Schools Division Office | Pinoy Book Character Contest<br>(see attached enclosure) | Reading in Tandem Contest<br>(see attached enclosure) | Summary Video Making Contest<br>(see attached enclosure) | Daloy Kwento: Storytelling Competition<br>(see attached enclosure) |
|-------------------------|----------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------|
|                         | onsite                                                   | onsite                                                | online                                                   | online                                                             |
| Batanes                 | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Cagayan                 | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Cauayan City            | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| City of Ilagan          | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Isabela                 | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Nueva Vizcaya           | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Quirino                 | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Santiago City           | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| Tuguegarao City         | 1                                                        | 2                                                     | 1                                                        | 1                                                                  |
| <b>Grand Total</b>      | <b>45</b>                                                |                                                       |                                                          |                                                                    |

6. Other onsite participants are the top three 3 awardees of the Online contested activities, 3 external judges, 9 CID Chiefs, 9 LR Supervisors, 9 SDO Librarians, 9 Aral SDO focal persons, 2 Aral Program School Implementers per SDO, 9 Values Education Supervisors, 9 School heads representing the schools to be recognized as Values Month Awardees in line with Projects RDELIC/RDNEB and the CLMD Chief, Supervisors and staff.

7. The online contested activities at the National level are Summary Video Making Contest and Daloy Kwento: Storytelling Competition while Pinoy Book Character Parade Contest and Reading in Tandem Contest are just additional contests at the regional level (on site activity).

8. The CID through the Division Learning Resource Management Section (LRMS) Supervisors, Supervisors in charge of Reading/Values Education and SDO Librarians shall spearhead the division level competition.

9. Only entries for the National level will be uploaded in the Google Link, per contested category provided by NBW. Please include a digital photo of the contestant and coach for awarding purposes. (see attached enclosure)

10. Deadline for Online submission of entries in **Daloy Kwento: Storytelling Competition** in the National Level will be on **October 10, 2026**, while **Summary Video Contest** will be on November 18, 2026.

11. Cash prizes and Certificates will be given to the participants and winners.

12. Expenses like meals, snacks and honorarium of judges incurred in this contest shall be charged to MOOE/Downloaded funds while travelling and other



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incidental expenses shall be charged against School/Division MOOE funds subject to usual auditing and accounting rules and regulations.

13. Attached are the mechanics and criteria for the contest category.

14. For information and queries please contact Octavio V. Cabasag, PhD., Chief ES-CLMD, at [clmd.region2@deped.gov.ph](mailto:clmd.region2@deped.gov.ph), Rizalino G. Caronan, at [lrmds.region2@deped.gov.ph](mailto:lrmds.region2@deped.gov.ph), Margie L. Cayetano, Librarian II, Ronnie Tejano, English Supervisor, Richard Ponhagban, Values Education Supervisor DepEd Regional Office.



**BENJAMIN D. PARAGAS PhD, CESO III**  
Director IV/Regional Director

For:   
**FLORANTE E. VERGARA**  
Director III/Assistant Regional Director

Encl: As stated  
References: None

To be included in the Perpetual Index  
under the following subjects:

LIBRARY AND INFORMATION SERVICES MONTH  
NATIONAL READING MONTH  
CONTEST

|                                                                          |                                                 |                                                           |                                     |
|--------------------------------------------------------------------------|-------------------------------------------------|-----------------------------------------------------------|-------------------------------------|
| MEMORANDUM                                                               |                                                 | Date: 10/6/2016                                           | Released (Records):                 |
| To:                                                                      | <input checked="" type="checkbox"/> PSDS/DICs   | <input checked="" type="checkbox"/> Elem/Sec School Heads |                                     |
|                                                                          | <input type="checkbox"/> Private Schools        | <input type="checkbox"/> Others:                          |                                     |
| For:                                                                     | <input checked="" type="checkbox"/> Information | <input checked="" type="checkbox"/> Dissemination         |                                     |
|                                                                          | <input checked="" type="checkbox"/> Guidance    | <input type="checkbox"/> Strict Compliance                |                                     |
| <b>ORLANDO E. MANUEL PhD., CESO V</b><br>Schools Division Superintendent |                                                 |                                                           |                                     |
| By:                                                                      | <input type="checkbox"/> ASDS                   | <input type="checkbox"/> CID Chief                        | <input type="checkbox"/> SGOD Chief |
|                                                                          | <input type="checkbox"/> AO                     | <input type="checkbox"/> Atty                             | Signature:                          |

Clmd/ovc/mlc



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Republic of the Philippines  
**Department of Education**  
Region II – Cagayan Valley

**Date:** November 19, 2026  
**Venue:** SM Downtown, Tuguegarao City  
**Theme:** **BASA, SALIN, DALOY**

**Objectives:**

This year's theme aims to go back to the core objective of the celebration, which is to celebrate a love for reading and inspire dreams and creativity through literature while celebrating its 92nd Anniversary. Specifically, it aims to:

- Intensify the promotion of literacy and reading habits.
- Enhance access to books and educational resources.
- Highlight the importance of reading and literacy in achieving dreams and shaping the nation.
- Showcase their artistic prowess and enhance their writing skills.

**A. Mechanics and Criteria for the Pinoy Book Character Contest**

- The contest is open to any non-teaching and teaching-related from private and public schools in the region.
- There shall be one contestant from each SDO.
- Contestant will choose a book character that they are portraying and must prepare 2-3 famous lines from their chosen Pinoy book character.
- Sounds, instrumental or musical background are allowed.
- The criteria for judging will be as follows:

| Criteria         | Description                                                                                                | Percentage |
|------------------|------------------------------------------------------------------------------------------------------------|------------|
| Originality      |                                                                                                            | 10%        |
| Creativity       | (Costume appeal use of props to accentuate the outfit. Innovative use of recycled materials and resources) | 40%        |
| Characterization | (Character portrayal, Stage presence, Display and understanding of moods and emotions of the character)    | 40%        |
| Audience Impact  |                                                                                                            | 10%        |

6. The Regional winners will receive the following prizes.

- First Place – ₱5,000 and a Certificate of Recognition to the contestant and coach
- Second Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
- Third Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

#### **B. Reading-in-Tandem Contest**

Reading-in-Tandem Contest. The Reading-in-Tandem Contest is a creative and collaborative competition that pairs any of the non-teaching and teaching related groups to deliver captivating stories in multiple languages. This contest aims to promote story telling skills, creativity, linguistic diversity and local language.

#### ***Mechanics and Criteria***

1. The contest is open to all non-teaching and teaching related from private and public schools in the Region.
2. Each entry must be composed of two (2) performers only.
3. Participants will select books published by Let's Read Asia ([www.letreadasia.org](http://www.letreadasia.org)) shall be used.
4. The order of the onsite participants presentation shall be based in draw lots.
5. The story will be read either in English or Filipino by one of them after which the other member of the team will relay it with their local language of their choice.
6. The participants are allowed to do revisions on the story, however the main thought must still remain to comply with the time limit.
7. The participants are allowed to use props and costumes.
8. A specific time limit (e.g., 5-8 minutes) will be set for each participants reading.
9. The criteria for judging will be as follows:

| Criteria         | Description                           | Percentage |
|------------------|---------------------------------------|------------|
| Action           | (animated, appealing to the audience) | 20%        |
| Voice Projection |                                       | 20%        |
| Interactions     |                                       | 20%        |
| Face Projections |                                       | 15%        |
| Translation      |                                       | 15%        |
| Audience Impact  |                                       | 10%        |

10. The Regional winners will receive the following prizes.

- First Place – ₱5,000 and a Certificate of Recognition to the contestant and coach
- Second Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
- Third Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

### C. Summary Video Making Contest

#### ***Mechanics and Criteria***

1. The contest is open to all Public and Private Schools, Academic Libraries, Public Libraries, Special Libraries, College and University Libraries in the region.
2. There shall be one official entry per Institution in the Division.
3. Your video should creatively document your schools/institutions National Book Week 2026 journey, including;
  - a. Planning and Preparation
  - b. Opening Ceremony
  - c. National Book Week Activities
  - d. Simultaneous Activities
  - e. Impact and Community Engagement
4. The video must be;
  - Duration - 5-8 minutes
  - Format - Landscape 16:9
  - Quality - Minimum 1080p (Full HD)
  - File Format - MP4 or MOV
5. All footage, narration, photographs, music, graphics, and other materials must be original or properly licensed.
6. AI-generated videos, images, narration, presenters, or animations as the primary content is strictly prohibited.
7. Basic editing such as color correction, transitions, subtitles, noise reduction, and similar post-production enhancements are allowed.
8. Deadline of submission is November 18, 2026.
9. All entries must be uploaded and submitted indicating the name of the institution, name of the representative submitting the entry, contact number, and email address in this link  
<https://forms.gle/vg7r8WKZTvBQMZWf6>

10. Criteria for Judging

| Criteria                                                | Percentage |
|---------------------------------------------------------|------------|
| Content and Completeness of Documentation               | 30%        |
| Creativity and Storytelling                             | 25%        |
| Relevance to the Theme<br>( <b>BASA, SALIN, DALOY</b> ) | 15%        |

|                                       |       |
|---------------------------------------|-------|
| Visual and Audio Quality              | 15%   |
| Organization and Flow of Presentation | 10%   |
| Overall Impact                        | 5%    |
| Total                                 | 100 % |

11. The Regional winners will receive the following prizes.

- First Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
- Second Place – ₱3,000 and a Certificate of Recognition to the contestant and coach
- Third Place – ₱2,000 and a Certificate of Recognition to the contestant and coach.

12. The National winners will receive the following prizes.

- First Place – ₱15,000 and a Certificate of Recognition
- Second Place – ₱3,000 and a Certificate of Recognition
- Third Place – ₱3,000 and a Certificate of Recognition

#### **D. DALOY KWENTO: Storytelling Competition**

These competitions aim to promote the love of reading and storytelling, showcase the creativity of librarians, library staff and teacher librarian, and encourage the preservation and sharing of stories that inspire imaginations, values and community engagement.

#### **TWO (2) REQUIRED VIDEOS MUST BE SUBMITTED:**

1. **STORYTELLING VIDEO** – 3-10 MINUTES
2. **“DALOY” ADVOCACY VIDEO;**

- Maximum of 1 minute
- In the Video, the contestant will explain their interpretation of “Daloy” and what it represents to them. The Video must begin with the contestant saying: “Daloy”. The contestant will then share how Daloy, or the continuous flow of knowledge and stories, connects to reading, storytelling, libraries, literacy and lifelong learning.
- The Video should:
  1. Reflect the National Book Week 2026 theme “**BASA, SALIN, DALOY**”
  2. Encourage the public to read, share stories, and support libraries.
  3. Present a meaningful and creative interpretation of “Daloy”.

Both videos are **mandatory**. Incomplete entries are **disqualified**.



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### CHOOSE YOUR STORY:

- Filipino Folktales
- Children's Literature
- Local Legends
- Contemporary Stories
- Original Stories
- Published Literacy Works

### *Mechanics and Criteria*

1. The contest is open to Public/Private School Librarians, (Professional librarians, Library staff) in the region.
2. Each participating Institutions may send one (1) official entry, which may be submitted by an individual participant or a group of up to three (3) members.
3. Participants may utilize:
  - a. Voice Modulation
  - b. Facial Expressions
  - c. Body Movements
  - d. Characterization
  - e. Audience Interaction
  - f. Creative Narration
4. Stories may be in Filipino, English or any Filipino language with English subtitles.
5. Deadline of submission is October 10, 2026.
6. All entries must be uploaded and submitted indicating the name of the institution, name of the representative submitting the entry, contact number, and email address in this link  
<https://forms.gle/LFjckIPVxuaQUi2F8>
7. The criteria for judging will be as follows:

| Criteria                                 | Percentage |
|------------------------------------------|------------|
| Storytelling Skills                      | 30%        |
| Creativity and Interpretation            | 20%        |
| Audience Engagement                      | 20%        |
| Relevance to the Theme                   | 15%        |
| Stage Presence and Overall Performance   | 10%        |
| Appropriate Use of Props and Visual Aids | 5%         |
| TOTAL                                    | 100%       |

8. The Regional winners will receive the following prizes.
  - First Place – ₱4,000 and a Certificate of Recognition to the contestant and coach
  - Second Place – ₱3,000 and a Certificate of Recognition to the contestant and coach

- Third Place – ₱2,000 and a Certificate of Recognition to the contestant and coach

9. The National winners will receive the following prizes.

- First Place – ₱10,000 and a Certificate of Recognition
- Second Place – ₱1,000 and a Certificate of Recognition
- Third Place – ₱1,000 and a Certificate of Recognition



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