



FIRSTSUN
PRODUCTION

productionfirstsun@gmail.com
FirstSun Production
09176796787/ 09945634693
Barangay Poblacion
Makati City

September 14, 2026

Dr Benjamin D.Paragas
Regional Director
DepEd Regional Office



DepEd Regional Office No. 02



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Dear Benjamin D.Paragas ,

Greetings!

FirstSun Production is committed to promoting awareness of significant health, historical, and social issues through the performing arts, with young learners as its primary audience. Over the years, we have produced and presented educational theater productions across Luzon, reaching thousands of students and community members through meaningful and engaging learning experiences.

For its **2026–2027 Theater Season**, FirstSun Production seeks to continue its **Theater Arts in Education Program**, which highlights the transformative role of theater in education and youth development. Our productions are designed not only to entertain but also to serve as valuable learning tools that encourage self-expression, critical thinking, creativity, empathy, active participation, and social awareness.

We firmly believe that every young person, regardless of socio-economic background, deserves access to quality arts education. Through theater, learners are exposed to diverse perspectives and real-life experiences that enrich their understanding of themselves, their communities, and the world around them.

As a supplemental learning resource and educational immersion experience for students enrolled in **Filipino, Araling Panlipunan, Values Education, Humanities and Social Sciences, Understanding the Self, Social Studies, and NSTP-related subjects**, we respectfully present our Theater Arts in Education:

- **"MONUMENTO (1896)"**

*Directed by **Rodel J. Mercado**, recipient of the **ALIW Awards Best Director** and the **LEAF Awards Outstanding Director**.*

MONUMENTO (1896)

MONUMENTO (1896) seeks to awaken the heroism that exists within ordinary Filipinos by encouraging audiences to reflect on two important questions: *What is the best thing one can do for the country?* and *Is the youth still the hope of our nation?*

Through a powerful retelling of our history and the sacrifices of our national heroes, the play promotes patriotism, civic responsibility, and the values upon which our nation was built. It also highlights contemporary issues such as poverty, crime, corruption, social injustice, and indifference—challenges that continue to affect our society today.

This production inspires learners to become active citizens who contribute positively to nation-building and social transformation.

This production addresses relevant issues faced by today's learners, including patriotism, social responsibility, values formation, social justice, and personal development. Each play aims to inspire students to reflect, engage meaningfully, and make informed life choices.

Your help and support will enable us to achieve the above advocacy. In line with this, we would like to present our theater-arts-in-education for this coming SY 2026-2027.

Our target implementation period is on **February 2027**, preferably on **weekends (Saturdays and Sundays)** to avoid disruption of regular class schedules.

Your support in disseminating information about this educational initiative will help broaden access to meaningful learning experiences through theater arts and contribute to the holistic development of learners.

For the safety, security, and convenience of students, faculty, and staff, performances will be staged in accessible venues such as school auditoriums, gymnasiums, sports complexes, convention centers, or other suitable facilities within the City or Municipality. We shall likewise coordinate with the concerned Local Government Units and relevant agencies, including the Disaster Risk Reduction and Management Office (DRRMO), Traffic Management Office (TMO), and the Philippine National Police (PNP), to ensure the safe and orderly conduct of each performance.

We look forward to your favorable consideration of this request and to the opportunity to partner with the Department of Education in enriching the educational journey of our nation's youth.

Respectfully yours,



VERON SAMSON
Marketing Officer
Veronsamson8@gmail.com

September 18, 2026

To: **ALL SCHOOLS DIVISION SUPERINTENDENTS**

In view of this aforementioned activity, this Office reiterates that the participation of public and private schools is voluntary and shall be subjected to the non-disruption-of-class policy as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.



BENJAMIN D. PARAGAS PhD, CESO III
Director IV / Regional Director

MEMORANDUM		Date: 9/28/26	Released: 
To:	☒ PSDS/DICs	☒ Elem/Sec School Heads	
	☐ Private Schools	☐ Others:	
For:	☒ Information	☒ Dissemination	
	☒ Guidance	☐ Strict Compliance	
ORLANDO E. MANUEL PhD., CESO V Schools Division Superintendent			
By:	☐ ASDS	☐ CID Chief	☐ SCOD Chief
	☐ AO	☐ Atty	Signature: 



"MONUMENTO 1896"



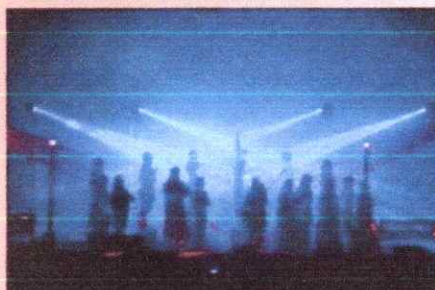
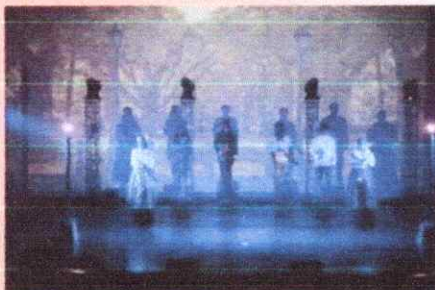
This production Inspires to awaken the heroes in ordinary people by touching their hearts and minds and asking them these questions: **(1) What is the best thing one can do for the country?** and **(2) Is the youth still the hope of our future?**

Though stimulating and at times thought-provoking this play seeks to remind people especially the younger generation of patriotism and the values where our nation was built. It leaves no concern whether the answers to the questions stated above will measure up to the selfless acts of our heroes who sacrificed and gave everything for the freedom and betterment of our motherland.

This play also reflects the torment that our country has been facing in the likes of **CRIME, CORRUPTION, POVERTY, INDIFFERENCE and SOCIAL JUSTICE** that our heroes thought should have ended as we are liberated in the past but still affect us to this day.

35 Shows across Metro Manila, Region III, and Region IV-A reaching 52,500 audience members.

"MONUMENTO 1896"

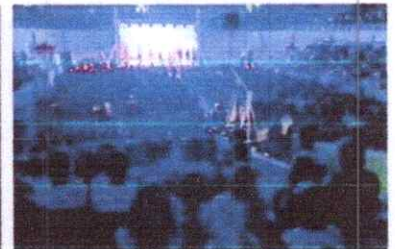


"MONUMENTO 1896"



"MONUMENTO 1896"

as of May 2026:
35 Shows across Metro Manila, Region III, and Region IV-A reaching
52,500 audience members.



SM SKYDOME
1,300 AUDIENCE

SAN JOSE DEL MONTE BULACAN
1,500 AUDIENCE

JOSE RIZAL COLISEUM, CALAMBA LAGUNA
2,000 AUDIENCE

DIRECTOR'S PROFILE



RODEL J. MERCADO

Events, Theater & Film Director

Director Rodel Mercado started his professional career in theater in 2004 at the Cultural Center of the Philippines National Theatre Festival. For twenty (20) years, he has directed several theater and event productions. He is one of the founding members of SPIT (Silly People's Improv Theater). During his career, he won Best Special Events Director at the 2018 ALIW Awards and Outstanding Director at the 2019 Live Entertainment Arts Festival (LEAF) Awards. Also, he was a finalist as Best Director for a Non-musical play at the 2022 ALIW Awards for "WARD 448" (An HIV Awareness Theater Production) and Best Director for a Non-musical play at the 2023 ALIW Award for "Monumento 1896".

He finished the ten-course curriculum on acting at Actors Workshop Foundation under Director Gina Alajar and Director Leo Martinez. He also, finished Directing Master Class under the world renowned Playwright & Director, Anton Juan, PhD. In addition, he finished Digital Video Production & Digital Cinematography at University of the Philippines Film Institute. Lastly, he accomplished Technical Directors Workshop under the best Technical Director in Japan, Mr. Koga Yuki (Butai Kantoku).

Furthermore, his talent branched out on stage for Product Launches, Concerts & Digital Advertisements. He worked with local and international celebrities like Sarah Geronimo, Lea Solonga, Julie Anne San Jose, Erik Santos, Dulce, Bituin Escalante, James Deakin, and Lee Min-Ho. Aside from theater and events, he also creates films that compete at international film festivals. Director Rodel J. Mercado also cultivates and trains young actors for theater and film.

His recent short film "Sa Iba" (Perspective) was an official selection at the 2025 Kuala Lumpur Film Festival and Lift-Off Global Network First-Time Filmmaker Sessions 2024 United Kingdom; "From the Outside" was an official selection at Clapperboard Golden Festival Brazil 2022 and "Mga Lihim sa Aparador" (Closeted Letters) was an Official Selection and received an Honorable Mention at the International Film Festival Manhattan NYC 2022.

Awards & Recognition

Our company has 14 years of history specializing in Corporate & Hybrid Events, Digital Advertisement, Films, Live Streaming, Weddings, Theater Productions, Trainings and Artist Management.



Theater & Events



Film & Digital



COMPANY PROFILE



We are a one-stop shop Media Production Agency that offers creative solutions for your brand campaigns, business expansion, digital marketing, company branding and corporate events



We consist of trained, competent and creative professionals who can deliver a vast range of quality corporate production services tailored-fit to our client's requirements and budget.

OUR SERVICES INCLUDE :

- Corporate Events
- Hybrid Events
- Live Streaming
- Digital Ad
- Digital Series
- Corporate AVN
- Concerts
- Product Launch
- National Convention
- Sales Conference
- Theater Production
- Team Building
- Alumni Homecoming
- Fashion Shows
- Weddings
- Public Relations
- Staging
- Equipment Rental
- Acting Workshops
- Artist Management

PARTIAL LIST OF CLIENTS



f FirstSun Production

Instagram icon FirstSun Production

YouTube icon FirstSun Creatives

Phone icon 0927-242-2673
Email icon productionfirstsun@gmail.com



REPUBLIC OF THE PHILIPPINES

CITY OF **MAKATI**

BUSINESS PERMITS OFFICE

PERMIT NO. **27374**
27374**PAHINTULOT SA PANGANGALAKAL**
(BUSINESS PERMIT)**MATALASTAS NG LAHAT:**
(KNOW ALL MEN BY THESE PRESENTS)**NA SI / ANG:**
(THAT)**FIRSTSUN PRODUCTION OPC**na matatagpuan at may pahatirang sulat sa
(with postal address at)**CONFERENCE ROOM 6/F LDM BLDG., 50 POLARIS ST., POBLACION**na itinatag nang may buong karapatan at umiiral sa ilalim ng mga batas ng
(duly recognized and existing under the laws of the)**Republika ng Pilipinas, ay pinagkalooban ng pahintulot na mangalakal bilang**
(Republic of the Philippines, is hereby granted the permit to operate as)**SEO**ngayong ika- 07 ng February 2026
(on this) (day of)Ang pahintulot na ito ay matatapos sa ika- 31 of December 2026
(This permit expires on)**Malibang ito ay maagang bawiin at pawalang bisa.**
(unless sooner revoked)**ATTY. DOMINIC B. GARCIA**
HEAD, BUSINESS PERMITS AND LICENSING OFFICE
HON. MARIA LOURDES NANCY S. BINAY
PUNONG PANGLUNSOD
(CITY MAYOR)TAX YEAR : 2026
O.R. NO. : 5194150AG
O.R. AMOUNT : 22,592.30
QUARTER : 4
O.R. DATE : 01/30/2026

MAYOR'S PERMIT FEE	4,000.00
BUSINESS TAX	13,325.00
SANITARY PERMIT FEE	90.00
GARBAGE FEE	1,200.00
SIGNBOARD FEE	200.00
ENGINEERING FEE	0.00
INDIVIDUAL MP FEE	50.00
INDIVIDUAL HC FEE	80.00
MEAT INSPECTION FEE	0.00
FSI FEE	823.50
BARANGAY CLEARANCE FEE	2,000.00
COMMUNITY TAX	823.80
OTHER FEES / PENALTY / INTEREST	0.00
TOTAL	22,592.30

IMPORTANT

Failure to renew this Business Permit within the prescribed period shall subject the taxpayer to a twenty-five percent (25%) surcharge and two percent (2%) penalty per month. Upon closure of business, surrender this permit to City Treasurer's Office on or before the twentieth (20th) day of the month following the quarter to avoid penalty.

202501231

ITO AY DAPAT IPASKIL SA HAYAG NA POOK NG KALAKALAN AT DAPAT IPAKITA SA SANDALING HINGIN NG MGA KINAUUKULANG MAYKAPANGYARIHAN.

THIS MUST BE POSTED IN A CONSPICUOUS PLACE AND BE PRESENTED UPON DEMAND BY PROPER AUTHORITIES



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
The SEC Headquarters
7907 Makati Avenue, Salcedo Village,
Barangay Bel-Air, Makati City, 1209, Metro Manila



COMPANY REG. NO.: 2025020189703-04

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation of:

FIRSTSUN PRODUCTION OPC
doing business under the name/s and style/s of
FIRSTSUN PRODUCTION

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Revised Corporation Code of the Philippines (Republic Act No. 11232), which took effect on February 23, 2019 and copies of said Articles of Incorporation are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to issue, sell or offer for sale to the public, securities such as but not limited to, shares of stock, investment contracts, debt instruments and virtual currencies without prior Registration Statement approved by the Securities and Exchange Commission; nor to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing/lending company, and time shares/club shares/membership certificate issuers or selling agents thereof; nor to operate a fiat money to virtual currency exchange. Neither does this Certificate constitute a permit to undertake activities for which other government agencies require a license or permit.

This Certificate **DOES NOT AUTHORIZE INVESTMENT SOLICITATION AND INVESTMENT-TAKING WITHOUT A SECONDARY LICENSE FROM THIS COMMISSION.**

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed to this Certificate at The SEC Headquarters 7907 Makati Avenue, Salcedo Village, Barangay Bel-Air, Makati City, 1209, Metro Manila, Philippines, this day of 21 February Two Thousand Twenty Five.

GERARDO F. DEL ROSARIO

Director

Company Registration and Monitoring Department

For SEC use only
R998 (PSIC as reserved)
Stock Corporation
One Person Corporation

*This is a computer generated certificate,
signature is not required.*

DOCUMENTARY STAMP TAX PAID

BIR FORM

2303

REVISED: APRIL 2019

REPUBLIKA NG PILIPINAS
KAGAWARAN NG PANANALAPI
KAWANIHAN NG RENTAS INTERNAS
REVENUE REGION NO. 08A - MAKATI CITY
REVENUE DISTRICT OFFICE NO. 049 - NORTH MAKATI

OCN: 049RC20250000001101
Date OCN Generated: April 2, 2025

CERTIFICATE OF REGISTRATION

TIN & BRANCH CODE 672-450-382-00000	NAME OF TAXPAYER FIRSTSUN PRODUCTION OPC	TIN ISSUANCE DATE April 2, 2025
REGISTERING OFFICE	Head Office	Branch
REGISTERED ADDRESS 6TH FLOOR CONFERENCE ROOM LDM BUILDING 50 POLARIS ST. POBLACION 1210 CITY OF MAKATI NCR, FOURTH DISTRICT PHILIPPINES		

BUSINESS INFORMATION DETAILS		CATEGORY	REGISTRATION DATE
TRADE NAME 1	FIRSTSUN PRODUCTION	Primary	April 2, 2025
(PSIC)	96409-MISCELLANEOUS SERVICE ACTIVITIES, N.E.C.		
Line of Business	EVENT PRODUCTION SERVICES		

REMINDERS:

1. An annual registration fee shall be paid upon registration and every year thereafter on or before the last day of January, using BIR Form No. 0605.
2. Filing of required tax returns to conform with the above tax types, whether with or without business operation, to avoid penalties.
3. For new business registrants, application for registration of manual Books of Accounts (B/As) shall be before the deadline for filing of the initial quarterly income tax return or annual income tax return whichever comes earlier, from the date of registration. Registration of new set of manual B/As shall be before its use.
4. Immediately inform the district office in case of transfer/cessation of business and other changes in registration information by filing BIR Form No. 1905.
5. For Self-Employed Individuals (SEI) whose gross sales and/or receipts and other non-operating income does not exceed P3,000,000 and who opted to avail of the 8% Income tax rate, the tax type Percentage Tax (PT) shall not be reflected in the Certificate of Registration (COR). However, at the start of each taxable year, such SEI shall be automatically subjected to graduated income tax rates and required to file quarterly percentage tax return (BIR Form No. 2551Q) and option to replace the COR to reflect "PT", unless qualified and opted to avail of the 8% Income tax rate annually.

RDO



I hereby certify that the above named person is registered as indicated above, under the provision of the National Internal Revenue Code, as amended.

RENAN A. PLATA

REVENUE DISTRICT OFFICER
(Signature over Printed Name)

THIS CERTIFICATE MUST BE EXHIBITED CONSPICUOUSLY IN THE PLACE OF BUSINESS.

SOHAILEY A. PANDAPATAN
Asst. Revenue District Officer