



Republic of the Philippines  
 DEPARTMENT OF AGRICULTURE  
 Regional Field Office No. 02  
 Diversion Road, San Gabriel  
 Tuguegarao City, Cagayan 3500



June 11, 2026

**DR. BENJAMIN D. PARAGAS, CESO V**  
 Regional Director  
 Department of Education Regional Office No. 02  
 Regional Government Center, Carig Sur, Tuguegarao City, Cagayan



DARFO2-RAFIS 73-2

DepEd Regional Office No. 02



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Attention: All Schools Division Superintendents, DepEd Region 02

Dear Director Paragas:

In celebration of the National Rice Awareness Month 2026, the Department of Agriculture (DA), through its National Rice Program, is implementing the **RICEponsible Sticker Design Challenge** and the **RICEponsible Children's Storybook Challenge**. These nationwide competitions aim to promote responsible rice consumption and foster greater appreciation for Filipino rice farmers by engaging the youth and the public through creative and educational platforms.

The RICEponsible Sticker Design Challenge encourages students to creatively communicate messages on responsible rice consumption and support for Filipino rice farmers through youth-friendly digital sticker designs. Meanwhile, the RICEponsible Children's Storybook Challenge seeks to develop original and illustrated storybooks that inspire young readers to value every grain of rice and recognize the vital role of Filipino rice farmers in ensuring the country's food security.

In this regard, we respectfully seek the assistance of the Department of Education Regional Office II in disseminating the guidelines of these competitions and in encouraging the participation of learners, teachers, school personnel, and other interested individuals within your jurisdiction.

To facilitate the regional screening process, we likewise request each SDO to conduct its own evaluation and selection of entries and endorse one (1) official entry per contest representing their respective division to the Department of Agriculture Regional Field Office No. 02 on or before the prescribed deadlines.

The details of the competitions are as follows:

Contest	Eligible Participants	Deadline for Submission to DA RFO 02
RICEponsible Sticker Design Challenge	Filipino students from Grade School to Senior High School enrolled in public and private schools	June 26, 2026
RICEponsible Children's Story Book Challenge	Open to all Filipino citizens and may be joined individually or by a team of up to three (3) members	July 10, 2026

All endorsed entries shall undergo regional screening and evaluation. The selected regional entries shall be endorsed to the national level for final judging.





RAKONG PILIPINAS

Magandang Agrikultura  
Masagrad na Tinanong

Republic of the Philippines  
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Tuguegarao City, Cagayan 3500

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Attached are the contest guidelines, mechanics, eligibility requirements, and submission details for your reference and appropriate dissemination.

We believe that this activity will provide an excellent opportunity for the education sector to contribute to the promotion of responsible rice consumption while highlighting the invaluable role of Filipino rice farmers in ensuring food security.

For inquiries and coordination, you may contact **MS. JHOANA M. BASSIG, Chief, RAFIS** through email at [darfo2nram2026@gmail.com](mailto:darfo2nram2026@gmail.com) or mobile no. 0917-157-0598.

We look forward to your favorable response and continued partnership in empowering our youth and communities through meaningful educational and agricultural initiatives.

Thank you very much.

Very truly yours,

**ROSE MARY G. AQUINO, Ph.D.**  
Regional Executive Director

//RAFIS

June 16, 2026

To: **ALL SCHOOLS DIVISION SUPERINTENDENTS**

In view of this aforementioned activity, this Office reiterates that the participation of public and private schools is voluntary and shall be subjected to the non-disruption-of-class policy as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

**BENJAMIN D. PARAGAS PhD, CESO III**  
Director IV/ Regional Director

<b>MEMORANDUM</b>		Date: 06-23-26	Released (Records): None
To:	<input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads	
	<input type="checkbox"/> Private Schools	<input type="checkbox"/> Others:	
For:	<input checked="" type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination	
	<input checked="" type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance	
<b>ORLANDO E. MANUEL PhD., CESO V</b> Schools Division Superintendent			
By:	<input type="checkbox"/> ASDS	<input type="checkbox"/> CID Chief	<input type="checkbox"/> SGOB Chief
	<input type="checkbox"/> AO	<input type="checkbox"/> Atty	Signature:

DEPED REGIONAL OFFICE  
**RELEASED**  
DATE: 06-17-2026  
BY:   
RECORDS SECTION



Share your

Be RiCEPONSIBLE

# RICE-CORN Recipe!

## Mechanics:

Magpadala ng selfie kasama ang iyong RICEponsible Rice-Corn Recipe gamit ang bigas mais (corn grits) o lokal na mais na inihalo sa bigas at iba pang sangkap para maging recipe.

I-send din ang: (a) pangalan ng recipe, (b) listahan ng ingredients, at (c) kung paano ito lutuin.

Abangan ang entries na ipo-post sa Be RICEponsible FB page, i-tag at i-mention ang inyong friends para makakuha ng likes at reactions at siguraduhing sila ay follower din ng page.

----- Disqualified ang entries na gagamit ng boosting. -----

### Criteria:

Creativity & Presentation 70%  
Likes & reactions 30%

₱2,000



₱1,500



₱1,000



## Bonus prize!

3 contestants will receive  
₱500 as a consolation prize

PHILRice



0917 111 7423



DA-PhilRice  
Be RICEponsible



PhilRice TV



@rice\_matters



philrice.gov.ph  
indynrcf.com

Be RiCEPONSIBLE

EVERYDAY

EVERY  
GRAIN  
MATTERS



huwag  
mo  
akong  
sayangin  
PLEASE!

NO,  
RICE  
WASTE

SMALL  
ACTIONS  
BIG  
IMPACT

Suportahan  
ang mga  
Filipino  
farmers

CALLING ALL STUDENT ARTISTS!

GRAND PRIZE ₱10,000

1ST PRIZE ₱7,000

2ND PRIZE ₱5,000

# STICKER THEMES

Participants shall design one (1) original set consisting of ten (10) unique digital stickers aligned with the A-B-C of the Be RiCEponsible:



**AVOID RICE WASTAGE**  
Value every grain



**BUY OUR FARMERS' RICE**  
Support local rice



**CHOOSE HEALTHIER RICE**  
Healthier Rice Options,  
Good Choice



**SCAN THE QR FOR MORE INFO**

Open to all regional entries!  
Deadline of submission  
**JUNE 30, 2026**

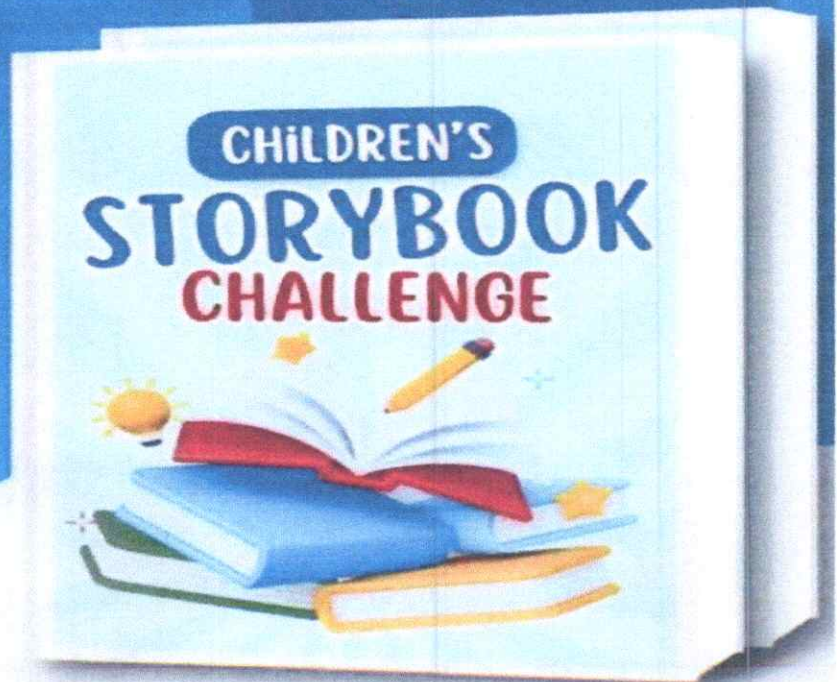


Be **RiCEP**  **NSiBLE**  
**EVERYDAY**

**JOIN NOW!**

Open to all Filipinos:  
teachers, writers, illustrators,  
students, and parents.  
Collaborations (writer +  
illustrator teams) are highly  
encouraged.

Target Audience:  
5 to 10 years old



Department of Agriculture

# Contest Categories



**AVOID RICE WASTAGE**  
*Value every grain*



**BUY OUR FARMERS' RICE**  
*Support local rice*



**CHOOSE HEALTHIER RICE**  
*Healthier Rice Options, Good Choice*

## Open to all regional entries

Entries will undergo a two-tiered evaluation: regional screening by Field Offices, with one entry per region endorsed for national judging. Winners will be announced on the official Be RICEponsible Facebook page.

FOR MORE INFO:



## Requirements



- ✓ **Must be a follower of these facebook pages:**
- ✓ 5–20 fully illustrated pages (PDF)
- ✓ Bilingual: English and Filipino
- ✓ Original and unpublished work
- ✓ A4 size (8.27 x 11.69 inches)
- ✓ Minimum 300 dpi resolution
- ✓ Editable source files may be requested from winners for printing purposes
- ✓ All illustrations and text must be original and unpublished
- ✓ AI may be used as a support tool, but submissions should primarily reflect the participant's own creativity and work

1



**Be RICEponsible**  
www.facebook.com/be.rice.able

2



**Department of Agriculture  
National Rice Program**  
www.dar.gov.ph/nrp

## CRITERIA FOR JUDGING

25% Story & Content	20% Illustration
20% Theme Relevance	10% Layout & Print
20% Creativity	5% Overall Impact

FOR MORE INFO:



Department of Agriculture

# PRIZES



## FOR EACH CATEGORY



₱70,000



₱40,000



₱25,000

CONSOLATION PRIZE (5 WINNERS)

₱5,000

RICEFONSIBLE CHOICE AWARD

₱2,000

**Note:** Regional winners may receive separate incentives or recognition prior to national judging.

FOR MORE INFO:



### DEADLINE OF SUBMISSION: JULY 15, 2026

Kindly submit your entries to the assigned regional focal person using the email address from the QR code provided. Please double-check your region before submitting your entry.



Department of Agriculture