



**JA PHILIPPINES
LEARNING INSTITUTE**

DepEd Regional Office No. 02

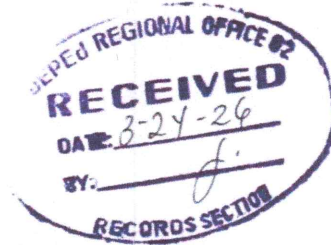


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MARCH 24, 2026

BENJAMIN D. PARAGAS
Regional Director
DepEd - Region II



Greetings from Junior Achievement of the Philippines!

Junior Achievement Philippines is excited to be organizing the **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore. On that note, we cordially invite **500 students (2 students per team)** from Region II to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027).

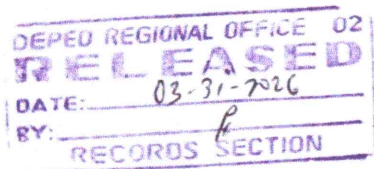
We invite you to become one of our official Academic Partners for this initiative, believing that together, we can empower young students to become future industry leaders.

Who Is It For:

- **For the business-savvy strategist Grade 7-12 students**
- Interested in **global trade, business, entrepreneurship, or logistics.**
- **Excels at crafting innovative market-entry strategies** for international business.
- Loves **analyzing** trends, **negotiating** scenarios, and **solving** trade barriers.

Objectives

- Promote **youth-driven market entry strategies** that highlight innovative thinking and fresh perspectives
- Encourage students to challenge themselves by **solving real-life business problems** through marketing and creative outputs
- **Position marketing at the forefront of essential business skills** that students should develop and master
- **Provide students with opportunities to explore and learn** the different facets of marketing



ENTREPRENEURSHIP

March 30, 2026

To: **ALL SCHOOLS DIVISION SUPERINTENDENTS**

In view of this aforementioned activity, this Office reiterates that the participation of public and private schools is voluntary and shall be subjected to the non-disruption-of-class policy as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

[Signature]
BENJAMIN D. PARAGAS PhD, CESO III
Director IV/ Regional Director

MEMORANDUM		Date: 4/07/24	Released (Records): [signature]
To: <input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads		
<input checked="" type="checkbox"/> Private Schools	Others:		
For: <input checked="" type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination		
<input checked="" type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance		
ORLANDO E. MANUEL PhD., CESO V Schools Division Superintendent			
By: <input type="checkbox"/> ASDS <input type="checkbox"/> CID Chief <input type="checkbox"/> SGOD Chief <input type="checkbox"/> AO <input type="checkbox"/> Atty <input type="checkbox"/> Signature: [signature]			

info@japhilippines.org

www.japhilippines.org



Please find below other essential program details:

Program Overview:

- Target Audience: **Grade 7-12 students**
 - Eager to gain marketing skills
 - Passionate in design-making and problem analysis
- Program Duration: June 2026 - August 2026 (A.Y. 2026-2027)

Timeline:

Dates	Activities
<p>June 18, 2026</p>	<p>Registration Deadline Please register on or before 11:59PM, June 18, 2026</p> <p>Registration link: https://forms.gle/26eaeJzUNTyG4C466</p>
<p>June 22, 2026</p> <p>Time: 8:30AM - 12:00NN</p>	<p>[HYBRID] FedEx International Trade Challenge Workshop</p> <p>This workshop is designed to help students develop a strong understanding of market strategies and equip them with the skills to analyze specific industries within different countries, apply key strategic frameworks, training them in producing well-researched, high-quality written outputs. Through guided analysis and comparative perspectives, students will build both their strategic thinking and professional writing abilities, enabling them to generate insightful, data-driven market assessments across diverse international markets.</p> <p>Zoom Link: https://us02web.zoom.us/j/83846134695?pwd=XCHZJQvPFUWajECqEA5FKZUz6E87zJ.1 Meeting ID: 838 4613 4695 Passcode: 219983</p>
<p>June 30, 2026</p>	<p>Market Entry Strategy Plan Submission Please submit your Market Entry Strategy Plan on or before 11:59PM, June 30, 2026</p>
<p>July 1-8, 2026</p>	<p>Top 20 to Top 10 FedEx Volunteer Reviews</p>
<p>July 13, 2026</p>	<p>FedEx International Trade Challenge Local Finals</p>





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Time: 1:00PM - 4:00PM	Zoom Link: https://us02web.zoom.us/j/84172755641?pwd=h6FvmZlsFhc96dhp4aohrHxzIwufM8s1 Meeting ID: 841 7275 5641 Passcode: 111178
July - August	Preparation for Regional Finals <i>Series of mentoring sessions for Philippines' Representatives</i>
August 2026	FedEx International Trade Regional Finals in Singapore

Please accomplish the Google form attached below to register your school. For more details or to schedule a discussion regarding the registration of your students, please contact **Ms. Jilliane Chan** at jilliane@japionline.org.

Registration Form: <https://forms.gle/Z6eaeJzUNTVG4C466>

This is an opportunity for our young marketing talents to further develop their skills and represent the Philippines on the international stage. As our partner, we encourage you to inspire and support your students to join and challenge themselves, as this competition provides valuable exposure and real-life experience in the field of marketing.

Thank you and we look forward to your positive response.

Sincerely,

PAULA PATRICE DELA CRUZ

Director of Operations

Junior Achievement of the Philippines, Inc. (JA Philippines)

ENTREPRENEURSHIP



FINANCIAL LITERACY



WORK READINESS



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