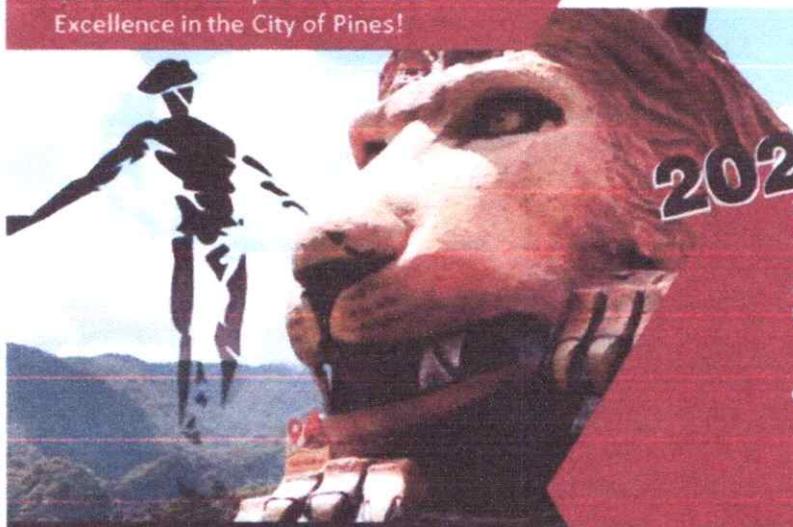


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Excellence in the City of Pines!



ALOYSIAN PUBLICATIONS



2026

NATIONAL SUMMER JOURNALISM INSTITUTE

SEARCH FOR GAWAD DYORNALISMO AWARDS

LIMITED SLOTS, REGISTER NOW

May 15-17, 2026

Teacher's Camp, Baguio City

THEME: *Empowered Voices, Ethical Choices: Shaping the Future of Philippine Journalism*

OPEN TO:

- ✓ Elementary Student Journalists
 - ✓ Secondary Student Journalists
 - ✓ College Student Journalists
 - ✓ School Paper Advisers/Teachers
- (Public & Private Schools Nationwide)
- ✦ No limit of delegates per school!

LEARN FROM:

NSPC Champions
Graduates of UP

DDDr. CRISANTO E. AVILA, DCEd, EdD, PhD
Master of Development Communication, UP
CEO, Aloysian Publications

CONVENER



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MEMORANDUM

Date: 3/25/2026

Released/Records: *Quen*

To: PSDS/DICs Elem/Sec School Heads
 Private Schools Others:

For: Information Dissemination
 Guidance Strict Compliance

ORLANDO E. MANUEL PhD., CESO V

Schools Division Superintendent

By: ASDS CID Chief SGOD Chief AO Atty

Signature: *[Handwritten Signature]*

GUIDELINES

2026 National Summer Journalism Institute and Search for Gawad Dyornalismo Awards

- **Venue:** Teachers Camp
- **Location:** Baguio City
- **Dates:** May 15–17, 2026

I. RATIONALE

Campus journalism plays a vital role in shaping critical thinkers, responsible communicators, and ethical leaders. In an era marked by digital transformation, misinformation, and rapid media evolution, student journalists must be equipped not only with technical competencies but also with strong ethical foundations and leadership skills.

The **2026 National Summer Journalism Institute (NSJI)** is designed to:

- Strengthen journalistic competence across writing, broadcasting, and multimedia platforms
- Promote responsible and ethical campus journalism
- Provide advanced training aligned with National Schools Press Conference (NSPC) standards
- Develop leadership and media literacy among student journalists and advisers
- Foster national collaboration and professional networking

The event will be facilitated by distinguished **NSPC National Champions**, media practitioners, and graduates of the **University of the Philippines**, ensuring high-quality, relevant, and standards-based instruction.

The institute culminates in the **Search for Gawad Dyornalismo Awards**, recognizing excellence in campus journalism, innovation, and leadership.

II. OBJECTIVES

By the end of the 3-day institute, participants shall be able to:

1. Demonstrate improved competencies in various journalism categories.
2. Apply ethical principles and campus press laws in media practice.
3. Produce publishable-quality journalistic outputs.
4. Utilize digital tools for multimedia and online journalism.
5. Exhibit leadership and collaboration in campus media organizations.

III. TARGET PARTICIPANTS

Open to participants nationwide from both public and private institutions:

- Elementary Student Journalists
- Secondary Student Journalists
- College Student Journalists
- Journalism Teachers and School Paper Advisers

◆ No limit on the number of delegates per school.

IV. REGISTRATION DETAILS

Registration Period

Open until seven (7) days before the event or until slots are filled.
Slots are confirmed upon payment.

Registration Fee

₱5,000 per participant

Inclusions:

- Access to all plenary sessions and workshops
- Professional speakers' honorarium
- 3 days / 2 nights dormitory accommodation
- 6 meals + 2 snacks
- Institute Kit:
 - Official ID
 - Souvenir Shirt
 - Certificates
 - Training materials
- Fellowship Night participation
- Eligibility for recognition and awards

Exclusions:

- Transportation expenses
- Personal expenses
- Gawad Dyornalismo production fee (for confirmed awardees only)

VI. REQUIRED DOCUMENTS

For Students:

- Signed Parental Consent Form

For Teachers:

- Official Travel Order approved by School Head/Division Office

VII. 3-DAY PROGRAM OF ACTIVITIES

DAY 1 – Foundations of Journalism

Morning

- Registration & Check-in
- Opening Program
- Institute Overview & House Rules

Plenary Sessions

- News Writing (English & Filipino)
- Editorial & Column Writing
- Feature Writing
- Sports Writing
- Copyreading & Headline Writing

Afternoon

- Workshop Session 1 (Category-Based Breakout)

DAY 2 – Specialized & Digital Journalism

Plenary Sessions

- Photojournalism
- Editorial Cartooning
- Radio Broadcasting & Scriptwriting

- TV Broadcasting
- Online Publishing & Mobile Journalism
- Responsible Social Media Journalism

Afternoon

- Workshop Session 2 (Hands-on Output Production)
- Presentation of Selected Outputs

Evening

Fellowship & Socials Night

- Cultural Performances
- Inter-school Networking
- Games & Recognitions



DAY 3 – Leadership & Recognition

Morning

- Final Workshop & Output Completion
- Campus Press Law, Ethics & Leadership

Afternoon – Closing Program

- Presentation of Outputs
- Awarding of Outstanding Participants
- Recognition of Gawad Dyornalismo Awardees
- Guest Speaker's Message
- Distribution of Certificates
- Photo Opportunity

VIII. SEARCH FOR GAWAD DYORNALISMO AWARDS

The **Gawad Dyornalismo Awards** recognizes exemplary performance in campus journalism and media leadership.

A. Award Categories

(To be detailed in a separate official guideline document.)

B. Eligibility

- Open to qualified participants of the Institute
- Must meet criteria set by the Awards Committee

C. Production Fee for Confirmed Awardees

₱2,500, covering:

- Medal
- Plaque of Recognition
- Special Trophy

IX. RULES AND DISCIPLINE

Attendance

- Attendance in all sessions is mandatory.
- Certificates will be issued only to full-program completers.

Dress Code

- Smart casual (No shorts during sessions)
- Semi-formal attire for Fellowship & Awards Night

Curfew

- 10:00 PM (Dormitory policy strictly enforced)

Academic Integrity

- Outputs must be original.
- Plagiarism results in disqualification.

Safety

- Advisers are responsible for student supervision.
- Emergency concerns must be reported immediately.

X. EXPECTED OUTPUTS

Participants will produce:

- Publishable news, feature, editorial, and sports articles

- Edited photos with caption
- Broadcast scripts and recorded outputs
- Multimedia online content

Selected works may be featured in official NSJI publications or media platforms.

XI. PROJECTE IMPACT

The 2026 NSJI aims to:

- Raise national standards in campus journalism
- Prepare delegates for NSPC-level competitions
- Strengthen ethical media practices among youth
- Build a nationwide network of campus journalists and mentors
- Recognize excellence through a credible national award system

The **2026 National Summer Journalism Institute and Search for Gawad Dyornalismo Awards** is more than a training event—it is a national platform for excellence, integrity, leadership, and innovation in campus journalism.

By investing in young journalists and their mentors, we invest in the future of responsible media and informed citizenship in the Philippines.

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