



**PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)**

A National Organization of Home Economists and Allied Professionals in the Philippines  
 Member: International Federation for Home Economics (IFHE)  
 Asian Regional Association for Home Economics (ARAHE)

Office Address: Philippine Women's University - School of Education  
 1743 Taft Avenue, Malate, Manila, Philippines  
 e-mail: phea1948@gmail.com / like us on Facebook  
 Cellular Phone No. 0917-860-40-63



**HELENA ZOILA T. BENITEZ**  
 Founder-President  
 1948-1956

- 1956-1960 Gloria L. Monzon
- 1960-1962 Ma. Fe G. Atienza
- 1962-1964 Leonarda M. Jurado
- 1964-1966 Elpidia E. Bonanza
- 1966-1968 Eva B. Gonzalez
- 1968-1974 Amparo S. Javier
- 1974-1976 Fiorangel T. Campos
- 1976-1978 Lourdes Macatangay
- 1978-1980 Angelita M. Dizon
- 1980-1982 Amparo S. Javier
- 1982-1984 Rosario S. Villar
- 1984-1986 Lilia B. Protacio
- 1986-1990 Edita T. Burgos
- 1990-1992 Evelyn O. Gorospe
- 1992-1996 Norma M. Mapanao
- 1996-2000 Edita T. Burgos
- 2000-2008 Leticia S. Navarro
- 2008-2014 Maria Teresa A. Namoro
- 2014-2022 Susana V. Guinea

**2022 - 2026**  
**National Officers**

**Albert M. Rosarda**  
 President

**Christine B. Banzuela**  
 Vice-President

**Maria Gracia A. Fulgencio**  
 Secretary

**Erlinda D. Serrano**  
 Assistant Secretary

**Manuelita P. Reyes**  
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 Assistant Treasurer

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**Lanie V. Salvador**  
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**Amy O. Barbas**  
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**Lolita S. Rabago**  
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**Board Members:**  
 Catalina Patiag  
 Catherine Pingol  
 Joahana Pimentel  
 Julio Bagayan  
 Rosalyn Lo

February 6, 2026

**BENJAMIN D. PARAGAS**  
 Regional Director  
 Region II  
 Carig, Tuguegarao City, Cagayan



Dear Director Paragas:

The national celebration of World Home Economics Day (WHED) will be held on March 21, 2026 at 8:00 A.M. at Sto. Domingo National Trade School, Baloc, Sto. Domingo, Nueva Ecija, with the theme: "You Are What You Eat - Feeding the Future."

We are respectfully requesting your support in disseminating the above-mentioned information by issuing an Advisory to encourage the participation of Edukasyong Pantahanan at Pangkabuhayan (EPP) and Technology and Livelihood Education (TLE) teachers, ALS teachers, coordinators, head teachers (HTs), master teachers (MTs), principals, and supervisors from both public and private schools during official time. We believe that this celebration will provide a valuable opportunity to collaborate and strengthen Home Economics education and its allied disciplines - Industrial Arts, Information and Communication Technology, Agri-Fishery Arts and the Alternative Learning System.

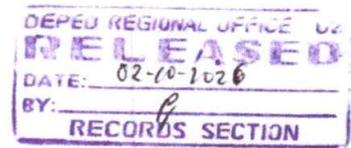
This PHEA event has no registration fee. For further details, interested participants are requested to visit:

<https://www.facebook.com/photo?fbid=1251098183719820&set=a.462928712886775>

Thank you very much and we look forward to your favorable response.

Sincerely,

**ALBERT M. ROSARDA**  
 President  
 Philippine Home Economics Association



February 10, 2026

To: **ALL SCHOOLS DIVISION SUPERINTENDENT**

For information, dissemination and appropriate action.

**BENJAMIN D. PARAGAS PhD, CESO III**  
 Director IV/ Regional Director

<b>MEMORANDUM</b>		Date: 03-13-2026	Released/Records: <i>file</i>
To:	( ) PSDS/DICs	( ) Elem/Sec School Heads	
	( ) Private Schools	( ) Others:	
For:	( ) Information	( ) Dissemination	
	( ) Guidance	( ) Strict Compliance	
<b>ORLANDO E. MANUEL PhD., CESO V</b>			
Schools Division Superintendent			
By:	ASDS	CID Chief	SGOD Chief
	AO	Atty	Signature: <i>[Signature]</i>



Leadership and Service  
in Home Economics  
and Allied Discipline

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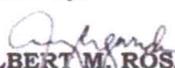
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