



UNIVERSITY of
SAINT LOUIS
TUGUEGARAO

February 4, 2026

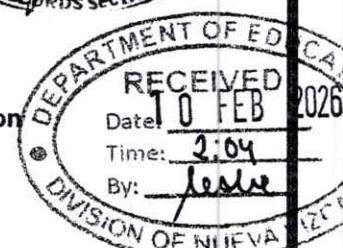
DR. BENJAMIN D. PARAGAS, CESO III
Director IV, Regional Director
Department of Education, Regional Office II
Carig Sur, Tuguegarao City, Cagayan

DepEd Regional Office No. 02



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SUBJECT: Request for official endorsement of the 7th GENtrepreneurZ: ABM Convention

Dear Dr. Paragas,

Greetings in the Spirit of Excellence!

The Accountancy, Business, and Management (ABM) Area, in collaboration with the Business Optimizers Student Society (BOSS) and the ABM GEMxecutives of the Basic Education School at the University of Saint Louis Tuguegarao, is poised to build on its legacy of excellence and reach new heights through its annual flagship event. In line with this, the undersigned respectfully seeks endorsement for the **7th GENtrepreneurZ: ABM Convention**, with the theme *"Reimagining Accounting and Entrepreneurship for the Digital Generation."*

The event is scheduled on **February 23–24, 2026**, to be held at the University, and will feature learning sessions, competitions, and social activities.

This year's convention aims to equip young business minds with the knowledge of the evolving digital landscape of accounting and entrepreneurship. It encourages traditional practices, embrace emerging technologies, and adapt to innovation in the future of the profession.

The intended participants and their corresponding registration fees are outlined below. All details are provided in the attached guidelines. To confirm registration, participants must provide proof of payment upon registration through the Google Form.

| Participants | Registration Fee | Registration Period |
|------------------------------------|---------------------------|----------------------------------------------------|
| Grade 11 & 12 ABM Students (Local) | Early Bird Rate ₱950.00 | Early Bird: January 30, 2026 – February 6, 2026 |
| | Regular Rate ₱1000.00 | |
| Grade 11 & 12 Students (Foreign) | Early Bird Rate USD 16.00 | Regular: February 7, 2026 - February 20, 2026 |
| | Regular Rate USD 17.00 | |
| Local ABM Teacher-Coaches | Early Bird Rate ₱550.00 | |
| | Regular Rate ₱600.00 | |
| Foreign Teacher-Coaches | Early Bird Rate USD 9.00 | |
| | Regular Rate USD 10.00 | |

Attached are the rationale, background, guidelines and provisional program for your reference. Furthermore, should the request be granted, **may we humbly request your esteemed presence to deliver the keynote speech** and thereby contribute to making the event even more insightful.

We look forward to your favorable response to this academic initiative. Should you have any questions or require further clarification, you may contact us at 0927 041 6702 or via email at jmbitonio@usl.edu.ph.

Very truly yours,

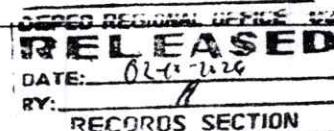
JOHN MOSES B. BITONIO, DBA
ABM Area Head

Noted by:

EMILY T. MABBORANG, Ph.D.
Principal

February 9, 2026

To: SCHOOLS DIVISION SUPERINTENDENTS

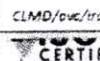


In view of this aforementioned activity, this Office reiterates that the participation of public and private schools is voluntary and shall be subject to the non-disruption-of-class policy as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged time-on-Task and Ensuring Compliance Therewith

For information, dissemination and appropriate action.

BENJAMIN D. PARAGAS Ph.D, CESO III
Director IV/Regional Director

Wisdom Builds



CERTIFIED



WURI



7th GENtrepreneurZ: ABM Convention

A. THEME

"Reimagining Accounting and Entrepreneurship for the Digital Generation"

B. RATIONALE

Building on the resounding success of last school year's convention, the University of Saint Louis Tuguegarao Basic Education School - ABM Area continues its commitment to academic excellence, innovation, and global engagement through the 7th GENtrepreneurZ: ABM Convention. This year's convention seeks to further strengthen its role as a dynamic learning space that brings together Senior High School students under the Accountancy, Business, and Management (ABM) strand to engage with emerging trends shaping the future of business and accounting.

Anchored on the theme Reimagining Accounting and Entrepreneurship for the Digital Generation, the convention aims to introduce ABM Senior High School students to the evolving roles of accountants and entrepreneurs in a rapidly digitalizing world. Through expert-led discussions, students will gain age-appropriate insights into real-world accounting practices, technology-driven innovations, early career pathways in public accounting, and the importance of sound personal financial management—equipping them with relevant knowledge that complements classroom learning.

In support of this goal, the convention will also feature academic competitions designed to challenge Senior High School ABM students to think critically, creatively, and strategically. These activities are intentionally aligned to enhance core ABM competencies such as problem-solving, decision-making, and innovation, encouraging participants to apply foundational concepts to realistic business scenarios.

Ultimately, the 7th GENtrepreneurZ: ABM Convention envisions the development of future-ready Senior High School learners who are capable of navigating digital transformation, upholding professional and ethical values, and developing a strong foundation for further studies and entrepreneurial pursuits. By fostering experiential learning, industry engagement, and collaborative exchange, the convention empowers GENtrepreneurZ to reimagine accounting and entrepreneurship and to emerge as adaptive, responsible, and visionary members of the digital generation.

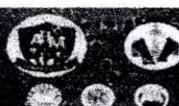
C. BACKGROUND

The 7th GENtrepreneurZ: ABM Convention, themed *"Reimagining Accounting and Entrepreneurship for the Digital Generation,"* is set to take place on February 23-24, 2026. Building on the success of previous conventions, this event aims to provide Senior High School ABM students with an engaging platform to explore the evolving world of accounting, business, and entrepreneurship. In today's fast-paced, technology-driven environment, understanding the practical applications of accounting and entrepreneurial skills is essential for preparing future-ready leaders.

The convention will feature expert-led discussions and interactive activities that focus on four pivotal topics:

1. From ABM Student to Big 4 Professional: The Real Career Path

Students will explore the journey from Senior High School to college and eventually professional careers in accounting and business. This session introduces the skills, values, and mindset that will be valuable in higher education and future opportunities in public accounting, entrepreneurship, and the corporate world. Students will gain an early understanding of career pathways and what it takes to succeed academically and professionally.





2. Accounting in Real Life: How Firms Help Businesses Survive and Grow

This session demonstrates how accounting concepts learned in the classroom are applied in real businesses. Students will see how companies rely on financial management, strategic planning, and innovative accounting practices to succeed. The focus is on building knowledge and skills that will support both their college studies and future professional growth, not immediate work.

3. The Accountant of the Future: AI, Automation, and Digital Accounting

Students will learn how technology is transforming accounting and business operations. This session provides early exposure to digital tools, AI, and automation, helping students understand emerging trends and the skills they will need as they advance through college and prepare for professional roles.

4. Personal Financial Management

This session equips students with practical knowledge in budgeting, saving, and responsible financial decision-making. By strengthening their personal financial literacy now, students will be better prepared for college life, entrepreneurial projects, and future careers in accounting or business.

Through these sessions, the 7th GENtrepreneurZ ABM Convention seeks to empower Senior High School ABM students to think critically, act innovatively, and apply practical skills in accounting, entrepreneurship, and financial management. The event aims to cultivate a generation of GENtrepreneurZ who are adaptive, socially responsible, and prepared to redefine the boundaries of business and accounting in the digital era.

D. SEMINAR PARTICIPANTS

The 7th GENtrepreneurZ: ABM Convention is open to participation from Grade 11 and 12 students currently enrolled in Accountancy, Business, and Management programs at schools worldwide. This event invites young business enthusiasts from diverse backgrounds to engage, compete, and collaborate on an international platform.

E. GENERAL GUIDELINES

i. Eligibility

All participants must be bona fide Senior High School students enrolled in the Accountancy, Business, and Management strand or program at any school worldwide.

ii. Contested Events

The 7th GENtrepreneurZ: ABM International Convention will feature the following four (4) events:

- ABM Masterminds Face-Off (Quiz Bee)
- The GENtrepreneurZ Pitch
- GENtrepreneurZ Case Analysis
- Mr. and Ms. GENtrepreneurZ (Only for Louisians)

iii. Registration Fees and Inclusions

The registration fees are as follows:

| Participants | Early Bird Rate | Regular Rate |
|----------------------------|-----------------|--------------|
| Grade 11 & 12 ABM Students | ₱950.00 | ₱1000.00 |
| ABM Teacher-Coaches | ₱550.00 | ₱600.00 |

The fee covers the participant's shirt, food (3 snacks, 1 lunch & 1 dinner), and seminar kits. Accommodation is not included and must be arranged separately by participants. Payments may be made via GCash (09177720017 – John Mosel Bitonio) or BPI (8699278115 – John Mosel Bitonio). Proof of payment should be attached to the registration form prior to submission for validation.



Registration Period:

Early Bird Rate: January 30, 2026 – February 6, 2026

Regular Rate: February 7, 2026 - February 20, 2026

iv. Venue

The convention will be held at the University of Saint Louis Tuguegarao main campus in Tuguegarao City, Cagayan, and will take place in a **fully face-to-face format**.

v. Organizing Committee

Members of the ABM GEMxecutives, BOSS Officers, and all officially appointed organizing members shall constitute the Organizing Committee and, as such, shall not be allowed to participate in any contested events. Louisian students shall have separate contested events. Meanwhile, **co-host schools are allowed to participate in the contested events**, as all activities will be facilitated by the main host and conducted in accordance with the highest standards of integrity, transparency, and fairness.

vi. Event Participation

Students are not allowed to participate in more than one event, as all events shall be conducted simultaneously.

vii. Team Composition and Supervision

Each school may have up to two teams per event. Additionally, each school must assign at least one faculty coach to supervise their participants, and this coach must be a faculty member of the participant's school.

viii. Documentation

Schools must submit a completed registration form and a certification confirming each participant's enrollment in the ABM strand for the current school year.

ix. Attire

Participants are required to wear their school uniform or any school/departmental shirt during all contest events, unless specified otherwise. Additionally, for the ABM Gala, participants are required to dress in semi-formal to formal attire that aligns with the theme "Grand Masquerade."

x. Attendance

Participants should arrive 30 minutes before each event begins for attendance checks. A 10-minute grace period will be allowed after the official start time.

xi. Absence and Disqualification

Absent contestants will be disqualified from their respective events.

xii. Category Notification

Participants will be notified at least fifteen (15) days prior to the event if there are no competitors in their respective category, giving them the option to withdraw or proceed. Should they choose to proceed, they are still required to present or perform during the scheduled event in order to be officially declared the winner.

xiii. Refund Policy

Refund requests will not be accepted within 10 days before the event. Unclaimed meals/snacks/kits/shirts are non-refundable.

xiv. Protests

All protests must follow the procedures set by the organizing committee, which also acts as the Guidelines Monitoring Team (GMT).

xv. Rule Violations and Disqualification

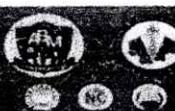
Any violations of the competition guidelines will result in relegation by at least one rank. Severe or repeated violations may lead to immediate disqualification from the event. Disqualified participants will not be eligible for any awards or recognition.

xvi. Awards

Only the top three winners of each event, as well as the top three overall rankings, will be announced and recognized during the awarding ceremony.

F. PROCEDURES FOR RAISING PROTESTS

1. Guidelines Monitoring Team (GMT): The organizing team responsible for addressing protests shall be referred to as the "Guidelines Monitoring Team" (GMT).
2. Submission of Protests: All protests must be submitted by either the team coach or team captain, addressed to the GMT. For individual events, protests must be attested by the team adviser or coach.



3. Timeframe for Submission: Protests will only be accepted within one (1) hour following the conclusion of the event. Protests submitted after this period will be automatically voided.
4. Judgment Process: The GMT, along with faculty organizers, shall deliberate on each protest, reaching a decision based on a majority vote of the present committee members at the time of the protest.
5. Finality of Decisions: The decision of the GMT is final and binding once the team concerned has been notified.

G. INDIVIDUAL GUIDELINES FOR CONTESTED EVENTS FOR PARTICIPATING SCHOOLS

1. ABM Masterminds Face-Off

- i. Each participating school may register a maximum of two (2) pairs of contestants.
- ii. The content coverage per round is as follows:
 - Easy Round: Organization and Management, Principles of Marketing, Entrepreneurship
 - Average Round: Business Ethics and Social Responsibility, Applied Economics, Fundamentals of Accountancy, Business and Management 1
 - Difficult Round: Business Mathematics, Business Finance, Fundamentals of Accountancy, Business and Management 2
 - Calcu-Flash Round: A total of five (5) sets shall be given. Representatives from each team shall participate alternately.
- iv. Each round shall consist of ten (10) questions, except for the Calcu-Flash Round.
- v. The scoring and time allotment per round shall be as follows:
 - Easy Round: 1 point per correct answer; 20 seconds per question
 - Average Round: 3 points per correct answer; 45 seconds per question
 - Difficult (Final) Round: 5 points per correct answer; 1 minute per question
 - Calcu-Flash Round: 3 points per correct answer; numbers will be flashed on screen for one (1) second
- vi. Only basic calculators shall be allowed during the competition.
- vii. Scores shall be announced at the end of each round.
- viii. A maximum of one hundred five (105) points may be earned across the four (4) rounds.
- ix. In the event of a tie, a clincher round shall be conducted by the quizmaster to determine the winner.
- x. Any form of cheating or misconduct shall be considered grounds for immediate disqualification.
- xi. Slate boards and markers shall be provided by the Organizing Committee.
- xii. The competition venue shall be at Room H13.

2. The GENtrepreneurZ Pitch

- i. Participants must submit business plans for a food-based enterprise that embodies sustainability principles. The live pitching showdown shall be conducted at the Bulwagang Teodulfo Domingo (New EMC) of the University of Saint Louis Tuguegarao (USLT).
- ii. Each team shall be composed of **two (2) to three (3) representatives**. All team members must come from the same participating school; hence, inter-school teaming is not allowed.
- iii. Participants are expected to observe proper decorum and dress appropriately. Corporate attire is preferred, although semi-formal attire shall also be acceptable.
- iv. Each team must submit its business plan **on or before February 20, 2026, at 5:00 PM**. The business plan must be in PDF format, and the file name should follow this format: **TGPBPlan_Name of School**.
- v. The business plan (PDF format) must be emailed to **gentrepreneurz.usl@gmail.com**. Failure to submit within the prescribed deadline shall result in the non-participation of the school.
- vi. The participating team must label their submission (via e-mail) following this scheme:
Email Subject: The GENtrepreneurZ Pitch (NAME OF SCHOOL)
Email Body:
Title of Business Plan: _____



vii. Name of Proponents: _____

Teams must prepare a **five (5) to ten (10)-minute pitch** based on the submitted business plan. Teams must also prepare a visual presentation to be used during the competition; any presentation software may be utilized. To ensure a standardized format, all teams are required to follow the slide arrangement below for the preliminary slides:

- Slide 1: The GENtrepreneurZ Pitch – Name of School
- Slide 2: Title of the Business Plan and Names of Proponents

viii. The business plan and the pitch presentation shall be judged separately. The team that obtains the highest score in each category shall be recognized as Best Business Plan and/or Best Pitch. However, the combined score of both categories shall serve as the basis for determining the overall event winner.

ix. The business plan shall be judged according to the following criteria:

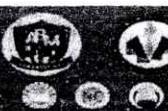
| | |
|-------------------------------------------|--------------|
| Product Uniqueness and Value | 25 % |
| Clarity | 15 % |
| Market Attractiveness | 15 % |
| Competitive Advantage | 15 % |
| Operational and Technological Feasibility | 15 % |
| Financial Understanding and Viability | 15 % |
| TOTAL | 100 % |

x. The pitch shall be judged according to the following criteria:

| | |
|----------------|-------------|
| Persuasiveness | 35 % |
| Mastery | 30 % |
| Creativity | 20 % |
| Clarity | 15 % |
| TOTAL | 100% |

3. GENtrepreneurZ Case Analysis

- i. Each team shall be composed of two (2) to three (3) students, selected from Grade 11, Grade 12, or a combination of both.
- ii. The case to be analyzed shall cover any topic under the ABM specialized subjects.
- iii. Participants are required to prepare a PowerPoint presentation.
- iv. Each team shall be given one (1) hour to prepare for the presentation.
- v. The PowerPoint presentation must contain eight (8) to ten (10) slides only.
- vi. Each team shall present a SWOT analysis, followed by the proposed solution, in front of the panel of judges.
- vii. Presenters are required to wear corporate or business attire.
- viii. Each team shall be allotted five (5) to ten (10) minutes for the presentation, excluding the Question-and-Answer (Q&A) portion. Any violation of this time limit shall result in a deduction of one (1) point per minute of excess or shortage under the Time Allotment criterion.
- ix. During the presentation, teams must clearly and thoroughly discuss the essential elements of their SWOT analysis.
- x. The visual presentation must include the following components, which should collectively enhance the overall content of the presentation:
 - A. Strength
 - B. Weaknesses
 - C. Opportunities
 - D. Threats
 - E. Solution
- xi. Presentations shall be delivered in English only. The use of offensive, vulgar, or inappropriate language is strictly prohibited. Any violation shall result in a deduction of one (1) point per word under the Oral Expression criterion.
- xii. Each team shall be evaluated based on the official judging criteria set by the Organizing Committee.





| | |
|------------------------------------|-------------|
| Oral Presentation and Q&A Handling | 40% |
| Persuasiveness | 25% |
| Organization | 20% |
| Visual Quality | 15% |
| TOTAL | 100% |

H. GUIDELINES FOR CONTESTED EVENTS FOR THE HOST SCHOOL

1. MR. AND MS. GENTREPRENEURZ

i. Rationale

The Mr. and Ms. GentreprenZ is a flagship advocacy-based event of the ABM Convention that aims to develop students as ambassadors of social responsibility, leadership, and ethical business practices, anchored on the CECA Framework Advocacy of the University of Saint Louis (USL). This event highlights the role of ABM students as future leaders who champion meaningful advocacies through creativity, communication, and conviction.

ii. Participants

1. Each ABM section from Grades 11 and 12 shall be represented by:
 - o One (1) male student – Mr. GENtrepreneurZ (Ambassador)
 - o One (1) female student – Ms. GENtrepreneurZ (Ambassadress)
2. A total of two (2) representatives per section shall participate.
3. All participants must be officially enrolled ABM students for the School Year 2025–2026.

iii. Theme Advocacy

1. The event shall center on the CECA Framework Advocacy of USLT.
2. Each pair of representatives must select **one (1) advocacy** from the following:
 - o Civic and Indigenous People Development
 - o Faith Formation and Religious Dialogue
 - o Nutrition and Health Development
 - o Gender and Development
 - o Poverty Alleviation
 - o Youth Empowerment
 - o Justice, Peace, and Integrity of Creation
 - o Disaster Response and Risk Reduction Management
3. The chosen advocacy must be clearly reflected and consistently presented throughout all event components.

iv. Magazine Cover Presentation

1. Participants are required to create a **magazine cover** featuring:
 - o Their Mr. and Ms. GENtrepreneurZ representatives
 - o Their selected CECA advocacy
 - o All representatives must wear their **Creative Attire**
2. The magazine cover must:
 - o Be printed on **tarpaulin**
 - o Measure **8 feet x 5 feet**
3. Participants may include:
 - o Relevant images, symbols, illustrations, and text
 - o Slogans or taglines aligned with the advocacy
4. A **digital copy** of the magazine cover must be submitted for initial review on or before **February 13, 2026**.

v. Event Proper

1. During the **ABM Gala Night**, a **parade of Mr. and Ms. GENtrepreneurZ representatives** shall be conducted.
2. Each pair shall present and display their magazine cover during the parade wearing their **creative attire**.
3. This will be followed by a **Question-and-Answer Segment**, where participants will:





- Explain their advocacy
- Demonstrate awareness, relevance, and social impact
- All representatives must wear attire appropriate to their assigned business-related profession.

vi. Awarding and Recognition

The awarding ceremony for all categories shall be held during the ABM Gala Night.

vii. Criteria for Judging

A. Business Attire

| Criteria | Percentage |
|------------------------|-------------|
| Visual Appeal | 40% |
| Originality | 30% |
| Relevance to the Theme | 30% |
| TOTAL | 100% |

B. Creative Attire

| Criteria | Percentage |
|-----------------------------------------------------|-------------|
| Creativity and Originality | 40% |
| Relevance to the CECA Advocacy | 30% |
| Appropriateness of Attire (Professional & Creative) | 30% |
| TOTAL | 100% |

C. Best Advocacy

| Criteria | Percentage |
|---------------------------------|-------------|
| Clarity of Message | 40% |
| Relevance to the CECA Framework | 30% |
| Inspirational Value | 30% |
| TOTAL | 100% |

D. Audience Choice Award

| Criteria | Percentage |
|----------------------|-------------|
| Total Audience Votes | 100% |
| TOTAL | 100% |



E. Mr. and Ms. GENtrepreneurZ (Overall Ambassador and Ambassadress)

| Criteria | Percentage |
|-------------------------|-------------|
| Content of the Answer | 30% |
| Delivery and Conviction | 10% |
| Business Attire | 15% |
| Creative Attire | 15% |
| Best Advocacy | 20% |
| Audience Choice Award | 10% |
| TOTAL | 100% |

viii. Academic Integration

The Mr. and Ms. GENtrepreneurZ event shall be integrated as part of the **Performance Tasks** for the following subjects:

- **Grade 11 ABM – Principles of Marketing**
- **Grade 12 ABM – Business Ethics and Social Responsibility**

Participation and outputs shall contribute to students' academic assessment in the said subjects.

ix. General Provisions

1. All decisions of the **Board of Judges** shall be final and irrevocable.
2. Participants are expected to observe proper decorum, professionalism, and ethical conduct throughout the event.
3. Any matter not covered in these guidelines shall be resolved by the **ABM GEMexecutives and The BOSS**, subject to approval of the ABM Area Head.

PROGRAMME

| FEBRUARY 23, 2026 (Monday) - DAY 1 | | | |
|------------------------------------|-----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| TIME | ACTIVITY | PROPOSED SPEAKER/FACILITATOR | VENUE |
| 7:00 AM - 7:45 AM | Arrival of Delegates/ Registration | | |
| 7:45 AM - 8:45 AM | Opening Program | | Bulwagang Teodulfo Domingo (New EMC) |
| | i. Doxology | BES-SHS CCA | |
| | ii. Filipinism | BES-SHS CCA | |
| | iii. Opening Salvo | BES-SHS CCA | |
| | iv. Opening Remarks | Emily T. Mabborang, Ph.D. Basic Education School Principal | |
| | v. Message | Rev. Fr. Macwayne N. Maniwang, CICM, Ph.D. University President | |
| | vi. Introduction to the Keynote Speaker | John Mosel B. Bitonio, DBM ABM Area Head | |
| | vii. Keynote Speech | Dr. Benjamin D. Paragas, CESO III Director IV, Regional Director Department of Education, Regional Office II | |
| | viii. Awarding of Certificate to the Keynote Speaker | Emily T. Mabborang, Ph.D. Basic Education School Principal John Mosel B. Bitonio, DBM ABM Area Head | |
| | ix. Video Recap (Previous Convention) | | |
| 8:45 AM - 10:00 AM | x. Roll Call / Presentation of Co-Hosts/Participating Schools | | |
| | First Learning Session | | |
| | i. Introduction to the Resource Speaker | Ian Paolo E. Melad, LPT ABM Teacher | |
| | ii. Session: "From ABM Student to Big 4 Professional: The Real Career Path" | Resource Speaker from SGV & Co. | |



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|---------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| | iii. Q&A Portion (Open Forum) | | |
| | iv. Awarding of Certificate and Token of Appreciation to the Resource Speaker | John Mosel B. Bitonio, DBM ABM Area Head Jazmine M. Labuguen <i>The BOSS Treasurer</i> | |
| 10:00 AM - 10:30 AM | HEALTH BREAK | | |
| 10:30 AM - 10:40 AM | Ice Breaker | | |
| | Second Learning Session | | |
| | i. Introduction to the Resource Speaker | Bonna Vhie Q. Cabana, LPT <i>ABM Teacher</i> | |
| | ii. Session: "Accounting in Real Life: How Firms Help Businesses Survive and Grow" | Resource Speaker from SGV & Co. | |
| | iii. Q&A Portion (Open Forum) | | |
| 10:40 AM - 12:00 PM | iv. Awarding of Certificate and Token of Appreciation to the Resource Speaker | John Mosel B. Bitonio, DBM ABM Area Head Lhean Rhic M. Lacaste <i>The ABM GEMexecutives Vice Governor</i> | |
| | v. Closing Prayer | Jonalyn R. Soriano <i>The BOSS CECA Officer</i> | |
| 12:00 PM - 1:00 PM | LUNCH BREAK | | |
| | Third Learning Session | | |
| | i. Introduction to the Resource Speaker | Laika W. Beta-a <i>ABM Teacher</i> | |
| | ii. Session: "The Accountant of the Future: AI, Automation, and Digital Accounting" | Resource Speaker from P&A <i>Grant Thornton</i> | |
| 1:00 PM - 2:00 PM | iii. Q&A Portion (Open Forum) | | |
| | iv. Awarding of Certificate and Token of Appreciation to the Resource Speaker | John Mosel B. Bitonio, DBM ABM Area Head Heart Angela S. Melchor <i>The ABM GEMexecutives CECA Officer</i> | Bulwagang Teodulfo Domingo (New EMC) |
| 2:00 PM - 5:00 PM | ABM Masterminds Face-Off (Quiz Bee) | Katrina Yzobel A. Garunay <i>The ABM GEMexecutives Governor</i> | Bulwagang Andres |



| | | |
|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| | <p>Joymercyline M. Baquiran The ABM GEMxecutives Secretary</p> <p>Mark Vincent B. Bantog, LPT ABM Teacher</p> | Nowe (Old EMC) |
| The GENtrepreneurZ Pitch | <p>Vance Marlo D. Abella The ABM GEMxecutives P.I.O</p> <p>Laika W. Beta-a ABM Teacher</p> | Bulwagang Teodulfo Domingo (New EMC) |
| GENtrepreneurZ Case Analysis | <p>Blesse Anne V. Blacer The BOSS President</p> <p>Ian Paolo E. Melad, LPT ABM Teacher</p> | JHS Audio Visual Room |
| ABM Champions' Festival (for USLT Students) | <p>Bonna Vhie Q. Cabana, LPT ABM Teacher</p> | USLT Grounds |

FEBRUARY 24, 2026 (Tuesday) - DAY 2

| | | | |
|--------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| 7:00 AM - 7:45 AM | Checking of Attendance | | |
| | Opening Program | | |
| | i. Opening Prayer | Samantha L. Callueng The BOSS Academic Affairs Officer | |
| | ii. Philippine National Anthem | Joymercyline M. Baquiran The ABM GEMxecutives Secretary | |
| 7:45 AM - 8:30 AM | iii. Message | Luisa A. Aquino, ED.d. Vice President for Academics | |
| | iv. Video Recap (Day 1) | Lente Likha | |
| | Fourth Learning Session | | |
| | i. Introduction to the Resource Speaker | Mark Vincent B. Bantog, LPT ABM Teacher | |
| 8:30 AM - 11:00 AM | ii. Session: "Personal Financial Management" | Ms. Chona Remedios D. Malabanan Economic and Financial Learning Office Banco Sentral ng Pilipinas (BSP) | Bulwagang Teodulfo Domingo (New EMC) |
| | iii. Q&A Portion (Open Forum) | | |
| | iv. Awarding of Certificate and Tokens to the Resource Speaker | John Mosel B. Bitonio, MBA ABM Area Head Athina Marie P. Espinosa | |

| | | | |
|-----------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--|
| | | <i>ABM GEMexecutives Peace Officer</i> | |
| 11:00 AM – 12:00 PM | Awarding Ceremony | <i>The Organizing Committee</i> | |
| FEBRUARY 24, 2026 (Tuesday) - ABM GALA | | | |
| 3:00 PM - 3:30 PM | Red Carpet | | |
| | Opening Program | | |
| | i. Opening Prayer (Doxology) | BES-SHS CCA | |
| | ii. Words of Gratitude | Katriona Yzobel A. Garunay <i>The ABM GEMexecutives Governor</i> | |
| 3:30 PM - 4:15 PM | | Blesse Anne V. Blacer <i>The BOSS President</i> | |
| | iii. Message | Eli M. Remolona, Jr. <i>Governor, Bangko Sentral ng Pilipinas</i> | |
| | iv. Grand Production | BES-SHS CCA | |
| | Parade of Mr. and Ms. GENtrepreneurZ | | |
| 4:15 PM - 5:30 PM | i. Opening Parade with Short Introduction of Advocacy | | |
| | ii. Intermission Number | ABM Talents | |
| 5:30 PM - 6:00 PM | Q&A Portion (Mr. & Ms. GENtrepreneurZ) | | |
| 6:00 PM - 6:30 PM | Dinner | | |
| 6:30 PM - 7:30 PM | iii. Awarding of ABM Champions' Festival Events and Mr. & Ms. GENtrepreneurZ | | |
| 7:30 PM - 8:30 PM | Dance of the Great Feast | | |
| 8:30 PM - 8:35 PM | Closing Prayer | Princess Angel D. Abig <i>The BOSS Secretary</i> | |

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