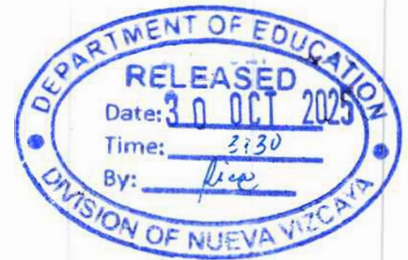




Republic of the Philippines
Department of Education
Region II – Cagayan Valley
SCHOOLS DIVISION OF NUEVA VIZCAYA



27 October 2025

DIVISION MEMORANDUM

No. 519, s. 2025

2025 VALUES EDUCATION FESTIVAL

TO: Assistant Schools Division Superintendent/OIC-Chief, CID
Education Program Supervisors
Public Schools District Supervisors/ Districts-In-Charge
Elementary and Secondary School Heads
All Others Concerned

1. The Schools Division Office of Nueva Vizcaya through the Curriculum Implementation Division (CID), announces the conduct of the **2025 Values Education Festival** with the theme: **"Nurturing Hearts and Minds: Celebrating Talents, Championing Kindness" cum Awarding for the Best School Implementer of Projects Region 02 Development: Empowering Learners' Character (RDELIC) and Region 02 Development: Nurturing Exquisite Behavior (RDNEB)** on **November 25, 2025**, 8:00 AM at Bambang Central Integrated SPED Center (BCSISC), Bambang I District.

2. The Values Education Festival aims to create an avenue to showcase the different skills of the learners in the different activities and to continuously produce learners who are academically equipped with essentially good behaviors towards excellence and supremacy. Specifically, it aims to:

- a. **promote values formation** by providing learners with meaningful opportunities to express respect, empathy, honesty, and responsibility through creative performances and presentations.
- b. **showcase learners' diverse talents** in the fields of arts, literature, and public speaking, thereby encouraging self-confidence and appreciation for others' strengths.
- c. **integrate literacy development** by encouraging learners to read, write, and communicate their ideas through writing, poetry, and other literary forms.
- d. **raise awareness on anti-bullying** by using creative expression as a tool to communicate messages of kindness, inclusion, and standing up against bullying in schools and communities; and
- e. **showcase the best practices** of schools in implementing value-based programs and interventions.

3. The participants in this activity are the district winners from both elementary and secondary schools.



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4. The table below details the activities of the celebration.

Contested Activities	Number of Participants
1. Grade V- Slogan	1
2. Grade VI- Poster Making	1
3. Grade VII- Slogan	1
4. Grade VIII- Poster Making	1
5. Grade IX- Declamation	1
6. Grade X- Spoken Poetry	1
7. Grade XI- Digitize Poster Making	1
8. Grade XII- Flyers Making Contest	1
Other Activities:	
➤ Open House for Learning Resources and School/District Best practices	District & School Values Education/
➤ Awarding for the 2025 Best School Implementers of Projects RDELIC & RDNEB	GMRC/EsP Coordinators

5. Certificate of participation shall be awarded to all participants, while certificate of recognition and cash prizes shall be awarded to all winners.
6. Teacher-Coaches who shall accompany their learners shall have conducted advanced classes and prepared instructional plans. They are also advised to secure their Travel Order and seek parents' waivers for the learner participants.
7. Enclosed are the mechanics and criteria for the contests category.
8. Relative to this, The Division Staff Orientation Workshop (DSOW) shall be on November 14, 2024, at 8:00 in the morning at Bambang CSISC, Bambang, Nueva Vizcaya. (Enclosure No. 2).
9. A registration fee of Ph750.00 for supplies and cash prizes shall be collected from each secondary school & each district, charged to School MOOE or other local school funds subject to the usual accounting and auditing procedures. Other expenses incurred like meals, snacks, and travel expenses of participants and TWGs to this activity shall be charged to school MOOE or other local school funds subject to the usual accounting and auditing.
10. Immediate dissemination of this memorandum is desired.

ORLANDO B. MANUEL Ph.D., CESO V
Schools Division Superintendent



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Enclosure No. 1 to DM No. 519, s. 2025

A. SLOGAN MAKING CONTEST

Mechanics:

1. The slogan must be **original** and created by the learner.
2. It must be **related to the given theme** (*"Nurturing Hearts and Minds: Celebrating Talents, Championing Kindness"*).
3. The slogan may be written in **Filipino**.
4. It should be **short and striking** — ideally **not more than 12 words**.
5. Entries must be presented on a **¼ illustration board**.
6. The learner's **name, grade level, school and district** should be written at the back only.

Slogan-Making Contest Criteria:

	Description	Weight
Relevance to the Theme	The slogan clearly reflects and supports the given theme.	40%
Creativity and Originality	The slogan shows originality of thought, creativity in message, and a unique approach in presenting the idea.	25%
Clarity and Impact of Message	The slogan is easy to understand, meaningful, and delivers a strong, positive message to the audience.	20%
Correct Use of Language	The slogan uses correct grammar, spelling, and appropriate words for the age level.	10%
Presentation and Visual Appeal	The neatness, design, and overall presentation enhance the message of the slogan.	5%
Total		100%

B. POSTER MAKING

Mechanics:

1. The poster must be **original** and **individually created** by the learner.
The artwork should reflect the **assigned theme** (*"Nurturing Hearts and Minds: Celebrating Talents, Championing Kindness"*).
2. Posters must be done on **¼ illustration board**.
3. Materials: Participants may use **crayons, colored pencils, watercolor, or any traditional medium** (no digital art).
4. The participant's **name, grade level, school and district** should be written at the back only.



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Poster-Making Contest Criteria:

	Description	Weight
Relevance to the Theme	The poster clearly illustrates and supports the assigned theme (e.g., anti-bullying, values formation, gender equality, etc.).	35%
Creativity and Originality	The concept shows originality, imagination, and a unique interpretation of the theme.	25%
Artistic Expression and Design	The poster demonstrates skillful use of color, composition, balance, and overall visual impact.	20%
Clarity of Message	The main idea or advocacy is easily understood briefly; the message is clear and powerful.	15%
Neatness and Presentation	The artwork is clean, well-presented, and visually appealing.	5%
Total		100%

C. DECLAMATION

Mechanics:

1. The contest is open to all Grade 9 of Schools Division of Nueva Vizcaya for S.Y 2025-2026.
2. Only ONE (1) entry is allowed for each Secondary School.
3. The contest piece must be written in Filipino and shall submit 3 copies to the assigned TWG 1 hour before the contest proper.
4. The delivery of pieces is 3-5 minutes.

Declamation Criteria for Judging:

1. Delivery (mastery, pronunciation, enunciation, and phrasing)	30%
2. Content (relevance, choice of words, organization, and coherence)	30%
3. Stage presence (expression, stance, gestures, background, and uniform)	30%
4. Overall impact	10%
TOTAL	100%



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D. SPOKEN POETRY

Mechanics:

1. SPOKEN POETRY is a performance art that is word based. It is a writing that is meant to be spoken or delivered with emotions to an audience. It is an oral art that focuses on the art of word play, rhythm, improvisation, intonation and voice inflection.
2. The spoken word poetry piece must be an original composition.
3. The contest piece must be written in Filipino and shall submit 3 copies to the assigned TWG 1 hour before the contest proper.
4. The piece must be related to the theme and must not contain any malicious and offensive content.
5. Each contestant is given 3-5 minutes to recite or deliver his/her piece.
6. Sounds, instrumental or music background is allowed to complement the delivery. No deduction shall be made if the contestant opts not to have a musical background.

Spoken Poetry Criteria for Judging:

a. Message/Content= 40%

1. The content of the spoken piece is relevant and related to the theme.
2. The piece has a powerful and meaningful message to the audience.

b. Delivery and Performance = 40%

1. The spoken piece as delivered from the heart
2. Connection to the audience was established from the start.
3. Facial expression, hand and body gestures emphasized the different elements of the performance.
4. Enunciation is clear. Audience can understand what is being spoken
5. Words are pronounced distinctly and correctly. Does not stutter nor stammer.

c. Originality = 10%

- The piece must be an original composition by the contestant.

d. Overall Impact = 10%

TOTAL = 100%



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E. DIGITIZE POSTER MAKING CONTEST

Mechanics:

1. The contest is open to all Grade 11 public school learners of Schools Division of Nueva Vizcaya for S.Y 2025-2026.
2. Only ONE (1) entry is allowed for each Senior High School.
3. The poster must illustrate, interpret and emphasize the theme of the Values Education Festival: *“Nurturing Hearts and Minds: Celebrating Talents, Championing Kindness”*.
4. The contestants can create digital posters using any online design and visual communication platforms or application software.
5. Digital posters CANNOT contain grabbed photos online. Entries shall have original photos captured by the school participant only. Failure to comply will lead to disqualification.

Digitize Poster Making Criteria for Judging:

1. Creativity and presentation	20%
2. Originality	20%
3. Relevance to the theme	30%
4. Artistic composition	20%
5. Viewers impact based on Facebook likes and shares	10%

TOTAL: 100%

F. FLYERS MAKING CONTEST

Mechanics:

1. The contest is open to all Grade 12 public learners of Schools Division of Nueva Vizcaya for S.Y 2025-2026.
2. Only ONE (1) entry is allowed for each Secondary School.
3. The flyers must illustrate, interpret and emphasize the theme of the Values Education Festival.
4. Contestants may create flyers using any online design and visual communication platform or application software (e.g., Canva, Adobe Express, Photoshop, etc.).
5. All entries must be created and submitted on the day of the contest proper within the allotted time frame.



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6. Flyers must be in digital format with the following specifications:
Size: 8.5" x 11" A4
Orientation: Portrait or Landscape
File Format: PDF, PNG, or JPEG
Each entry must include the following elements:
Event title and theme
Date, time, and venue (if applicable)
Contact information or organizing body
Clear and appropriate visual elements
7. All content must be original or properly attributed. Use of copyrighted images, fonts, or graphics without permission is strictly prohibited and will result in disqualification.
8. Entries containing offensive, inappropriate, or discriminatory content will be automatically disqualified.
9. The decision of the board of judges is final and irrevocable.

Flyers making Contest Criteria for Judging:

a. Visual Impact & Creativity	30 %
b. Message Clarity & Communication	25 %
c. Target Audience Appropriateness	20 %
d. Technical Execution	15 %
e. Call-to-Action & Purpose	10 %

TOTAL: 100%



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Enclosure No. 2 to DM No. 519, s. 2025

TECHNICAL WORKING GROUP

Name	Position	District
Mayda Valdez	HT-III	Villaverde
James Lamsis	P-I	Aritao 1
Salvador Borja	T-III/TIC	Dupax del Norte 1
Emma Ortiz	HT-III	Bambang 1
Capitulo Fernandez	HT-III	Bambang 2
Trecy Ucol	P-III	Bambang 1
Ritche Corpuz	HT-III	Aritao 2
Frando Atilas	T-III/TIC	Dupax Del Norte 2
Elsie Collantes	T-III/TIC	Dupax Del Sur
Abraham Singgangan	HT-III	Western Kayapa
Virginia B. Aroco EdD.	HT-III	Eastern Kayapa
Leizel Alexander	HT-I	Quezon
Irene Gonzales	T-III/TIC	Bayombong 2
Rogine Meria EdD.	P-I	Solano 1
Illuminada C. Dapig	P-I	Sta Fe
Maria Fe Agustin	HT-III	Sta Fe
Veless Mae Santos	T-III	Solano 2
Leonida Canayan	P-I	Kasibu West
Helen Grace J. Tabor	HT-V	Solano 1
Ryan Nesperos	T-III	Dupax Del Norte 1
Gladies Barol	T-III	Aritao 2
Karla Sheryl Cabanizas	T-III	Bagabag 1
Bobbie Amlo	HT-I	Ambaguio



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