

Republic of the Philippines

Department of Education

Region II – Cagayan Valley Schools Division of Nueva Vizcaya

07 October 2025

DIVISION MEMORANDUM

No. 477 , s. 2025

CONDUCT OF DIVISION LEVEL PINOY BOOK CHARACTER ONLINE CONTEST

TO: Assistant Schools Division Superintendent

Curriculum Implementation Division Chief

School Governance and Operations Division Chief

Education Program Supervisors

Public Schools District Supervisors/Districts-in-Charge

Public and Private School Heads/ Principals

All others concerned

- 1. This Schools Division Office, through the Curriculum Implementation Division Learning Resource Management Section (CID-LRMS) announces the conduct of the **Division Level Pinoy Book Character Online Contests** in celebration of the **2025 Pambansang Buwan ng Pagbasa**.
- 2. This contest is open to all public and private Grade 5 or 6 learners of SDO Nueva Vizcaya.
- 3. There shall be one contestant from each district. Each contest will choose a book character and portray 2-3 of its famous lines.
- 4. The recorded entry must be submitted via: **QR code https://forms.office.com/r/qR9Bp2bX37** until **October 30, 2025**, following the prescribed video specifications:

a. Format: MP4

b. Orientation: Landscape

c. Quality: 1080p

5. Human props, sounds, instrumental, or musical backgrounds are allowed.



6. The criteria for judging will be as follows:

| Criteria | Description | Percentage |
|----------------------|---|------------|
| Creativity | (Costume appeal, use of props to accentuate the outfit, innovative use of recycled materials and other resources) | 40 % |
| Characterization | Character portrayal, display and understanding of moods and emotions of the character | 40 % |
| Mastery and delivery | The character must have displayed his/ her lines clearly and confidently | 20 % |
| | Total | 100 % |



- The TOP THREE winners shall be awarded on November 28, 2025 (1:30 PM), during the 2025 Gawad Aklatan cum LIS Month and NBW Culminating Activity at the SDO Conference Hall, Bayombong, Nueva Vizcaya. Prizes for the winners include:
 - 1,000.00 + customized medal + certificate of recognition a. Champion
 - b. 1st Runner-up 750.00 + customized medal + certificate of recognition
 - c. 2nd Runner-up 500.00 + customized medal + certificate of recognition
- The Champion shall represent SDO Nueva Vizcaya during the face-to-face regional level competition on November 20, 2025, at the Robinson's Mall, Tuguegarao City.
- Prizes of the winners shall be charged to the 2025 PSEF, while travel expenses shall be charged to MOOE or available local funds subject to accounting and auditing rules and regulations.
- 10. For information, dissemination, guidance, and compliance.

ORLANDO E. MANUEL PhD, CESO V

Schools Division Superintendent

Encl.:

As Stated

References: Regional Memorandum No. 462, s. 2025

Division Memorandum No. 454, s.2025

To be included in the perpetual index

Under the following subjects:

CONTESTS

PINOY BOOK CHARACTER

2025 Pambansang Buwan ng Pagbasa







