



Republic of the Philippines  
**Department of Education**  
Region II – Cagayan Valley  
SCHOOLS DIVISION OF NUEVA VIZCAYA

02 June 2025

**DIVISION MEMORANDUM**  
No. 240, s. 2025

**DIVISION DIGITAL GENDER AND DEVELOPMENT (GAD) LOGO MAKING CONTEST**

TO: Assistant Schools Division Superintendent  
Chiefs, CID & SGOD  
Public Schools District Supervisors/District-In-Charge  
Education Program Supervisors  
Elementary and Secondary School Heads  
Elementary and Secondary Teachers  
All others concerned

1. Anent to the **Regional Memorandum, No. 246, s. 2025** the Schools Division of Nueva Vizcaya through the Curriculum Implementation Division (CID) shall conduct **Division Digital GAD Logo Making Contest** in the celebration of Pride month this June 2025. This annual observance recognizes the rights, identities, and contributions of the Lesbian, Gay, Bisexual, and Transgender (LGBT) community in promoting inclusive and equitable education.
2. The contest aims to:
  - a. promote inclusive and equitable education to LGBT; and
  - b. develop an official logo that will represent the region's Gender and Development initiatives and equitable education.
3. Guidelines for the GAD Logo Making Contest:
  - a. **Participants:** One (1) official entry per district either from elementary, secondary teachers or non-teaching personnel.
  - b. **Theme:** Entries must reflect the values of gender equality, inclusion, and diversity in the basic education sector.
  - c. **Format:** Digital or hand-drawn formats are accepted in Scalable Vector Graphic (SVG). Entries must include a short description or rationale of the logo design.
  - d. **Submission Deadline:** All 23 districts must submit their entries on or before June 19, 2025.
  - e. **Submission Details:** Entries must be submitted to the CID Office at the email address [wilhelmina.castro003@deped.gov.com.ph](mailto:wilhelmina.castro003@deped.gov.com.ph)



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4. Criteria for Judging

Criteria	Description	Rate
1. Relevance to the theme	The logo clearly reflects the principles, goals, and essence of Gender and Development. It should convey inclusivity, equality, and empowerment of all genders.	30%
2. Creativity and Originality	The design demonstrates unique and innovative ideas. Avoid the use of generic or plagiarized design elements.	25%
3. Visual Impact	The overall appearance is striking and memorable. The logo is eye-catching and effectively attracts attention.	20%
4. Simplicity and Clarity	The logo is simple enough to be easily recognizable and understood immediately. Clean and uncluttered design.	15%
5. Technical Quality	Proper use of colors, balance, spacing, and composition	10%

5. There will be three (3) winners who will receive a Certificate of Recognition. The **1<sup>st</sup> Place** will be the SDO-NV entry to the regional level. Additionally, Certificate of Appreciation will be awarded to non-winners. The winners will be announced in a separate memo.

6. For queries, please contact **Ms. Wilhelmina C. Castro**, Education Program Supervisor in Edukasyon sa Pagpapakatao.

7. Immediate dissemination of this memorandum is desired.

**ORLANDO E. MANUEL PhD, CESO V**  
Schools Division Superintendent



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