

Republic of the Philippines
Department of Education
REGION II-CAGAYAN VALLEY

052925 010

May 29, 2025

REGIONAL MEMORANDUM

No. **245**, s. 2025

**LOGO MAKING CONTEST FOR THE 50TH FOUNDING ANNIVERSARY OF DEPED
REGIONAL OFFICE 02**

To: School Division Superintendents
All Others Concerned

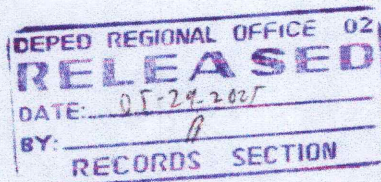
1. In line with the celebration of the 50th Founding Anniversary of DepEd Regional Office 02, a logo-making contest is being launched to engage stakeholders and showcase creativity in commemorating this prestigious event. The winning logo will serve as the official emblem for all anniversary-related activities.
2. The logo-making contest aims to:
 - a. encourage creativity and participation from all stakeholders.
 - b. design meaningful and visually appealing logo that reflects the theme "DepEd Region 02 @50: Leaving a Golden Legacy by Sustaining Excellence in the Next Fifty Years and Beyond"; and
 - c. promote unity among DepEd Region 2 employees, learners, and partners.
3. The contest is open to all employees and learners of DepEd Region 02, however, there will only be one (1) entry per SDO and one (1) entry for the Regional Office Proper.
4. All pertinent guidelines and mechanics for the said contest is hereto attached in Enclosure No. 1 for reference.
5. All expenses relative to the said activity such as honorarium of judges, cash prizes, meals and snacks and other expenses shall be charged against Regional MOOE/local funds subject to proper accounting and auditing rules and regulations.
6. Immediate dissemination of this Memorandum is desired.

BENJAMIN D. PARAGAS, PhD, CESO III
Director IV/Regional Director

For the Regional Director:

RODERIC B. GUINUCAY

Education Program Supervisor-ALS
Officer-in-Charge, Office of the Regional Director



Enclosure: As stated
Reference: None

To be indicated in the Perpetual Index
Under the following subjects:
LEARNERS **TEACHERS**

MEMORANDUM		Date: <u>6/3/25</u>	Released/Recorded: <u>[initials]</u>
To: <input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads		
<input checked="" type="checkbox"/> Private Schools	<input type="checkbox"/> Others:		
For: <input checked="" type="checkbox"/> Information <input type="checkbox"/> Dissemination			
<input checked="" type="checkbox"/> Guidance <input type="checkbox"/> Strict Compliance			
ORLANDO E. MANUEL PhD., CESO V Schools Division Superintendent			
By: <input type="checkbox"/> ASD <input type="checkbox"/> CID Chief <input type="checkbox"/> SGOD Chief <input type="checkbox"/> AO <input type="checkbox"/> Atty		Signature: <u>[signature]</u>	

Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500
Telephone Nos.: (078) 304-3855; (078) 396-9728
Email Address: region2@deped.gov.ph
Website: region2.deped.gov.ph



Guidelines on DepEd Region 02 50th Anniversary Digital Logo Making Contest

I. Objectives

- To commemorate 50 years of DepEd Region 02's legacy in delivering quality, inclusive, and empowering education.
- To showcase the creativity of learners and personnel across the region in expressing their pride and identity.
- To select a symbolic and timeless logo that will represent the golden anniversary across all official materials, activities, and souvenirs.

II. Eligibility

- Open to all learners, teaching, and non-teaching personnel in the 9 SDOs of Region 02.
- Each participant may submit only **one (1)** entry per division.
- Group entries will not be accepted—individual submissions only.

III. Theme

DepEd Region 02 @50: Leaving a Golden Legacy by Sustaining Excellence in the Next Fifty Years and Beyond

IV. Design Specifications

To ensure consistency and usability, the submitted logo design must comply with the following technical and aesthetic specifications:

1. Shape and Form

- The logo shall be **in any form such as circular or irregular in shape**, however it must display sense of **authority, legacy, and formal celebration**.
- The design should be **symmetrical** and visually balanced when reduced or enlarged.

2. Colors

- **Gold or metallic yellow** must be the dominant color to represent the 50th (Golden) Anniversary.
- Use of **DepEd Official Colors** is encouraged:
 - Blue: #003399
 - Red: #CE1126

- White for neutrality and balance

Use of Regional Color- mint green, navy blue

- The design should be **readable in both full color and grayscale**.
- Avoid neon, pastel, or hard-to-print gradients.

3. Size and Resolution

- Actual size: Should be scalable from **2 inches to 8 inches in diameter** without loss of quality.
- File formats: High-resolution JPEG or PNG and RAW File
- Minimum resolution: **300 DPI**
- Include a **black-and-white version** of the logo

4. Content Elements

The logo may include or incorporate:

- The official seal or symbol of **DepEd Region 02**
- The text: **"50 Years"** or **"50th Anniversary"**
- The phrase or theme: *"Sustaining Excellence and Commitment to Quality Education for 50 Years"*
- Elements representing education, regional identity (e.g., map silhouette, torch, laurel leaves, books, learners)
- The **year range: 1974–2024**

5. Appearance

- The logo should look professional and **suitable for official use** on:
 - Program covers
 - Tarpaulins and banners
 - Commemorative items (e.g., pins, shirts, mugs)
 - Digital and printed publications
- Avoid overly complex images that may not translate well across mediums

V. Submission Guidelines

- Submit entries via email to: clmd.region2@deped.gov.ph with subject line: "50th Anniversary Logo Contest Entry"
- Include:
 - Participant's full name
 - School or office affiliation
 - Contact information

- each contestant must **submit a 2-minute explanation** in mp4 format discussing the **significance and symbolism of the elements** incorporated in the logo.
- **Deadline of submission: June 4, 2025**

VI. Judging Criteria

Criteria	Weight
Relevance to the Theme	40%
Originality and Creativity	25%
Visual Impact and Appeal	15%
Technical Execution and Quality	10%
Symbolism and Meaning	10%

VII. Awards and Recognition

- **Champion:**
 - Official recognition and certificate
 - Logo will be used in all 50th Anniversary events and materials
- **Runners-up** (2 entries):
 - Certificates of appreciation
 - Featured in the souvenir program or exhibit

Prizes

Champion- 7,000.00
 2nd Place- 5,000.00
 3rd place- 3,000.00

VIII. Ownership and Rights

All submitted entries will become the **exclusive property of the Department of Education Regional Office 02**. By joining the contest, participants acknowledge and agree that:

- DepEd Region 02 shall have full ownership and usage rights over the submitted logos.
- The Regional Office reserves the right to **modify, revise, or enhance** any part of the winning or submitted designs—including **color, typography, layout, and elements**—as deemed necessary to fit various promotional and official applications.
- The final version of the selected logo may be adapted for use across all 50th Anniversary-related materials, both digital and print, including the

official souvenir program, banners, publications, social media, and commemorative merchandise.

- While creative credits will be acknowledged, **no further compensation** shall be provided beyond the official recognition and token granted to the winners.



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