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Supporting Teacher Development in the Philippines

From Leana Manuel <leana.manuel@krunchit.io>
 Date Thu 2/6/2025 8:00 AM
 To DEPED II CAGAYAN VALLEY <regi0n2@deped.gov.ph>
 Cc Will Ward <will@krunchit.io>



1 attachment (8 MB)
 Philippines - Presentation Preview.pdf



Dear Mr. Benjamin D. Paragas,

I'm Leana Manuel, the Philippines Partnerships contact for Krunch It, a U.S.-based education software company specializing in student achievement data and teacher development. Based in Biñan, Laguna, I'm familiar with the local education landscape and excited about the opportunity to collaborate with you.

Attached is a presentation preview providing insights into how we can support your teacher development goals. Please feel free to share it with relevant offices.

We'd love the opportunity to schedule a virtual introductory meeting with you or a member of your leadership team. Are you available to meet this week or next? I'd be happy to coordinate a time that aligns with your schedule. I'm also available for a quick call to confirm the details. You can reach me at leana.manuel@krunchit.io or 09613661727.

Thank you, and we look forward to the opportunity to work together!

Warm regards,
Leana Manuel
 Philippines Partnerships
leana.manuel@krunchit.io
 Calendar

February 13, 2025

To: **ALL SCHOOLS DIVISION SUPERINTENDENTS**

For information, dissemination and appropriate action.

BENJAMIN D. PARAGAS PhD, CESO III
 Director IV/ Regional Director

For the Regional Director:

ATTY. JOSE MARIO M. MACARILAY
 Chief Administrative Officer



MEMORANDUM		Date: 02-25-2025	Released (Records): <i>lic</i>
To: <input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads		
<input checked="" type="checkbox"/> Private Schools	<input type="checkbox"/> Others:		
For: <input type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination		
<input type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance		
ORLANDO E. MANUEL PhD., CESO V Schools Division Superintendent			
By: <input type="checkbox"/> SDOs	<input type="checkbox"/> CJO Chief	<input type="checkbox"/> SDOO Chief	<input type="checkbox"/> AG
			Signature: <i>[Signature]</i>

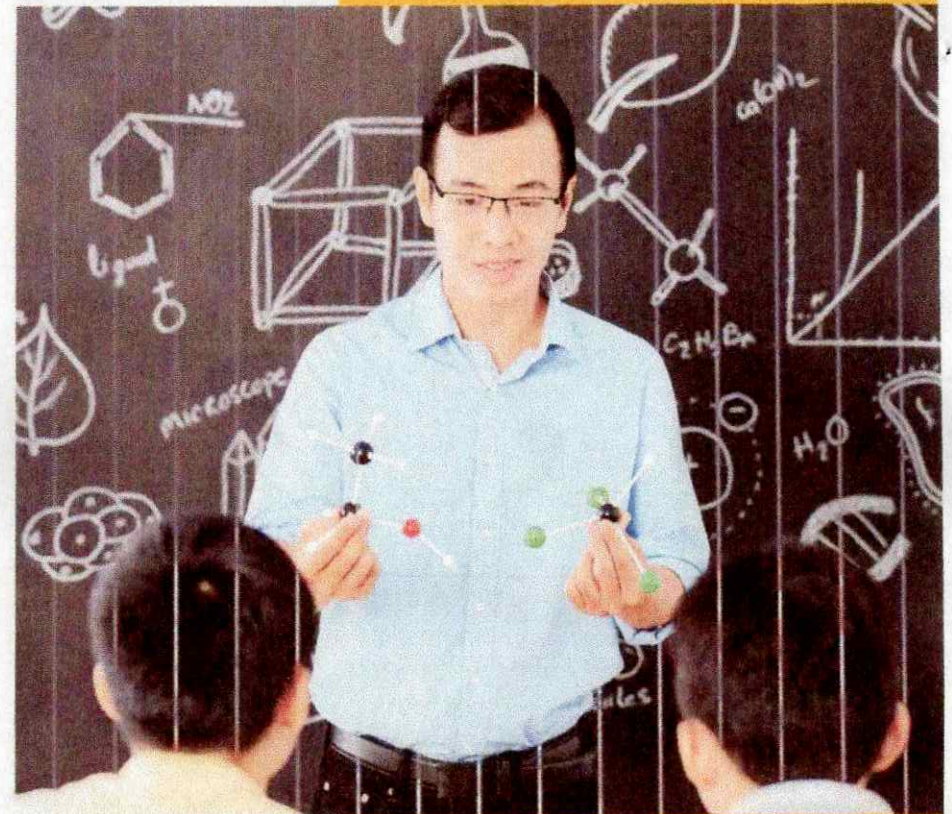
krunch it

www.krunchit.io

Improve Teaching, Learning, and Leadership.

Who is Krunch It?

We are a U.S.-based education software company dedicated to supporting emerging school systems' transition to digital data collection.



Who can use Krunch It?

School System Leaders

Any individual or organization responsible for managing a group of schools.

Building Leaders

A group or individual responsible for overseeing the instruction and management of a single school.

Teacher Leaders

Any individual who is responsible for delivering instruction in a single school.

All user groups are included in our subscriptions and cannot be purchased separately, as we are committed to building and sustaining a strong, unified culture across our platform.

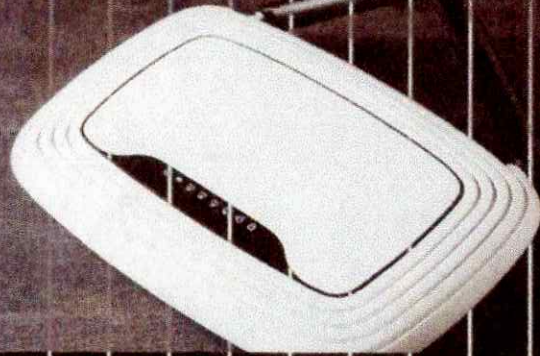
How can you use Krunch It in your school community today?

- 1 Centralized Student Records:** Digitally store grades, demographics, and attendance in one accessible platform to track achievement.
- 2 Quick Data Insights:** Empower teachers with easy-to-read dashboards to analyze student performance and adjust instruction promptly.
- 3 Teacher Development Management:** Easily track and manage growth plans for teachers and school leaders online.



Lead with pedagogy, not technology.

Empower educators, students, and parents with the digital skills, technology, and internet access they need to succeed in the digital world.

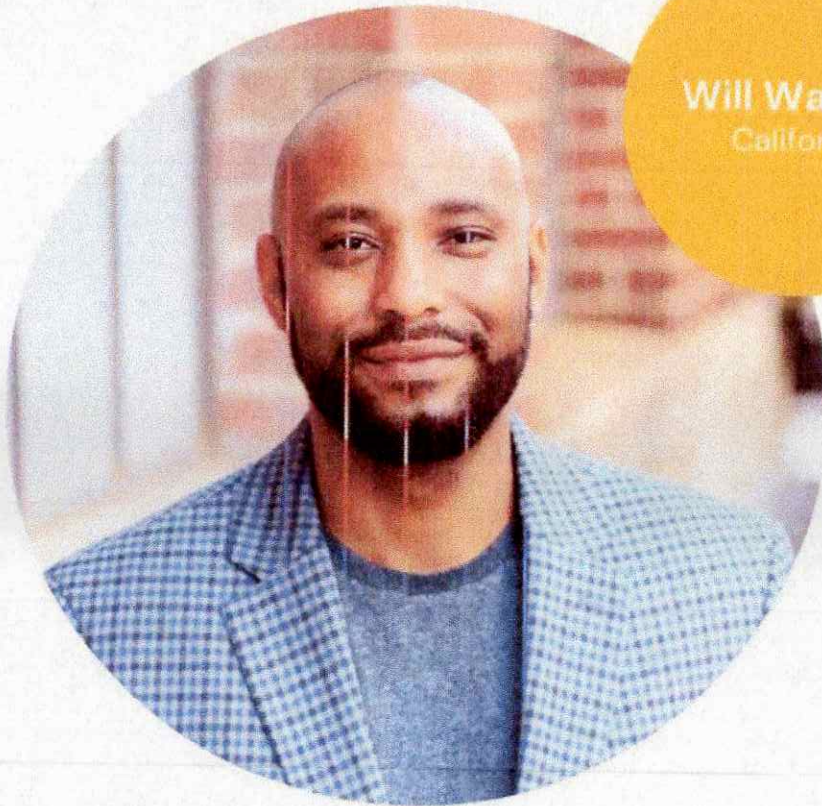


krunch **it** | connect

krunch **it** | careers



Prepares students for future jobs and provides educators with impactful tools through industry partnerships, driving economic growth and prosperity for all.



Will Ward, III
California

Background & Experience

Founder & Chief Executive Officer

Will is a visionary social entrepreneur dedicated to driving economic mobility and equality through education and technology. Throughout his career, he has supported over 100 school systems across the United States and generated over \$7 million in new revenue from school systems and private-public partnerships. He has spent over a decade collaborating with state and local government agencies, leading teams in STEM, CTE, school improvement, professional development, and digital equity.

Will has made significant contributions to global education technology brands such as Discovery Education, where he provided dynamic digital instructional content that currently supports approximately 4.5 million educators and 45 million students in over 100 countries and territories. He has a long-established commitment to digital equity, including collaboration with global brands such as Google and Microsoft in digital inclusion programming. Before the impact of COVID-19 increased the world's dependence on technology, Will created and led two award-winning programs aimed at bridging the digital gap, recognized by the Charlotte Area Technology Collaborative (CATC) and the U.S. Department of Education during the Obama Administration.



Dr. Cindy Moss
North Carolina

Background & Experience

Global STEM Initiatives

Dr. Moss brings extensive expertise in STEM and career-connected learning, making her a valuable asset to support the global impact of Krunch It. She has formed partnerships with local STEM industry leaders, community organizations, and university partners to research the ROI of new technologies and strategies. Her professional background includes roles as a high school science teacher, Director of PreK-12 STEM for 145,000 students in Charlotte, NC, VP of Global STEM for Discovery Education, and VP of STEM and Innovation for Defined Learning.

Dr. Moss's global experience is notable, having worked with the Ministry of Education in Thailand to enhance STEM teaching and learning, and delivering inspiring presentations at international conferences in Dubai, Egypt, Uganda, Brazil, England, the Netherlands, Canada, China, Japan, and Australia. She has also collaborated on creating micro-credentials and stacks for educators to implement Project-Based Learning showcasing her commitment to advancing education through practical strategies. Dr. Moss's comprehensive experience underscores her ability to support and enhance Krunch It's global STEM initiatives.

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Thank you