

REPUBLIC OF THE PHILIPPINES  
NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

CAGAYAN VALLEY REGION

ADVISORY



**FOR :** Regional Line Agencies  
State Universities and Colleges  
Private Higher Education Institutions  
Private Sector Groups

**SUBJECT :** Request for Support in the Promotion of the 2025  
Filipinnovation Awards

**DATE :** February 12, 2025

1. The National Innovation Council (NIC) approved the conduct of the National and Regional Innovation Awards and Competitions (NRIAC), also known as the Filipinnovation Awards on 8 February 2024 and the NRIAC Guidelines on 1 August 2024.
2. The NRIAC is an annual competition which aims to highlight Filipino creativity by showcasing innovative solutions ready for early-stage commercialization. It also encourages stakeholders to demonstrate their capabilities and achievements, thereby contributing to the national agenda of fostering a culture of innovation.
3. We would like to request your support in promoting the 2025 Filipinnovation Awards through any of the following activities:
  - a. Display official Filipinnovation Awards promotional materials (banners, video loops, posters, wallpapers) in your website and/ or conspicuous areas through tarpaulins, TVs, LEDs, and other platforms;
  - b. Play Audio Video Presentations, promoting the competition in relevant activities and events;
  - c. Promote the campaign using the hashtag #FilipinnovationAwards2025;
  - d. Connect with the Filipinnovation Facebook page via [www.facebook.com/NICfilipinnovation](http://www.facebook.com/NICfilipinnovation);
  - e. Participate in promotional activities organized by the NIC Secretariat; and

February 14, 2025

To: **Schools Division Superintendents**  
This Region

For information and appropriate action.

**BENJAMIN D. PARAGAS PhD, CESO III**  
Director IV/ Regional Director

hrdd/rbc/mcc

#1 Dolan na Pambunulun, Regional Government  
@nedaregion2 | neda.rdc2.gov.ph





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DepEd Regional Office No. 02



DOC'S ID No:  
021825012

Created by:Records  
Date Created:02/13/2025




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f. Invite the NIC to your event by filling out this link:  
<https://forms.office.com/r/5VEG6Zfnk6>.


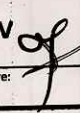
4. Attached is the promotional packet with the link to be used to promote and maximize the reach of the event.
5. For queries or clarifications, your staff may coordinate with Mr. James B. Rodrigo at mobile number 0905 223 7484 or by e-mail at nro2.drd@gmail.com.

Thank you.

  
**DIONISIO C. LEDRES, JR.**  
 Regional Director

Attachment:

1. Promotional Packet
2. List of Recipients

<b>MEMORANDUM</b>		Date: 2-21-25	Released (records): <i>Wep</i>
To:	<input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads	
	<input type="checkbox"/> Private Schools	<input type="checkbox"/> Others:	
For:	<input checked="" type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination	
	<input type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance	
 <b>ORLANDO E. MANUEL PH.D., CESO V</b> Schools Division Superintendent		Signature: 	
By:	<input type="checkbox"/> ASDS	<input type="checkbox"/> CID Chief	<input type="checkbox"/> SGCD Chief
	<input type="checkbox"/> AO	<input type="checkbox"/> Int.	

Be our Champion!

JOIN US IN  
RECOGNIZING THE BEST  
**FILIPINNOVATORS**  
IN THE COUNTRY!

# THE FILPINNOVATION AWARDS 2025

## CALL FOR APPLICATIONS

Deadline of Submission:  
**March 20, 2025**

### WHO CAN PARTICIPATE?



Filipino citizens  
or Filipino-owned  
enterprises



Early-stage  
commercialization



DTI or SEC  
registered

### COMPETITION CATEGORIES



Food and  
Agribusiness



Health and  
Well-being



Learning and  
Education

### APPLY IN THREE EASY STEPS



**Step 1:** Visit the web portal via  
[filpinnovation.neda.gov.ph](http://filpinnovation.neda.gov.ph).



**Step 2:** Register an  
account.



**Step 3:** Submit  
application.

### DOCUMENTARY REQUIREMENTS

To be uploaded in PDF format



A comprehensive  
pitch deck

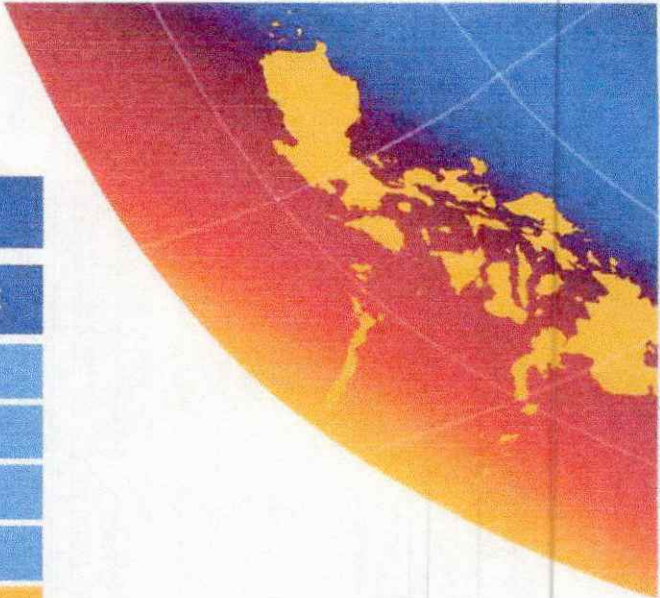


Proof of Intellectual  
Property (IP) application  
or registration



Proof of DTI or  
SEC registration



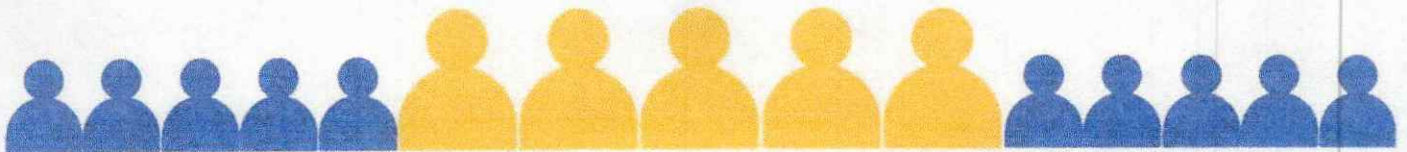


## CRITERIA FOR JUDGING

CRITERIA	MAX SCORE
Sustainability and Scalability	30
Marketability	30
Potential Impact and Relevance	30
Innovativeness	10
<b>TOTAL</b>	<b>100</b>

## STAGES OF THE COMPETITION

The *Filipinnovation Awards 2025* follow a structured process to ensure fair and transparent selection:



The fifteen sub-national finalists will receive coaching and mentoring before the national competition.



The five *Filipinnovator Awardees* will receive grant awards and national recognition.



The other ten finalists will also receive a cash prize to further develop their innovation.

# How to promote the competition?

You are invited to join and encouraged to extend full support and cooperation in promoting the competition awards by undertaking any of the following activities:

Display official *Filipinovation* Awards promotional materials (banners, video loops, posters, wallpapers) in conspicuous areas through tarpaulins, TVs, LEDs, and other platforms.



Play Audio Visual Presentations promoting the competition in relevant activities and events.



Promote the campaign using the hashtag #FilipinovationAwards2025



Connect with the *Filipinovation* Facebook page via: [www.facebook.com/NiFilipinovation](http://www.facebook.com/NiFilipinovation)



Participate in any promotional activities organized by the NIC Secretariat



Invite us to your event by filling out this link

**SUBMIT APPLICATIONS VIA: <https://filipinovation.neda.gov.ph/>**

## Video Assets

Teaser  
Informative Video  
NIASD Video  
Unwanted Futures

## Facebook Assets

Cover Page  
Social Media Cards

# Visual Assets

## Printable Collaterals

Poster  
Brochure  
QR Code for Website

## Other Visual Assets

Presentation Deck  
Desktop Wallpaper



**Contact Us**  
Scan the QR Codes below:



Filipinnovation  
Website



Filipinnovation  
Facebook Page