



Republic of the Philippines

Department of Education

Region II - Cagayan Valley



February 5, 2025

REGIONAL MEMORANDUM NO. 071 s. 2025

To Schools Division Superintendents
Public Schools District Supervisors
School Heads
All Others Concerned

2025 NATIONAL WOMEN'S MONTH CELEBRATION

- 1. National Women's Month is mandated by Proclamation No. 224 s. 1988, which declares First week of March as Women's Week and March 8th as Women's' Rights and International Peace Day. It is a time to recognize and honor the achievements and contributions of women throughout history. It is also the time to highlight the progress made in promoting gender equality and to raise awareness about the ongoing challenges women face in various aspects of life. This Office ensures the implementation of these mandates.
- 2. The objective of National Women's Month is to raise awareness and advocate for gender equality, ultimately leading to the full recognition and realization of women's equal rights, power, and opportunities across all sectors. Further, this Office encourages the school division Offices and employees to organize activities that are aligned with the general objectives of the 2025 NWMC, such as:
 - a. Integration into School Activities: All SDOs and schools are encouraged to integrate the NWMC announcement, reminders, and messages into their flagraising ceremonies.
 - b. National Anthem of All-Women Cast 'Lupang Hinirang' music video be featured in NWMC events and every Monday morning.
 - c. NWMC Banner Display: Display the 2025 NWMC banner prominently in front of all SDO offices.
 - d. #PurpleWednesday: Show commitment to women's empowerment and gender equality by wearing purple every Wednesday throughout March. Encourage staff and students to use #PurpleYourIcon, #PurpleYourProfile, and #WEcanbeWEquALL on their online profiles.
 - e. "Musika ng Kababaihan" Fridays (#MNKFridays): Celebrate gender equality through melodies and harmony by playing music composed by women every Friday.
 - f. Girls' Week and Women with Disabilities Day Celebrations: Organize activities in support of the Girls' Week and Women with Disabilities Day celebrations.
 - g. Conduct onsite or online workshops on topics, that include but are not limited to leadership development, financial literacy, digital literacy, mental health and livelihood skills.





Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500

Telephone Nos.: (078) 304-3855; (078) 396-9728

Email Address: region2@deped.gov.ph
Website: region2.deped.gov.ph



- h. #GADtoKnow- develop and distribute various Information, Education, and Communication (IEC) materials related to the National Women's Month Celebration and relevant women-related laws.
- 3. For any further queries, please contact, Ms. Daisy M. Doral, Education Program Supervisor, HRDD/ GAD Focal person at CP#09265069202 or email hrdd.region2@deped.gov.ph
- 4. Immediate dissemination of this Memorandum is desired.

BENJAMIN D. PARAGAS PhD, CESO III

Director IV/Regional Director

FOR:

HRDD/RBC/dmd

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FLORANTE E. VERGARA DIRECTOR III

MEMORANDUM Date To: (1/PSDS/DICs		()Elem/Sec School Heads	
10.	() Private Schools	() Others:	
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