



Republic of the Philippines
Department of Education

Region II – Cagayan Valley
Schools Division of Nueva Vizcaya

20 January 2025

DIVISION MEMORANDUM

No. **21**, s. 2025

**SDO Nueva Vizcaya Participation in the National Toothbrushing Day
and Celebration of the Oral Health Month**

To: Assistant Schools Division Superintendent
School Governance and Operations Division Chief
Curriculum Implementation Division Chief
Education Program Supervisors
Public Schools District Supervisors/District In-Charge
Public and Private Elementary and Secondary School Heads
Secondary School Nurses/District Nurses
All others concerned

1. The Department of Education supports the Philippine Dental Association's celebration of National Dental Health Month (NDHM) 2025, with the theme "Brushing is Key sa Ngiting Healthy." In line with this, all public schools are directed to participate in the **National Toothbrushing Day 2025: "Isang Milyong Sipilyo Version 2.0"** Simultaneous Toothbrushing Drill, to promote oral health and address the high prevalence of dental caries and periodontal disease among learners.

Details of the Activity:

Date: February 3, 2025

Time: 7:00 AM

2. Guidelines for Participation:
 - a. All learners are required to bring their own toothbrushes for the activity.
 - b. The Simultaneous Toothbrushing Drill shall be conducted within school premises under the supervision of school personnel.
 - c. Schools are encouraged to integrate oral health education activities to maximize the impact of the event.
 - d. All participating schools must submit the following Means of Verification (MOVs): Photos of the activity with the school name clearly indicated and the total number of learners who participated.



Address: Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya
Telephone Nos.: (078)392-0381, (078)392-0351, 09171589946
Email Address: nuevavizcaya@deped.gov.ph
Website: www.deped-nv.com.ph

| | | | |
|-----------|-----------------|-------|----|
| Doc Code: | FM-SGOD-HRD-001 | Rev: | 02 |
| As of: | 11-12-2019 | Page: | 1 |



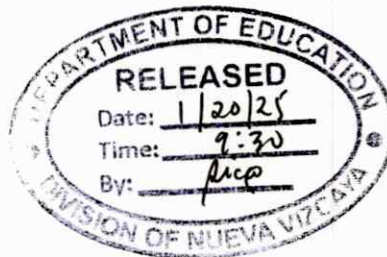
Republic of the Philippines
Department of Education
Region II - Cagayan Valley
Schools Division Office of Nueva Vizcaya

Submission of MOVs must be sent via email to aaronpaulbernas@deped.gov.ph for Regional Office of OKD reporting.

Deadline for submission: February 14, 2025.

3. This initiative aims to strengthen the oral health habits of learners and foster a culture of good oral hygiene. Your cooperation and active participation are highly appreciated.
4. For dissemination and strict implementation.


ORLANDO E. MANUEL, PhD., CESO V
Schools Division Superintendent 



Address: Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya
Telephone Nos.: (078)392-0381, (078)392-0351, 09171589946
Email Address: nuevavizcaya@deped.gov.ph
Website: www.deped-nv.com.ph

| | | | |
|-----------|-----------------|-------|----|
| Doc Code: | FM-SGOD-HRD-001 | Rev: | 02 |
| As of: | 11-12-2019 | Page: | 2 |



PHILIPPINE DENTAL ASSOCIATION INC.

AYALA AVENUE corner KAMAGONG STREET, SAN ANTONIO VILLAGE TELEPHONE: (632) 890-4609
MAKATI CITY, METRO MANILA, PHILIPPINES 1203 (632) 897-8091
Website: www.pda.com.ph Email: admin@pda.com.ph (0917) 6856800

MEMORANDUM NO. 2024-07

TO : ALL CHAPTERS, AFFILIATES AND INTEGRATED PROFESSIONALS
FROM : NATIONAL DENTAL HEALTH MONTH-
NATIONAL TOOTHBRUSHING DAY COMMITTEES
DATE : DECEMBER 11, 2024
SUBJECT : TOOTHBRUSHING DAY 2025 and PDA-BSBF COMMUNITY PROGRAM
7 AM TOOTHBRUSHING DAY WITH NANAY

GUIDELINES FOR PDA NATIONAL TOOTHBRUSHING DAY 2025 AND BSBF-PDA Community Program: 7:00 AM Toothbrushing Time with Nanay

INTRODUCTION:

The Philippine Dental Association (PDA) celebrates the National Dental Health Month (NDHM) with the theme "Brushing is Key sa Ngiting Healthy". The month-long activities in February 2025 aimed to capture and influence the community in prioritizing their oral health care.

The most recent survey, National Survey on Oral Health (NSOH) in the Philippines 2018 Department of Health (DOH)– Disease Prevention and Control Bureau, The Final Report had shown an encouraging decline in the prevalence of the two major oral diseases, dental caries and periodontal disease. However, the Oral Health Assessment Survey found that the overall prevalence of dental caries (primary and permanent dentition combined) is improved but remains HIGH at 73%. Caries of primary dentition prevalence is also HIGH at 83% of the population ages 5 and 12 years. It further shows that about half of the study population is afflicted with a periodontal condition. Gingival bleeding was detected in 44% of the population, while periodontal pockets was found in 44%.

To address the two (2) dental prevalent major oral diseases, dental caries and periodontal disease problems, the Philippine Dental Association, Inc. (PDA) will intensify dental awareness and oral health promotion through two (2) projects for February which are as follows:

1. National Toothbrushing Day 2025 "Isang Milyong Sipilyo Version 2.0"

National Toothbrushing Day Isang Milyong Sipilyo V2.0 "Simultaneous Toothbrushing Drill"

Date: February 3, 2025

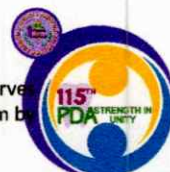
Time: 7 AM

Beneficiaries: 300 Grade 1-3 Students

Guidelines:

1. All chapters, affiliates, and integrated groups are encouraged to join the event. All groups must fill out the Google form to signify their participation thru <https://forms.gle/PuWm1guQCumxHYQE8> on or before December 15, 2024.
2. All participating groups will receive 100-300 kits for the beneficiaries and 20 kits for the Chapter from Colgate. Number of kits will depend on the number of beneficiaries to be declared in the google form. Minimum number of beneficiaries required is 100 students.
3. All participating groups are required to submit a report to the Dental Public Health Committee thru publichealth.kapatiran@gmail.com until March 1, 2025. Report should include name of school, location, attendance sheets of students and 4-6 pictures for the event.

This document is a property of Philippine Dental Association. Uncontrolled copy if printed. Philippine Dental Association reserves the right of information contained in this document. No part of this document shall be reproduced or transmitted in any form by any means without the written permission of the concerned document caretaker of the Philippine Dental Association. /bnc





PHILIPPINE DENTAL ASSOCIATION INC.

AYALA AVENUE corner KAMAGONG STREET, SAN ANTONIO VILLAGE TELEPHONE: (632) 890-4609
MAKATI CITY, METRO MANILA, PHILIPPINES 1203 (632) 897-8091
Website: www.pda.com.ph Email: admin@pda.com.ph (0917) 6856800

1. Wet or dry toothbrushing technique may be used.
2. For those who cannot join via zoom, kindly send video recording.
3. Observe standard infection control protocol at all times.

Considerations When Choosing a Community/School:

1. The community/school should have a good internet connection as the event will be streamed via zoom and FB..
2. The venue must have enough space to accommodate at least 200 people (100 students + Teachers/Parents/Volunteers)

2. PDA-BSBF Community Program: 7:00 AM Tooth brushing Time with Nanay

Guidelines for Participation:

-All interested PDA CHAPTERS/AFFILIATES and INTEGRATED organizations should fill out a google form to signify intent to join <https://forms.gle/PuWm1guQCumxHYQE8> on or before December 15, 2024.

Beneficiary Selection:

- Chapters and affiliates must select one public elementary school (Kinder to Grade 1) or a daycare center serving 3–5-year-old children.
- The selected group must have 300 beneficiaries.

Materials to be provided:

Mr. Diomar Escat, from Colgate will provide the following:

- 300 Colgate toothpaste sachets
- 300 toothbrushes
- 20 gift packs for volunteers (distribution at the discretion of the Chapter/Affiliate President).

Implementation Timeline:

- Colgate kits will be delivered by Week 2-4 of January 2025.
- Program implementation must take place **WITHIN February 2025** as part of NDHM activities.

Reporting Requirements:

- Submit a narrative report of the program's implementation to the PDA Public Health Chairman, Dr. Sheryl Anne Rose Lantican thru publichealth.kapatiran@gmail.com. Kindly include Name of school, attendance sheets and 4-6 pictures of the event.
- The report will be shared with Colgate for assessment and improvement recommendations.


Responsibility:

- Chapters, Affiliates and Integrated organizations are responsible in facilitating all program-related activities, including coordination with beneficiaries and volunteers.

Chapters, Affiliates and Integrated organizations have the liberty to choose which project they will carry out. For questions and clarifications, you may reach out to. Dr. Beverly Bernadette Feniza- 09688873882 or Dr. Sheryl Anne Rose Lantican-09399296689.

Prepared by:


DR. BEVERLY BERNADETTE FENIZA
National Toothbrushing Day 2025


DR. SHERYL ANNE ROSE LANTICAN
Chairman, PDA Public Health Committee


DR. MARI JENNIFER YALUNG
Chairman, National Dental Health Month 2025

Noted by:


DR. RONALDO P. NUNEZ
President
Philippine Dental Association, Inc.

This document is a property of Philippine Dental Association. Uncontrolled copy if printed. Philippine Dental Association reserves the right of information contained in this document. No part of this document shall be reproduced or transmitted in any form by any means without the written permission of the concerned document caretaker of the Philippine Dental Association. /b

