



Republic of the Philippines
Department of Education
Region II – Cagayan Valley
SCHOOLS DIVISION OF NUEVA VIZCAYA

January 6, 2025

DIVISION MEMORANDUM

No. 14, s. 2025

**DIVISION DIGITAL LOGO MAKING CONTEST FOR THE
REGIONAL FESTIVAL OF TALENTS**

TO: Assistant Schools Division Superintendent
Curriculum Implementation Division Chief
Schools Governance and Operations Division Chief
Education Program Supervisors
Public Schools Division Supervisor/ District- In Charge
All Others Concerned

1. The Schools Division Office of Nueva Vizcaya announces the Division Competition on Digital Regional Festival of Talent (RFOT) Logo Making Contest as the division will host this year's RFOT on April 8-10, 2025.
2. This contest aims to have an official logo for the Regional Festival of Talents. Likewise, it will serve as avenue to showcase the digital creativity and talents of the SDO NV teachers and employees.
3. The contest is open to all teachers and employees of DepEd SDO Nueva Vizcaya.
4. Attached are the guidelines and mechanics of the contest for your ready reference.
5. Immediate dissemination of this Memorandum is desired.

ORLANDO E. MANUEL, PhD CESO V
Schools Division Superintendent



Address: Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya
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(Enclosure No. 1 to Division Memorandum No. 14, s. 2025 re Division Digital Logo Making Contest for Regional Festival of Talents)

The DepED SDO Nueva Vizcaya invites creative teachers and SDO employees to participate in the RFOT Logo Design Competition.

The RFOT logo design revolves around the Region II Festival of Talents statement. The design will signify its vision, mission, and identity as the new official logo of the RFOT 2025.

The logo design should epitomize the students talents and skills as Filipinos and reflect the contemporary identity of the Region 2 following design principles: simple, memorable, timeless, versatile, and appropriate.

MECHANICS AND CRITERIA

1. The contest is open to all teachers and employees of DepEd Division of SDO Nueva Vizcaya.
2. The logo must meet the following mechanics:
 - Design must be adaptable for use on both print and electronic media.
 - Logo design must not be similar to other existing logos.
 - Design in A4 size using any graphics editing tools or software but not limited to Adobe page, Canva, publisher but not AI software with automatic editing.
 - In digital format with file extension of PNG, JPEG, or PDF in at least 300 DPI resolution;
 - There will be no restrictions on the number of colors to be used;
 - Must be in portrait orientation.
3. Each logo design submitted must include a brief rationale and a description of the elements used and what they stand for with a minimum of 100 words and maximum of 500 words in separate pdf file in English or Filipino.
4. Entries will be judged based on the following criteria:

a) Relevance to the theme	40%
b) Originality	20%
c) Creativity/Innovation	20%
d) <u>Visual Impact</u>	20%
TOTAL	100%
5. Contestants may use any gadget of their choice. However, elements that will be used for the logo must be made from scratch.
6. Entries per school must have the following details:
 - Full name of contestant
 - Name of School



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- Name of School Head
 - Mobile Number of participant and coach
 - Email address
7. All participants will receive a certificate of participation while the winners will receive a Certificate of Recognition and surprise prize. Awarding date to be announced.
8. Logo entry and the required documents must be submitted not later than February 15, 2025 to ORLANDO D. VICENTE, PhD, EPS-TLE DepEd SDO NV, CID Office.



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