



Republika ng Pilipinas

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

Department of Education



11282403

DepEd Regional Office No. 02

MEMORANDUM DM-OUOPS-2024-03. 69917

REGIONAL DIRECTORS

MINISTER OF BASIC, HIGHER, TECHNICAL EDUCATION.

BARMM

SCHOOLS DIVISION SUPERINTENDENTS

ESSD AND SGOD CHIEFS

SCHOOL HEALTH AND NUTRITION SECTION

ALL OTHERS CONCERNED

FROM

ATTY. REVSEE A. ESCOBE

Undersecretary for Operation

OBSERVANCE OF THE WORLD AIDS DAY 2024

DATE

November 22, 2024

- 1. World AIDS Day (WAD) is conducted annually, every 1st of December, to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV and AIDS.
- 2. The theme for 2024 is "Take the Rights Path." This is in line with the campaign of the Department of Health highlighting the importance of health promotion in HIV response along with the Philippine National AIDS Council (PNAC) that supports the mandate of World AIDS Day, which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to health care for all.
- 3. Following the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education (DepEd) is strengthening its advocacy to lessen the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE). In line with this, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) enjoins all field offices to celebrate the WAD from December 1-15, 2024, through the following,
 - a. Online and public display of World AIDS Day (WAD) 2024 banner
 - b. Use of a customized profile frame; Access the frame at https://twb.nz/2024wad. Download your photo with the frame and upload it to your social media accounts

 - d. Use of hashtags #WADph2024 and #OKsaDepEd when posting pictures and sharing content in an online platform





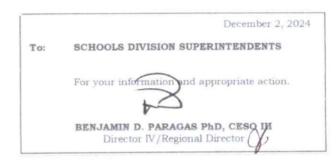


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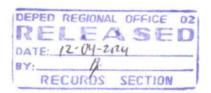




- e. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:
 - Creation of quizzes and questionnaires
 - Encourage participants to ask questions
 - Provision of merch, if available
- 4. For questions and clarifications, please contact Dr. Maria Corazon C. Dumlao, Chief Health Program Officer, and Ms. Phanny S. Ramos, Health Education and Promotion Officer III of BLSS-School Health Division, via email at <u>blss.shdadeped.gov.ph</u>, copy furnished arhadeped.gov.ph, or telephone number (02) 8632-9935.



To:	(PSDS/DICs () Private Schools	() Others:
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BLSS-SHD/PSR







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