

Republic of the Philippines  
**Department of Education**  
Region II - Cagayan Valley



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**REGIONAL MEMORANDUM**

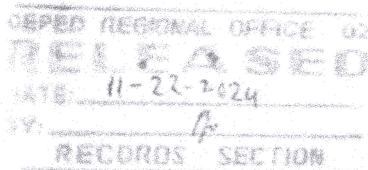
NO. 461 s. 2024

To: Schools Division Superintendents  
All Others Concerned

**OBSERVANCE OF THE 18-DAY CAMPAIGN TO END  
VIOLENCE AGAINST WOMEN (VAW)**

1. The DepEd Regional Office No. 02 will observe the 2024 18-Day Campaign to End Violence Against Women from November 25 to December 12, 2024. This is in accordance with the government's commitment to ending violence against women (VAW) and the United Nations' "UNiTE by 2030 to End VAW" with the theme **"VAW Bigyang Wakas, Ngayon na Ang Oras"**.
2. The 18-Day Campaign to End Violence Against Women is an annual event intended to raise awareness about VAW and advocate for the complete eradication of all forms of violence against women and girls. It is a call to action for everyone to speak out against VAW and work together to build a safe and violence-free society.
3. Corollary, the Schools Division Offices and staff are urged to organize activities that are consistent with the general aims of the 18-day campaign, such as:
  - a. display of official Campaign banner in conspicuous places of their offices as well as their Online platforms: Display the official campaign banner in conspicuous places, such as the entrance, lobby, and bulletin boards. The banner can be downloaded from the link : <https://pew.gov.ph/2024-18-day-campaign-to-end-violence-against-women/>. In addition, employees are also encouraged to use the official campaign banner as their profile picture or cover photo on their social media accounts to show their support for the campaign;
  - b. inclusion of All Women Cast Lupang Hinirang video to flag ceremonies.
  - c. online campaign participation and use of digital sticker packs: All employees are encouraged to participate in the online campaign by using the official hashtags #VAWBigyangWakas and #18DayCampaignToEndVAW in their social media posts;
  - d. development, Printing, and Distribution of advocacy materials on VAW-related laws especially for clients. Distribute advocacy materials on VAW-related laws, such as the Anti-Violence Against Women and Their Children Act (RA 9262), to their clients, such as students, parents, and community members. The advocacy materials can be in the form of brochures, flyers, posters, or infographics;

- e. conduct learning sessions, orientation or forums regarding VAW-related laws. The learning sessions, orientation, or forum can be conducted in person or online;
  - f. orange exhibit installation: The orange exhibit can be in the form of a display of orange ribbons, balloons, flowers, or other orange-colored items; and
  - g. orange your icon: Employees are encouraged to orange their icons on their social media accounts to show their support for the campaign. The orange icon can be in the form of an orange ribbon, heart, or other orange-colored symbol.
4. For any further queries, please contact, Ms. Daisy M. Doral, Education Program Supervisor, HRDD/ GAD Focal Person at CP#09265069202 or email [hrdd.region2@deped.gov.ph](mailto:hrdd.region2@deped.gov.ph)
  5. Immediate dissemination of this Memorandum is desired.



HRDD/RBC/dmd

**BENJAMIN D. PARAGAS PhD, CESO III**  
Director IV/Regional Director

For:   
**FLORANTE E. VERGARA**  
DIRECTOR III

<b>MEMORANDUM</b>		Date: <b>11-2-2024</b>	Released (Records): <b>File</b>
To:	<input checked="" type="checkbox"/> PSDS/DICs	<input type="checkbox"/> Elem/Sec School Heads	
	<input type="checkbox"/> Private Schools	<input type="checkbox"/> Others:	
For:	<input checked="" type="checkbox"/> Information	<input type="checkbox"/> Dissemination	
	<input checked="" type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance	
<b>ORLANDO E. MANUEL PhD., CESO V</b> Schools Division Superintendent			
By:	<input type="checkbox"/> ASDS	<input type="checkbox"/> CID Chief	<input type="checkbox"/> SGOD Chief
	<input type="checkbox"/> AO	<input type="checkbox"/> Atty.	Signature: