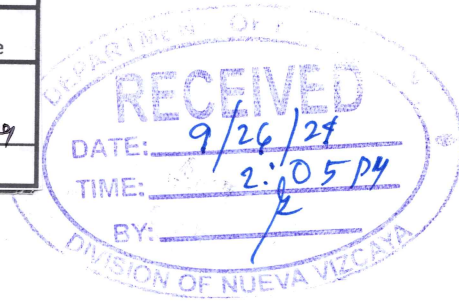




ADVISORY		Date: 10-1-24	Released Records: 1
To: () PSDS/DICs	() Elem/Sec School Heads		
() Private Schools	() Others:		
For: () Information	() Dissemination		
() Guidance	() Strict Compliance		
ORLANDO E. MANUEL PH.D., CESO V Office of the Schools Division Superintendent 10-1-24			
By: ASDS	CID Chief	SCOD Chief	AO Atty
Signature:			



25 September 2024

ORLANDO E. MANUEL PH.D., CESO V
Schools Division Superintendent
Department of Education
Bayombong, Nueva Vizcaya

Dear Superintendent Manuel:

The DTI R2 Nueva Vizcaya Provincial Office will be spearheading the celebration of the Consumer Welfare Month (CWM) this October pursuant to Presidential Proclamation No. 1098, Series of 1997. This month-long celebration aims to enhance consumer awareness by disseminating relevant information to the public and private sectors on the policies and programs promoting consumer welfare.

This year's theme, BE SMART, ASSERT YOUR CONSUMER RIGHTS, furthers today's fast-paced marketplace, where choices are abundant and transactions are frequent, and being smart and assertive about rights empowers consumers to navigate the marketplace landscape/environment confidently and effectively, ensuring that their interest are protected and safeguarded

With the recently conducted Consumer Network Meeting held at the DTI Nueva Vizcaya Provincial Office on 24 September 2024, we would like to take this opportunity to thank your good office for your agency's presence and participation. Anent this, we are seeking your continued support on the different activities lined up for the month of October as per the discussions and agreements during the meeting.

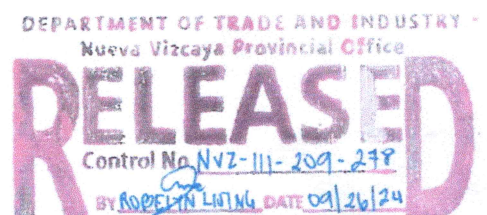
Attached hereto is the list of activities for the Consumer Welfare Month 2024, together with the agreements/commitments given by the member agencies of the Consumer Network. For the tarpaulin designs, please refer on the link, https://drive.google.com/drive/folders/1Zqh_hFYJnXRF4wwiEa2A1fQaQnjpH3y3?usp=sharing

For any questions, our office may be reached thru our staff, Ms. Aimee C. Garcia, at (078) 803-1430 or 0975-251-5608.

We appreciate your continuous support as we endeavor to promote a more socially aware consumer sector in the province.

With gratitude and warm regards,

ATTY. MICHAEL BACULI PAGGABAO
Provincial Director
/acg



DTI NUEVA VIZCAYA PROVINCIAL OFFICE

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SCHEDULE OF ACTIVITIES FOR THE 2024 CONSUMER WELFARE MONTH CELEBRATION

Date	Activity	Venue	Responsibility	AGREEMENTS /COMMITMENTS
September 24, 2024 (Monday, 9:00 Am)	Consumer Network Meeting	DTI NV Provincial Office	DTI NV Consumer Protection Division	DONE. Agreements will be sent to the participating agencies. Present: PNP, DepEd, SMU, PDOHO, PSA, DA-NVES TIBIK-NV, TRiP, SNCR, Agrizkaya
September 30, 2024 (Monday)	Hanging of Tarpaulins	Respective Offices / LGUS / Establishments	Consumer Network Members Establishments with Consumer Welfare Desks LGUs	Tarpaulin design will be provided to ConsumerNet. Printing will be charged to each member. Drop photos to CONSUMERNET GC as part of the documentation for press release. DTI will write letter to LGUs and establishments for the hanging of tarpaulin in support to CWM.
October 1, 2024 (Tuesday)	Kick-off Activity: Zumba Dance Motorcade / Fun Ride, and Clean-up Drive	Provincial Capitol, People's Stage Bayombong - Solano – Bayombong	DTI NV Consumer Network Members Establishments with CWDs/BAGWIS Local Government Units	<u>Target of 100 pax</u> Each member to commit specific number of pax DTI -11 pax DA-15 Others for confirmation. Kick-off tarpaulin-

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			Consumer and Private Partner Organizations PNP	<p>Tarp design will be provided by DTI. Printing will be charged to each member. DTI will provide tarp for PNP lead car.</p> <p>Zumba – 6:00 am, Capitol People’s stage To be led by DTI and PNP.</p> <p>Motorcade – 6:45 am (start at capitol – Solano LGU – Bayombong Diversion – Bayombong Market NVSU-Boulevard – back to Capitol PNP mobile to be the lead car and serve as route security</p> <p>Clean-Up Drive – In front of capitol up to PNPPO DTI will provide used sacks and gloves</p> <p>-----SNACK-----</p>
October 2, 2024 (Wednesday)	Airing and Posting of Advocacy Materials re: CWM 2024 with the theme: “Be Smart, Assert Your Consumer Rights”	Mamuric Cable Station and FB Page	CPD	Other agencies may also post advocacy materials related to consumer protection services of their offices

October 4, 2024 (Thursday)	Radio Guesting: Promotion of CWM 2024 Activities - DTI, PDOHO, DENR	DWRV Radio Kidlat	Aimee C. Garcia (DTI) Vaniza Lacbayan (PDOHO) Edna Willie (DENR) Josephine Bernardino (DA)	Committed to attend the radio guesting.
October 9, 2024 (Wednesday)	ConsumerNet and Partner Organizations Monitoring on Product Standards (National Standards Week)	Solano /Bayombong	DTI NV CPD Provincial Office and Consumer Net Members Partner Organizations	For partner orgs, only the officers will join. Some employees of the member-agencies will join too. Products to be monitored are products under mandatory certification.
October 10, 2024 (Thursday) AM	Project COMMUNICATE	Bambang	DTI, LGU Bambang	Some members of the Tagaligtas Riders and Safety Network Community Riders are encouraged to join.
October 10, 2024 (Thursday) PM	Project COMMUNICATE	Dupax Del Norte	DTI, LGU DDN	Some members of the Tagaligtas Riders and Safety Network Community Riders are encouraged to join.
October 14, 2024 (Monday)	Provincial Consumer Cup	DTI Provincial Office	DTI	Public and Private Junior and Senior High schools are invited. DTI Regional office have already coordinated with Regional DepEd. However, the provincial DepEd has not receive the communication yet from RO counterpart.

				DTI NV has already started the invitation of schools.
October 15, 2024 (Tuesday)	Attendance to PSA's September Inflation Press Conference	PSA Conference Hall	DTI (DC Rowena, Aimee)	Waiting for PSA's final date.
October 15, 2024 (Wednesday)	Project COMMUNICATE : Trainor's Training	Villaverde, NuevaVizcaya	DTI, LGU Villaverde	
October 16, 2024 (Wednesday)	LPCC 3 rd Quarter Meeting	Ituy Hall, Capitol Compound, Bayombong	PD Mike, DC Rowena & Aimee	This was agreed during the 2 nd Quarter LPCC meeting.
October 17, 2024 (Thursday)	Product Standards Showcase	SMU, Bayombong, NV	DTI, SMU	Details to be discussed with SMU
October 18, 2024 (Friday)	Product Standards Showcase	SMU, Bayombong, NV	DTI, SMU	Details to be discussed with SMU
October 18, 2024 (Friday)	Consumer Welfare Month Forum : "Be Smart, Assert Your Consumer Rights"	SMU, Bayombong, NV	DTI,SMU	SMU, 8 am to 11:30 am Topics and Speakers: CWM Theme: Be Smart, Assert Your Consumer Rights – Rashid B. Bautista (DTI Regional Office) Product Standards – Atty. Cyrus I. Restauero (DTI Regional Office CPD Chief)

				Vape Law – Atty. Cyrus I. Restauro and Representative from PDOHO
October , 2024	LPCC, PPMTF Joint Monitoring DOH Jurisdiction – Medicines, Medical Products	Solano and Bayombong	DTI NV CPD Provincial Office and LPCC	Date has yet to be determined. Follow-up with LPCC Secretariat.
October , 2024	Advocacy Seminar in celebration of the Elderly Week by the Regional DOH.	Kayapa	DOH, DTI, LGU Kayapa	DTI will serve as resource speaker.
3rd week of October, 2024	Regular Monitoring Activities – BNPCs, FTL, CWD, CWAC, Rice	On-site	DTI CPD Staff	
3rd week of October, 2024	Regular Monitoring Activities – BNPCs, FTL, CWD, CWAC, Rice	On-site	DTI CPD Staff	
October 24, 2024 (Thursday)	Search for the Most Outstanding Partner Organizations			Oct. 11- Submission of List of Nominees (DTI PO) Oct 18-Submission of signed documentary requirements (Nominees) October 24-Review and presentation of Partner Orgs accomplishments Oct 29-Awarding of winners

October 29, 2023 (Tuesday)	Region-wide Consumer Assembly	Tuguegarao City	DTI and other Stakeholders	Consumer Net Members and other DTI stakeholders are invited. Awarding of contested activities to be taken.
October 31, 2024 (Wed)	Culminating Activity -Blood Donation	DTI PO	DTI	8:00 am This is open to all employees, friends, and family members.