

**BENJAMIN D. PARAGAS PhD, CESO III**  
Director IV/Regional Director



September 10, 2024



**BENJAMIN D. PARAGAS, PhD., CESO III**  
Regional Director  
DEPARTMENT OF EDUCATION – REGION 2  
Regional Government Center, Carig Sur  
Tuguegarao City, Cagayan

Dear Director Paragas:

In line with the celebration of **Consumer Welfare Month 2024** this October with the theme, "Be Smart, Assert Your Consumer Rights", the Department of Trade and Industry (DTI) will hold the DTI R2 Consumer Cup – Quiz Bee across the provinces in Region 2. This competition aims to foster a deeper understanding of consumer rights and responsibilities among junior and senior high school students while promoting awareness of critical consumer protection laws.

In this regard, we kindly request your assistance, through your Schools Division Offices, in encouraging junior and senior high schools to join this activity. Each school can only have one (1) entry, consisting of two (2) participants from either junior or senior high, in the **Provincial Consumer Cup 2024**. The top three (3) winning teams from the Provincial Consumer Cup will have the chance to represent their province in the **Regional Consumer Cup 2024** scheduled on **October 22, 2024**, which will take place via Zoom.

Here are the schedules for the Provincial Consumer Cup 2024, along with the deadlines for the submission of registration requirements by each Provincial Office.

Province	Date of Conduct	Deadline of Submission
Batanes	October 16, 2024	October 11, 2024
Cagayan	October 17, 2024	October 10, 2024
Isabela	October 18, 2024	October 11, 2024
Quirino	October 15, 2024	October 07, 2024
Nueva Vizcaya	October 14, 2024	October 09, 2024

Kindly see the attached for the mechanics of the 2024 DTI R2 Consumer Cup.

Interested schools shall coordinate with the provincial focal persons for more event details:

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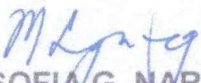
Province	Focal Person	Contact Number	Email Address
Batanes	Ms. Meryll Hortiz	0956 051 9361	MeryllHortiz.dtir2@gmail.com
Cagayan	Mr. Serafin U. Umoquit	0965 065 3500	umoquitserafin.dtir2@gmail.com
Isabela	Mr. Mel Mari A. Laciste	0916 217 7883	melmariangelolaciste.dtir2@gmail.com
Quirino	Mr. Dominique T. Salvador	0917 952 6660	DominicSalvador@dti.gov.ph
Nueva Vizcaya	Ms. Aimee Garcia	0975 251 5608	aimeegarcia.dtir2@gmail.com

The participating schools should confirm and submit the required documents not later than the indicated dates above.

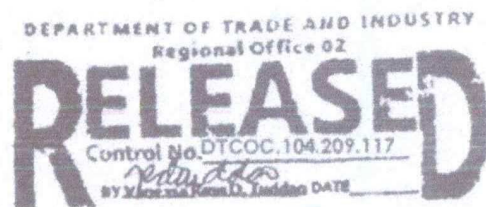
We believe this event will foster critical thinking and responsible consumerism among our youth.

Thank you for your unwavering commitment to educating and empowering the youth.

Sincerely yours,

  
**MA. SOFIA G. NARAG, CESO V**  
Regional Director

/s/



12 SEPT 2024

## Guidelines for the 2024 Regional Consumer Cup

### I. Overview

The 2024 Regional Consumer Cup is a two-stage quiz bee competition focused on Consumer-related and Fair-Trade Laws. A provincial-level quiz bee will be staged wherein the top two teams will advance to compete in the Final Round at the Regional Level.

### II. Objectives

The 2024 Regional Consumer Cup aims to gather Region 2 students in a friendly competition to advocate for consumer rights and responsibilities, including relevant laws. This friendly competition aspires to empower young people to become informed and responsible consumers.

### III. Participation Requirements

#### Eligibility:

1. Open to both public and private Junior High School and Senior High School students in Region 2.
2. The school must be based in Region 2.
3. Students must compete in the province where their school is situated.
4. Each school may enter only one (1) team, consisting of two (2) participants.

**Documentary requirements:** A team must submit the following to the DTI provincial office that has jurisdiction over its school:

1. Signed registration form;
2. A certification from the school confirming that the participant is currently enrolled for the 2024 school year; and
3. Signed parent's consent form.

Please refer to the deadlines for submissions below, specific to each Provincial Office.

Province	Deadline of Submission
Batanes	October 11, 2024
Cagayan	October 10, 2024
Isabela	October 11, 2024
Quirino	October 07, 2024
Nueva Vizcaya	October 09, 2024

Note: Late submissions will not be accepted.

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#### IV. Competition Structure

##### DTI R2 Consumer Cup Provincial Level – Elimination Round

Date:

Province	Date of Conduct
Batanes	October 16, 2024
Cagayan	October 17, 2024
Isabela	October 18, 2024
Quirino	October 15, 2024
Nueva Vizcaya	October 14, 2024

Modality: The competition will be held face-to-face, except in Isabela where it will be conducted via Zoom.

##### DTI R2 Consumer Cup Regional Level – Final Round

Date: October 22, 2024

Modality: Via Zoom/Online

Participants: Top 3 winners (1st, 2nd and 3rd) of each province shall advance to the final round.

#### V. Requirements

*Via Zoom / Online*

- Each team must have two devices: a laptop which will serve as their primary device for answering the questions during the quiz bee; and another device, whether another laptop, phone, or tablet, that will also be logged in via Zoom which will be used to monitor the participants' surroundings during the competition.
- Teams must ensure that their connection / bandwidth is strong.
- Each team must have a slate / white board / black board together with whiteboard marker or chalk.

#### VI. Quiz Show Proper

- Each team shall be acknowledged via a roll call. Kindly prepare a simple cheer or shout.

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- Contestants are required to turn on their cameras throughout the quiz show. (Online)
- Teams that will be disconnected due to internet / bandwidth issues shall be allowed to reconnect to Zoom meeting. However, the disconnected participants shall not be allowed to answer the questions which they missed during disconnection. (Online)
- For face-to-face participants, the Provincial Offices will provide a set of clean bond paper and one (1) marker for each team.

## VII. Quiz Bee Coverage

Questions will cover the following consumer laws and topics on Consumer Laws:

- RA 7394 - Consumer Act of the Philippines
- RA 7581 - Price Act
- RA 71 - Price Tag Law
- RA 9211 - Tobacco Regulation Act
- RA 9994 - Expanded Senior Citizens Act
- RA 10642 - Lemon Law
- RA 10909 - No Shortchanging Act
- RA 10962 - Gift Check Act

Additional Topics: Consumer rights and responsibilities, Suggested Retail Price (SRP), Deceptive Sales Acts, Product and Service Warranty, Sales Promotions, BPS Product Certification Scheme, Consumer Organization, BAGWIS Program, Consumer Welfare Month, and relevant DTI facts.

## VIII. Quiz Bee Proper

Face-to-face / Online

1. All contestants will answer the same set of questions in writing.
2. Each question will be read TWICE by the Quiz Master.
3. After the 2nd reading of the question, the Quiz Master shall say "go" --- only then will the contestants be allowed to write their answer.
4. Depending on the round, 10 or 30 seconds are allotted for each question.
5. A bell will be rung at the end of the 10 or 30 seconds and the Quiz Master will say "time is up".
6. Contestants should stop writing and raise their answer boards / bond paper.
7. The Quiz Master will announce the correct answer to the question.
8. Assigned proctors will check each contestant's answer board / bond paper to determine if the answer is correct.
9. The Quiz Master will perform a roll call of each contestant. He/she will say if the answer is correct or wrong.

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10. The points the contestant earned will then be flashed on the screen for online while on face-to-face, it will be announced by the quiz master.
11. After the contestant is called, he/she will be allowed to lower the answer board / bond paper.

**Noted:** Answers must be written in CAPITAL letters, with correct spelling. Abbreviations and acronyms are not allowed. No penalty for incorrect answers or non-responses.

There will be four (4) sets or rounds with corresponding points for each correct answer:

	<b>Rounds</b>	<b>Points per Question</b>	<b>Question Type</b>
1	Easy Set with 5 questions	1 point per question	Multiple-choice questions, answerable within 10 seconds.
2	Average Set with 5 questions	3 points per question	
3	Difficult Set with 5 questions	5 points per question	Identify the correct and complete answer within 30 seconds.
4	Clincher (optional, in case of tie)	1 point per question	

After the last question in the Difficult Round, the total number of points of each contestant will tabulated.

## IX. Tie-Breaking Procedure

### Clincher Round:

If a tie occurs for 1st, 2nd, or 3rd place, the contestants' scores will reset to zero, and the Clincher Round will begin.

1. **Winning the Tie:** The first contestant to reach three (3) points will win the tie. If both contestants reach three (3) points simultaneously, the first contestant to score an advantage (i.e., answer correctly while the other does not) will win the tie.
2. **Handling Multiple Ties:** If there are simultaneous ties, such as for 1st and 2nd place, and for 3rd and 4th place:
  - The tie for the higher rank (1st and 2nd place) will be resolved first. Only these contestants will answer the tie-breaker questions until the tie is settled.

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- Once the tie for 1st and 2nd place is resolved, the tie for 3rd and 4th place will be addressed using the same process.
  - If a tie occurs for the 5th and 6th places, it will be resolved after the ties for higher ranks have been settled.
3. **Sequential Resolution:** Ties will be resolved sequentially, starting from the highest rank. Each tie will be settled independently before moving on to the next tie.

This process ensures that each tie is fairly resolved and that participants have a clear path to their final ranking.

## X. Protests

Grounds:

1. **Questionable Questions:** A protest may be raised if a question is deemed unclear, misleading, or inappropriate for the competition.
2. **Questionable Answers:** Protests can be lodged if the answer provided by the Quiz Master is believed to be incorrect or does not align with the relevant consumer laws or competition guidelines.
3. **Violation of Guidelines:** Participants may file a protest if there are any violations of the competition's rules or guidelines, such as improper conduct during the Quiz Bee, incorrect application of the rules, or other procedural issues.

Procedure for Filing a Protest:

1. **Timing:** Protests must be raised immediately after the announcement of the correct answer to a question or upon noticing the commission of any violation by a participant. Participants should signal their intent to protest by raising their hand to be recognized by the facilitators.
2. **Documentation:** The protest must be supported by a clear explanation and relevant references, such as excerpts from consumer laws or specific guidelines, to substantiate the claim.
3. **Review Process:** A panel of judges will review the protest and make a final decision based on the provided evidence and competition rules.
4. **Final Decision:** The judges' decision is final and binding. Any necessary adjustments to scores or rulings will be applied immediately following their decision.

Consequences:

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- If a successful protest is based on a violation of the rules, the contestant shall be disqualified. It will result in the forfeiture of titles, prizes, and privileges.
- If a successful protest is based on a "question and answer" that needs to be rectified, the points originally given to a participant, if any, shall be retracted. Participants who get the correct answers based on the rectified answers shall earn the corresponding points.

## XI. Prizes

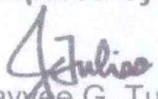
### PRIZES (PROVINCIAL LEVEL)

1st Place	:	2,000 Pesos Cash + Certificate
2nd Place	:	1,000 Pesos Cash + Certificate
3rd Place	:	500 Pesos Cash + Certificate
4th Place onwards:	:	Certificate

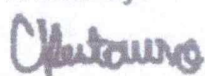
### PRIZES (REGIONAL LEVEL)

1st Place	:	15,000 Pesos Cash + Certificate + Medal
2nd Place	:	10,000 Pesos Cash + Certificate + Medal
3rd Place	:	5,000 Pesos Cash + Certificate + Medal
4th - 5th Place:	:	1,500 Cash + Certificate
6th - 10th Place:	:	1,000 Cash + Certificate

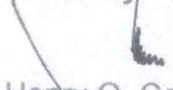
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Jayree G. Tuliao  
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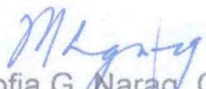
Reviewed by:

  
Atty. Cyrus I. Restauro  
 CPD Chief

Noted by:

  
Henry O. Conel Jr.  
 Acting Assistant Regional Director

Approved by:

  
Ma. Sofia G. Narag, CESO V  
 Regional Director

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## Parent/Guardian Consent Form

### 2024 REGIONAL CONSUMER CUP PARTICIPATION

Student's Full Name: \_\_\_\_\_

Grade Level: \_\_\_\_\_

School: \_\_\_\_\_

Province: \_\_\_\_\_

Dear Parent/Guardian,

Your child has been selected to represent their school in the 2024 Regional Consumer Cup. This competition aims to promote consumer rights awareness and enhance students' knowledge of consumer protection laws. As part of the event, students may need to travel to the designated venue for the Provincial Level competition.

Event Details:

Activity: 2024 Regional Consumer Cup

Date / Venue: October 16, 2024 (Provincial Level)

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October 22, 2024 (Regional Level)

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\*if the participant advances to the final / regional level round.

Please note that this event may not be conducted online, and your child will need to travel to the venue. All necessary precautions will be taken to ensure the safety and well-being of the participants.

By signing this form, you acknowledge that you are aware of the nature of the event and give your consent for your child to participate, including the travel required to the venue.

Thank you for your cooperation and support.

Sincerely,

[School/Organization Name]

[Contact Information]

**Consent Statement:**

I, the undersigned, understand the details of the 2024 Regional Consumer Cup and give my permission for my child, \_\_\_\_\_ (child's name), to participate in this event. I am aware that this may require my child to travel to the designated venue for the competition, and I accept the associated responsibilities and risks.

Parent/Guardian Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Emergency Contact Information:**

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Relationship to Student: \_\_\_\_\_

# 2024 REGIONAL CUP COMPETITION

## Registration Form

### I. School Information

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City/Province: \_\_\_\_\_

School Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### II. Participant Information

Participant's Full Name: \_\_\_\_\_

Grade Level: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### III. Certification

Name of Certifying Official: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I hereby certify that the above-named participant is a bona fide student of [School Name] and is eligible to represent the school in the 2024 Regional Consumer Cup.

Signature of Certifying Official: \_\_\_\_\_

Date: \_\_\_\_\_