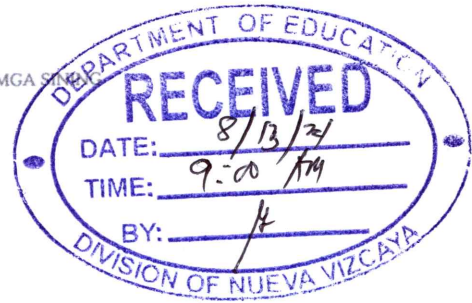


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PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING



8 July 2024

**BENJAMIN D. PARAGAS**, PhD, CESO III, Director IV  
Regional Director  
DepED RO Regional Government Center  
Carig Sur Tuguegarao City, 3500 Cagayan

ATTENTION: **MR. DENIS M. AGBAYANI**  
Education Program Supervisor

Dear **Dr. Paragas**:

Greetings from the National Commission for Culture and the Arts (NCCA)-Philippine Cultural Education Program (PCEP)!

The Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd), will conduct **12<sup>TH</sup> DIWANG: SAGISAG NG KULTURA NG FILIPINAS COMPETITION**. In connection with this, we would like to request a DepEd Regional Memo/Advisory to formally announce the program to the Regional Coordinators, Schools Division, City Superintendents, Heads of Public Elementary and Secondary Schools, and interested participants.

DIWANG aims to introduce, promote, disseminate and inculcate the importance of Filipino cultural icons to our students, educators and to all Filipinos. Since 2013 this national project is in partnership with DepEd, all participants are exclusively from Public School students and teachers.

Attached herewith are the program design and poster(s) for your perusal. If you have further questions regarding the matter, please don't hesitate to email us at [pcep@ncca.gov.ph](mailto:pcep@ncca.gov.ph).

We are hoping for your favourable and immediate response. Thank you very much.

Truly Yours,

**JOSEPH J. CRISTOBAL**  
Director, Philippine Cultural Educational Program

Reference: [DM CT 115 s 2024 PCEP Program Components](#)

Attachment/s:

- 12th Diwang Program Design - <https://drive.google.com/file/d/1tdzUJHd8rgFrWBPZiHT0zcOwLLzVQe36/view>
- 2024 DIWANG Balagtasan Competition Poster - [https://drive.google.com/file/d/1Bjd\\_XkjTbpkzO5EM5vZdl7FCg\\_j5\\_7PD/view?usp=drive\\_link](https://drive.google.com/file/d/1Bjd_XkjTbpkzO5EM5vZdl7FCg_j5_7PD/view?usp=drive_link)
- 2024 DIWANG Timpalak Kundiman Poster - [https://drive.google.com/file/d/1bdbL2ZXfyUImK396O1qoK\\_goqKdYmxhR/view?usp=drive\\_link](https://drive.google.com/file/d/1bdbL2ZXfyUImK396O1qoK_goqKdYmxhR/view?usp=drive_link)

|   |   |   |
|---|---|---|
| ADVISORY  |   | Date: 8-12-24   |
| To:   | <input checked="" type="checkbox"/> PSDS/DICs   | <input checked="" type="checkbox"/> Elem/Sec School Heads |
|   | <input type="checkbox"/> Private Schools        | <input type="checkbox"/> Others:                          |
| For:  | <input checked="" type="checkbox"/> Information | <input checked="" type="checkbox"/> Dissemination         |
|   | <input type="checkbox"/> Guidance               |   |
| <b>ORLANDO E. MAJUEL</b> PhD, CESO V<br>Schools Division Superintendent |   |   |
| By:   | <input type="checkbox"/> ASDS                   | <input type="checkbox"/> DDO                              |



August 9, 2024

To: **ALL SCHOOLS DIVISION SUPERINTENDENT**

For information, dissemination and appropriate action.

**BENJAMIN D. PARAGAS** PhD, CESO III  
Director IV / Regional Director



Republic of the Philippines Office of the President

**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**

633 General Luna Street, Intramuros, 1002 Manila / Tel. 527-2192 to 98 / Fax 527-2191 & 94 / e-mail: [info@ncca.gov.ph](mailto:info@ncca.gov.ph) / website: [www.ncca.gov.ph](http://www.ncca.gov.ph)



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**PROGRAM MANAGEMENT DIVISION – INSTITUTIONAL PROGRAMS & PROJECTS SECTION**

**PHILIPPINE CULTURAL EDUCATION PROGRAM (PCEP)**

## 12<sup>th</sup> DIWANG: SAGISAG KULTURA NG FILIPINAS COMPETITION

### PROGRAM DESIGN

Project Title: 12<sup>th</sup> DIWANG: Sagisag Kultura ng Filipinas Competition  
 Components: A. National Competition  
 - Balagtasan  
 - Kundiman  
 - LESSON EXEMPLAR Culture-based Module Writing Contest  
 - Animation  
 - GAWAD PCEP: Student-Teachers Teaching Demo (Video Contest)

#### B. Publication of Creative Works

Implementor-Partner: Koro Bulakeño, NACES, Local Government of Quezon City  
 Source of Fund: NEFCA  
 Board Resolution Number: 2024-285

### A. NATIONAL COMPETITION

#### BALAGTASAN COMPETITION

##### 1. LAYUNIN NG PALIGSAHAN

- a. Mapasigla pa ang isang popular na anyo ng panitikang Filipino
- b. Maipakilala sa mga kabataang Filipino ang isang pamanang pampanitikan
- c. Makabuo ng mga piyesa ng balagtasang tumatalakay sa mga napapanahong isyu
- d. Maitanghal ang mga piyesa ng balagtasang sa publiko nang harapan o sa birtuwal na pamamaraan

##### 2. ALITUNTUNIN AT MEKANIKS

- a. Ang kompetisyon ay bukas para sa lahat.
- b. Bawat pangkat ng kalahok ay may tatlo na kasapi: dalawang mambabalagtas at lakandiwa.

- c. Ang pangkat ang siyang inaasahang susulat ng kanilang orihinal na piyesa na tatalakay alinman sa sumusunod na paksa:

**Paksa 1:** Sa lumalalang sitwasyon sa West Philippine Sea, kailangang kumilos ng Piiipinas nang nagsasarili o kasama ang ibang bansa?

**Paksa 2:** Napapanahon na nga ba ang charter change: oo o hindi?

**Paksa 3:** Al: Kaibigan o Kalaban?

- d. Bawat piyesa ay inaasahang sumusunod sa ganitong daloy:

- Pagsisimula ng Lakandiwa
- Unang tindig ng Mambabalagtas 1
- Unang tugon ng Mambabalagtas 2
- Ikalawang tindig ng Mambabalagtas 1
- Ikalawang tugon ng Mambabalagtas 2
- Ikatlong tindig ng Mambabalagtas 1
- Ikatlong tugon ng Mambabalagtas 2
- Paglalagom ng Mambabalagtas 1
- Paglalagom ng Mambabalagtas 2
- Pagtatapos ng Lakandiwa

- e. Maaaring lumihis nang kaunti sa daloy sa pamamagitan ng maiikling pagsingit ng lakandiwa at iba pang kaugnay na dagdag na sangkap, subalit inaasahang susundin ang nabanggit na daloy.

- f. Sumangguni sa lectures nina Dr. Michael Coroza, Dr. Galileo Zafra, at National Artist Virgilio S. Almario tungkol sa mga wastong katangian ng maayos na paglikha ng TULA at BALAGTASAN na matatagpuan sa PCEP Website.

<https://philippineculturaleducation.com.ph/webinar-videos-balagtasan-workshop/>

<https://philippineculturaleducation.com.ph/agora/>

- g. Ang piyesa ay susulatin ayon sa mga kumbensiyon ng tradisyonal na tula na may sukat at tugma.

- h. Pipili ng 10 na magsusumite ng video ng kanilang pagtatanghal na may habang labing limang (15) minuto.

- i. Pipili ng apat na (grupo) finalists na iimbitahan sa Finals na gaganapin sa **Nobyembre 22, 2024 sa Quezon City**. Pagkakalooban ng pamasaha at accommodation para sa 3 ang mga finalist.

- j. Ang mga mapipiling finalists ay makakatanggap ng opisyal na liham mula sa PCEP na ipapadala sa pamamagitan ng email.

## PAMANTAYAN SA FINALS

|   |     |
|---|-----|
| PIYESA                                    | 50% |
| a. Paglinang sa paksa / husay ng katwiran | 20% |
| b. Pagtatagpo ng katwiran                 | 15% |
| c. Sukat at Tugma                         | 15% |
| PAGBIGKAS                                 | 50% |
| a. Linaw sa pagbigkas                     | 15% |
| b. Pagsaulado ng piyesa                   | 15% |
| c. Damdamin sa pagtindig/pagtugon         | 15% |
| d. Kasuotan                               | 5%  |

## ISKEDYUL NG PALIGSAHAN

Deadline sa pagsusumite ng *piyesa*:

**Agosto 31, 2024**

Isumite ang piyesa gamit ang link sa ibaba

<https://bit.ly/Balagtasán2024>

Deadline sa pagsusumite ng *recorded video*: **Oktubre 6, 2024**

Grand National Finals: **Nobyembre 22, 2024**

## PREMYO

Grand Prize: Php 30,000.00

Finalists: Php 5,000.00 each

Best Performer: Php 5,000.00

## KUNDIMAN

- Ang kompetisyon ay bukas para sa lahat.
- Ang letra (lyrics) ay maaring lokal na wika, may tugma ayon sa tradisyon ng pagtutugma sa Panulaang Filipino at nauukol sa Sagisag Kultura ng Filipinas. Ang mga letra na nasa mother tongue ay dapat may pagsasalin sa Tagalog.
- Sumangguni sa lectures nina Dr. Michael Coroza at Prof. Felipe De Leon Jr. tungkol sa mga wastong katangian ng maayos na paglikha ng KUNDIMAN na matatagpuan sa PCEP website  
<https://philippineculturaleducation.com.ph/webinar-videos-balagtasán-workshop/>
- Hindi kailangang sundin ang anyong mula sa minor tungo sa major mode, maaaring pawang minor o pawang major, o kaya'y iba pang kombinasyon ng mga ito. Kung ang diwa ng kundiman ay maipapahayag gamit ang iba pang modes, gamitin ito. Ang isusumite ay score ng melodiya na may titik na, naka-areglo para sa piyano o gitara, at recording nito sa mp3 format.
- Ang lahat ng lahok ay dapat orihinal na likha.
- Ang manunulat ng kanta ay may karapatang pumili ng mang-aawit.

- g. Dapat walang ingay sa background ang pagre-record at hindi ginamitan ng audio enhancements.
- h. Pipili ng apat (4) na finalist na iimbitahan sa Finals na gaganapin sa **Nobyembre 22, 2024 sa Quezon City**. Pagkakalooban ng pamasaha at accommodation para sa 2 (kompositor at mang-aawit) ang mga finalist.
- i. Ang lahat ng mga desisyon ng lupon ng mga hukom ay pinal.
- j. Ang mapipiling 4 na finalist ay maaring gawan ng recording ng PCEP na iupload sa mga online streaming platform.

**Deadline sa Pagsusumite: Setyembre 30, 2024**

**Mga kailangang isumite gamit ang link na <https://bit.ly/Kundiman2024>**

1. **Audio file na nasa mp3 format**
2. **Music Sheet na nasa pdf format**
3. **Lyrics na nasa pdf format**

OWNERSHIP of entries: Mananatiling hawak ng mga lumikha ng musika at tagapagletra and karapatang-ari sa mga awit na napabilang sa finals at nagwagi. Gayunman, pinapahintulutan ng lumikha ng musika at tagapagletra na gamitin ng NCCA ang nasabing mga awit sa anumang pagkakataong kailangan ng hindi kailangang hingan ng permiso o bayaran ang mga naghahawak ng karapatang-ari.

**PAMANTAYANG SUSUNDIN SA EBALWASYON NG MGA LAHOK ANG MGA SUMUSUNOD:**

|  |      |
|--|------|
| <b>Musika</b> (Estruktura, armonya, atbp.)   | 35%  |
| <b>Letra</b> (Linaw at husay ng pahayag, lalim ng diwa at timyas ng damdamin, atbp.) | 35%  |
| <b>Pagkanta</b> (Pagkamadamdamin, husay ng pagbigkas ng letra, atbp.)                | 30%  |
| <b>Kabuuan</b>   | 100% |

**PREMYO**

Ang mangunguna ay tatanggap ng Php 50,000

Ang pinakamagaling sa pag-awit ay makakatanggap ng Php 20,000

Ang apat na finalist ay makakatanggap ng Php 5,000

**Para sa mga Katanungan:**

PCEP Secretariat

Email: [diwangsagisagkultura@gmail.com](mailto:diwangsagisagkultura@gmail.com)

Facebook: @pcepofficial

## Lesson Exemplar: Culture-based Module Writing Contest

❖ **Open to all Basic Education, Junior, and Senior Teachers both in Public and Private Schools**

**Format** is a free choice depending on the school lesson-planning practices using Flexible mode of Learning. Entries written in the local language must submit a translation in Tagalog or English.

### **GUIDELINES:**

- Learning modules must be subdivided into microlearning sessions. An entire module may have a total duration of 1 week. One-meeting duration for each microlearning session that can be delivered through a blended learning modality (combination of remote and face-to-face).
- The use of NCCA and /or PCEP resource materials is highly encouraged. You can access PCEP's resource materials by visiting **[philippineculturaleducation.com.ph](http://philippineculturaleducation.com.ph)**.
- Include a section in each module at least 3 suggested readings related to the topic that can be accessed asynchronously.

Format:

1. If media resources will be used such as video, lengthy reading articles, etc., it must be attached with a screenshot photo of the media resource with a short description or synopsis as caption.
2. Include in the reference list the shortened URL of materials sourced out online.
3. All attachments must be in PDF format (modules, media resources).

### **SUBMISSION OF ENTRIES:**

- Participant **MUST** accomplish and submit the entries online using the link <https://bit.ly/Exemplar24>
- Contestants must present a proof or evidence that the module has been endorsed by the principal or subject coordinator.
- Participants must submit a one-page bionote.
- The winning entries shall automatically become property of NCCA-PCEP and that the copyright shall belong to the writer and the NCCA-PCEP.
- By submitting the entry form, the contestant agrees to abide by the rules and regulations of the Competition.
- The NCCA-PCEP shall select the members of the Board of Judges. The selection of the members of the Board of Judges shall be the sole prerogative of the NCCA-PCEP.
- Judges may decide not to award prizes if the entries do not meet standard of excellence. All decisions of the Board of judges **SHALL BE FINAL**.

- The NCCA-PCEP reserves the right to withdraw any award and/or cash prize at any time should the contestant violate any of the rules and regulations of the competitions.
- The NCCA-PCEP reserves the right to use the name and photo of the contestant and his/her entry free of charge for any broadcast, telecast, print or any other forms of publicity.
- The NCCA-PCEP also reserves the right to publish the entries, as it may deem fit.
- If the winning entry will be published, the winning author must devote time for revision, editing and enrichment of his/her/their module with the supervision of the PCEP editorial board.
- Failure to comply with the above guidelines shall automatically disqualify the contestant.
- **DEADLINE of submission of entry is on OCTOBER 20, 2024**
- **ONLINE ANNOUNCEMENT** is set on **December 1, 2024**. Winners will be notified via email.
- Ten Winners will receive Php 10,000.00 from any track or grade level

| <b>Basic Education (Kindergarten - Grade 10)</b>                       |  |
|--|--|
| Mother Tongue  | Music  |
| Filipino   | Arts   |
| English  | Physical Education                                 |
| Mathematics  | Health   |
| Science  | Edukasyong Pantahanan at Pangkabuhayan (EPP)       |
| Araling Panlipunan   | Technology and Livelihood Education (TLE)          |
| Edukasyon sa Pagpapakatao (EsP)  |  |
| <b>Special Program in the Arts (SPA)</b>                               |  |
| Visual Arts  | Dance  |
| Media Arts   | Music  |
| Creative Writing   | Theater  |
| <b>Senior High School Core Curriculum Subjects</b>                     |  |
| Oral Communication   | Physical Science                                   |
| Reading and Writing  | Introduction to the Philosophy of the Human Person |
| Komunikasyon at Pananaliksik sa Wika at Kulturang Pilipino             | Physical Education and Health                      |
| Pagbasa at Pagsusuri ng Iba't Ibang Teksto Tungo sa Pananaliksik       | Personal Development                               |
| 21 <sup>st</sup> Century Literature from the Philippines and the World | Understanding Culture, Society, and Politics       |

|   |  |
|---|--|
| Contemporary Philippine Arts from the Regions                                       | Earth Science (taken instead of Earth and Life Science for those in the STEM Strand)                   |
| Media and Information Literacy  | Disaster Readiness and Risk Reduction (taken instead of Physical Science for those in the STEM Strand) |
| General Math  |  |
| Statistics and Probability  |  |
| Earth and Life Science  |  |
| <b>Senior High School Applied Track Subjects</b>                                    |  |
| English for Academic and Professional Purposes                                      | Empowerment Technologies (for the Strand)  |
| Practical Research 1  | Entrepreneurship   |
| Practical Research 2  | Inquiries, Investigations, and Immersions  |
| Filipino sa Piling Larang:<br>1. Akademik<br>2. Isports<br>3. Sining<br>4. Tech-Voc |  |
| <b>Senior High School Specialized Subjects under the following Tracks/Strands</b>   |  |
| <b>Accountancy, Business, and Management Strand (ABM)</b>                           |  |
| Applied Economics   | Business Math  |
| Business Ethics and Social Responsibility   | Business Finance   |
| Fundamentals of ABM 1   | Organization and Management  |
| Fundamentals of ABM 2   | Principles of Marketing  |
| <b>Humanities and Social Sciences Strand (HUMSS)</b>                                |  |
| Creative Writing/Malikaing Pagsulat   | Philippine Politics and Governance   |
| Introduction to World Religions and Belief Systems                                  | Community Engagement, Solidarity and Citizenship   |
| Creative Nonfiction   | Disciplines and Ideas in the Social Sciences   |
| Trends, Networks and Critical Thinking in the 21 <sup>st</sup> Century              | Disciplines and Ideas in the Applied Social Sciences   |
| <b>Science, Technology, Engineering, and Mathematics Strand (STEM)</b>              |  |
| Pre-Calculus  | General Physics 1  |
| Basic Calculus  | General Physics 2  |
| General Biology 1   | General Chemistry 1 & 2  |
| General Biology 2   |  |
| <b>General Academic Strand (GAS)</b>  |  |
| Applied Economics   | HUMSS 1 & 2  |
| Organization and Management   | Social Science 1   |
| Disaster Readiness and Risk Reduction   | Electives from the strands   |



| <b>Arts and Design Track</b>  |   |
|---|---|
| Creative Industries I: Arts and Design Appreciation and Production  | Integrating the Elements and Principles of Organization in the Arts |
| Creative Industries II: Performing Arts   | Leadership and Management in Different Arts Fields                  |
| Physical and Personal Development in the Arts   | Apprenticeship and Exploration of Different Arts Fields             |
| Developing Filipino Identity in the Arts  | Exhibit for Arts Production (Literary Arts)                         |
| Performing Arts Production  | Exhibit for Arts Production (Media Arts and Visual Arts)            |
| <b>Sports Track</b>   |   |
| Safety and First Aid  | Fitness, Sports, and Recreation Leadership                          |
| Human Movement  | Psychosocial Aspects of Sports and Exercise                         |
| Fundamentals of Coaching  | Fitness Testing and Exercise Programming                            |
| Sports Officiating and Activity Management  |   |
| <b>Technical-Vocational Livelihood (TVL) Track</b>  |   |
| ALL TVL Specializations under the following strands: Agri-Fishery Arts, Home Economics, Industrial Arts, and Information and Communication Technology |   |

**CRITERIA:**

- I. **Learning Contents:** (40%) culturally informed discussion based on knowledge, skills competencies, and values
  - a. The learning objectives and outcomes are well defined.
  - b. The learning expectations of students are considered.
  - c. Concrete pieces of evidence of students' learning are cited.
  - d. Knowledge, skills, competencies, and value are culled from DepEd Most Essential Learning Competencies (MELCs) and Matatag Competencies.
  - e. Indicators for learning are clearly identified.
  - f. Activities to assure students' learning are exhibited.
  - g. The culture-based teaching principles are integrated in the learning contents.
  
- II. **Teaching-Learning Processes** (40%) should be culturally-integrated, -motivated, -enriched, and -reinforced interventions, approaches, methodologies, extension, and evaluation activities.
  - a. Activities to motivate/prepare students to facilitate conditions/interests in learning are identified.
  - b. Students' prior knowledge about the present lesson is activated.
  - c. Concepts and essential skills are congruently and logically arranged.
  - d. Engaging activities for all diverse students and learning are well-planned.
  - e. Activities (enrichment, reinforcement, intervention) or ways of learning (based on students' readiness, interest and learning style) that ensure students' learning are well presented.

- f. Approaches, methods, strategies, techniques, etc. that unfolds learning in each lesson are utilized.
- g. Lessons' guiding principles, content objectives, and pre-teaching strategies are congruent with the activities.
- h. Synthesis and closure activities of the lesson are well-planned.
- i. Varied evaluation and assessment tools are used appropriately and accurately.
- j. Mastery of the subject matter is clearly demonstrated.

- III. **Learning Resources:** (20%) culturally relevant learning resources and instructional media.
- a. Teaching materials, resources, and references to facilitate learning are well-planned.
  - b. Relevant learning resources are properly cited, and instructional media are integrated in the lesson.
  - c. Culture-based lesson exemplifies the integration of Sagisag Kultura as teaching tools, learning process, assessment and/or as enabling activities.

**For Inquiries:**

PCEP Secretariat

Email: [diwangsagisagkultura@gmail.com](mailto:diwangsagisagkultura@gmail.com)

Facebook: @pcepofficial

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