



Republic of the Philippines
PROVINCE OF NUEVA VIZCAYA
 2F Peoples Hall, Capitol Compound, District IV, Bayombong

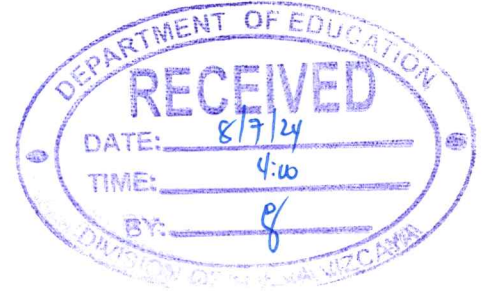


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SANGGUNIANG PANLALAWIGAN

August 07, 2024

DR. ORLANDO E. MANUEL, PhD., CESO V
 Schools Division Superintendent
 Department of Education (DepEd)
 Division of Nueva Vizcaya
 Bayombong, Nueva Vizcaya




Sir:


Herewith respectfully transmitted is a copy of **Resolution No. 2024-5131**, “A Resolution Officially Adopting the Mabuhay Gesture to Serve as the Customary and Standard Greeting to Guests and Tourists Promoting Goodwill Praise and Respect, and Encouraging All Residents in the Province of Nueva Vizcaya to Practice the Same”, of the Sangguniang Panlalawigan of Nueva Vizcaya, for

- (x) the purpose therein stated
- () information and reference
- () appropriate action

Very truly yours,


TENY L. QUERIDO
 Supervising Administrative Officer/
 Acting Secretary to the Sanggunian

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MEMORANDUM		Date: 8-15-24	Released (Records):
To:	<input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads	
	<input checked="" type="checkbox"/> Private Schools	<input type="checkbox"/> Others:	
For:	<input checked="" type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination	
	<input checked="" type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance	
ORLANDO E. MANUEL PhD., CESO V Office of the Schools Division Superintendent			
By:	<input type="checkbox"/> ASDS	<input type="checkbox"/> CID Chief	<input type="checkbox"/> SGOD Chief
	<input type="checkbox"/> AO	<input type="checkbox"/> Atty	Signature: 



Republic of the Philippines
PROVINCE OF NUEVA VIZCAYA
 Bayombong
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SANGGUNIANG PANLALAWIGAN

Excerpt from the Journal of the 89th Regular Session of the 11th Sangguniang Panlalawigan of Nueva Vizcaya held at the Sangguniang Panlalawigan Session Hall, Capitol Compound, Bayombong, Nueva Vizcaya, on July 15, 2024 from 9:01 a.m. to 10:40 a.m.

P R E S E N T:

HON. EUFEMIA ANG DACAYO	Vice Governor and Presiding Officer (9:00am-10:57am)
HON. ELMA PINAO-AN LEJAO	Presiding Officer Pro Tempore (10:57am-12:47pm)
HON. PATRICIO F. DUMLAO, JR.	Floor Leader
HON. EUNICE GALIMA-GAMBOL	Assistant Floor Leader
HON. ROLAND M. CARUB, J.D.	SP Member
HON. PRIMO PERCIVAL J. MARCOS	SP Member
HON. EDGARDO C. BALGOS	SP Member
HON. FLORANTE S. GERDAN	SP Member
HON. DELBERT D. TIDANG	SP Member
HON. PABLO P. KINDOT	SP Member
HON. JOSE D. TOMAS, SR.	SP Member
HON. BYRON C. SEVILLENNA	Pres., PCL, Nueva Vizcaya Chapter
HON. JOHN M. BABLI-ING	Pres., LnB, Nueva Vizcaya Chapter
HON. NICKSON C. MILLO	Pres., SK Provincial Federation-NV Chapter
HON. CASTILLO B. TIDANG, JR.	Indigenous Peoples Mandatory Representative

A B S E N T: (None)

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RESOLUTION NO. 2024-5131

A RESOLUTION OFFICIALLY ADOPTING THE MABUHAY GESTURE TO SERVE AS THE CUSTOMARY AND STANDARD GREETING TO GUESTS AND TOURISTS PROMOTING GOODWILL, PRAISE AND RESPECT, AND ENCOURAGING ALL RESIDENTS IN THE PROVINCE OF NUEVA VIZCAYA TO PRACTICE THE SAME

WHEREAS, to show Filipino warmth and welcoming, the "Mabuhay" greetings accompanied by a gesture of putting the right palm on the chest done by tour guides and tourism stakeholders is now evident in various tourist attractions and all Department of Tourism (DOT) accredited hotels in the country;

WHEREAS, the welcoming gesture is part of the DOT's sustained efforts to enhance the Filipino Brand of Service Excellence, institutionalizing the use of "Mabuhay" and "Salamat" gestures through ordinances and adopting the same through resolutions;

WHEREAS, Filipino Brand of Service Excellence (FBSE) is the flagship training programs of the DOT envisioned to provide all front liners in the tourism and hospitality industry with a benchmark on how to render excellent service to our tourists the Filipino way, and make it our "brand" and it was at the helm of Tourism Secretary Christina Garcia Frasco when she set the goal of training 100,000 Filipinos, recognizing the potential of the FBSE program to transform the Philippines into Asia's center for hospitality excellence;

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(Handwritten signature)

WHEREAS, in the execution of the mabuhay gesture in the province, it was suggested that the Filipino term “Mabuhay” be translated into the localized dialect of the Province such as “Agbiag” for Ilocano, “Mattolay” for Gaddang, and “Lih-tang” for Kalanguya, accompanied by the graceful laying of the right palm over the chest and a simultaneous nod of the head as such will be recognized as the ‘minimum tradition’;

WHEREAS, the body further recommended to use the Ilocano translation as the primary dialect of “Mabuhay” into “Agbiag”, followed by other localized dialect whilst other Indigenous Peoples customary greetings shall be respected;

NOW, THEREFORE, on motion of Hon. Eunice Galima-Gambol, Jr., unanimously seconded, be it, -

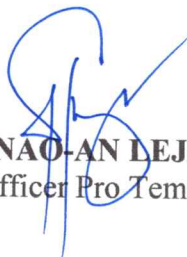
RESOLVED, that this Body officially adopts, as it is hereby officially adopting the Mabuhay Gesture to serve as a Customary and Standard greeting of guest and tourist, promoting Goodwill, Praise and Respect and encouraging all residents in the Province of Nueva Vizcaya to practice the same;

RESOLVED, FURTHER, that this Resolution be forwarded to the Honorable Governor Jose V, Gambito, Ms. Marichelle O. Costales, Acting Provincial Tourism and Culture Officer, All Local Government Units, Department of Education-Schools Division of Nueva Vizcaya, State Colleges, Colleges and Universities, Government and Non-Government Offices, Tourism-related enterprises and other establishments, all in the Province of Nueva Vizcaya, for their information and appropriate action.

CARRIED.

Sponsor: Hon. Eunice Galima-Gambol

I CERTIFY to the correctness of the foregoing Resolution.



ELMA PINAO-AN LEJAO
Presiding Officer Pro Tempore

ATTESTED:



TENY L. QUERIDO, MPA
Supervising Administrative Officer
Acting Secretary to the Sanggunian