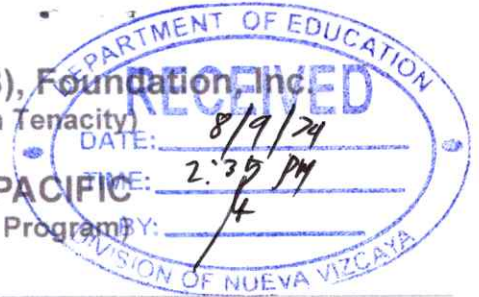




Alalay sa Pamilya at Bayan (APB), Foundation, Inc.
 (Campaign for Character Education Tenacity)
 and
UNIVERSITY OF ASIA AND THE PACIFIC
 (I AM STRONG – I Keep Love Real Program)



July 16, 2024

MR. FLORANTE E. VERGARA
Asst. Regional Director
Region II – CAGAYAN VALLEY
 Carig, Tuguegarao City, Cagayan

To: ALL SCHOOLS DIVISION SUPERINTENDENTS

August 8, 2024

In view of this activity, this Office reiterates that the participation of the public and the private schools is voluntary and shall be subjected to the guidelines on the Conduct of Co-Curricular and Off-Campus Activities for public and private schools stipulated in DO 66, s. 2017, adherence to DO 9, s. 2025 on time-on-task policy and subject to no- collection policy as stated in Section 3 of RA 5546 and DO 19, s. 2008.



BENJAMIN D. PARAGAS PhD, CESO III
 Director IV/Regional Director

Dear Mr. Vergara:

With the best wishes for the steadfastness of the rollout of the MATATAG Curriculum in your region, we wish to request your office for authorization to continue and expand our engagement in the research and development of public school students and teachers in character education and decision-making in key aspects of life. This desideratum we hope to be realized through more memorandums of agreement with schools divisions in the region under your watch.

We are the lead group of the **Campaign for CHaracter Education Tenacity (CACHET)** program of the Alalay sa Pamilya Foundation, Inc. (APB), in full technical and educational partnership with the **I Am S.T.R.O.N.G. – I Keep Love Real** program of the University of Asia and the Pacific (UA&P), through the Mariano and Estelita de Jesus Que Professorial Chair on Family and Youth Education, and enjoying the support of several business groups and individuals.

Essentially lay and secular, with no affiliation with institutional religion, we have been engaged with public schools for the past 20 years, having been engaged with more than 500 public elementary, secondary, and integrated schools nationwide, with more than 150 of these having put up a **CACHET Associate School Club**, with student officers and membership, inclusive of teacher-coaches and enjoying the full support of the school administration.

Among many other interventions, our program of activities includes

- a) Workshop forums for one day or overnight on such key issues of the youth as family structures, sexuality, faith and Filipino values, and social media and youth lifestyle;
- b) Four months a year of workshop-forums on the what we call "Virtue of Focus" corresponding to the core values of the Department of Education: For this year, the tripod of Respect-Regard-Responsibility (for Maka-Diyos); Friendship and Concern for Others (for MakaTao); Care for and Responsible Use of Material Things (for Makakalikasan); and Patriotism (for Makabansa).
- c) Competitive sports and games family festivals, for this coming school, with complementary focus on futsal, which we hope would involve all schools divisions of NCR and Calabarzon;
- d) Quiz bees and art summits on Philippine History, Culture, and Geography and several other themes of current interest;
- e) Year-round point collation that ends up with awards for students, teacher-coaches, and schools, under the banner of CACHET Saxum Award, with reference to the Latin word "Saxum", a solid rock of stability;


- f) One-on-one sex-specific mentoring on lifestyle and concerns/issues of the young and the schoolteachers, complemented by regular training and development interventions for junior and senior mentors, technical working groups, and CACHET organizing teams, to help guarantee sustainability;
- g) Sponsored research and publication on youth lifestyle, family life, values and human virtues, school performance, and life of faith.


Our engagement with the public sector has mutually benefited us and many public-school students, alumni, and teachers. We hope to continue enjoying the trust and confidence of the Department of Education and the regional offices. We look forward to intensifying and expanding our humble contribution for love of God and country!

We hope to have an audience with you at your convenience to enable us to talk further of the CACHET and I Am STRONG programs and to narrate the many stories of teaching and learning in the field of morals and virtue.



Thank you, and warmest personal regards!

Sincerely yours,


 ANNABELLE P. BROWN
 Chairman and President
 APB Foundation, Inc.


 ANTONIO N. TORRALBA
 Program Director
 UA & P – Iam-STRONG


 MARIEVIC A. MAALA
 Executive Director
 APB Foundation, Inc.

ADVISORY		Date: 08-12-24	Prepared by: 
To: <input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads		
<input type="checkbox"/> Private Schools	<input type="checkbox"/> Others:		
For: <input checked="" type="checkbox"/> Information <input checked="" type="checkbox"/> Dissemination			
<input type="checkbox"/> Guidance			
ORLANDO E. MANUEL PhD, CESO V Schools Division Superintendent			
By: <input type="checkbox"/> Asst. Dir. <input type="checkbox"/> CIO <input type="checkbox"/> Sec. <input type="checkbox"/> SDO <input type="checkbox"/> SSO <input type="checkbox"/> SMO	Signature: 		



NATIONAL CACHET SAXUM RECOGNITION

A partnership of
Alalay sa Pamilya at Bayan Foundation, Inc.
 (Campaign for Character Education Tenacity)

and
University of Asia and the Pacific
 (I AM S.T.R.O.N.G – I Keep Love Real)

In unity with the aspiration of the
 Department of Education
 of shaping learners who are

“Maka-Diyos, Makatao, Makapamilya, Makakalikasan at Makabansa”



Via the CaChET Student Associate,
 PERSON OF CHARACTER
 SELF-DIRECTED

In their RESPECT-REGARD-RESPONSIBILITY
 Through SELF-KNOWLEDGE, SELF-MASTERY, SELF-GIVING

Think CaChET...Do CaChET... Be CaChET
 Help bring about tenacious CHANGE in minds and hearts



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SY 2024 - 2025 CALENDAR OF ACTIVITIES

<p>August 10, 2024, 2PM ONLINE CACHET ORIENTATION for ALL and ONLINE CACHET SCHOOL REGISTRATION</p>	<p>November 9, 2024 ONLINE Session FOR Teachers and Learners TOPIC 2: MAKATAO CACHET THEME : Man In Society Virtue-of-the-Month : Genuine Concern and Care for Other</p>	<p>January 25, 2025 On-site 2nd Family Conference Part 2 OPEN FOR NON-CACHET SCHOOL</p>
<p>August 24, 2024 On-Site CACHET ORIENTATION on Details of SY 2024 - 2025</p>	<p>November 23, 2024 ON-SITE QUIZ BEE FINALS And ART SUMMIT RENDITIONS On Church Culture and Philippine Fiestas</p>	<p>February 8, 2025 : ONLINE Session Teachers and Learners -- Topic 4: MAKAKALIKASAN CACHET THEME: Care for Surroundings Virtue-of-the Month : Justice and Charity</p>
<p>September 7, 2024 : ONLINE Session for Teachers and Learners TOPIC 1 : MAKA-DIYOS : Love for God CACHET THEME : Human Dignity Responsible Decision-Making Virtue-of-the -Month : Respect-Regard-Responsibility</p>	<p>November 30, 2024 : ONLINE SUBMISSION of VOM OUTPUT for MAKATAO</p>	<p>February 15, 2025 - ON-SITE 3rd CACHET Family Games and Sports Festival (with traditional categories and rubrics, inclusive to futsal) (Active CACHET SCHOOLS)</p>
<p>September 28, 2024 : ONLINE SUBMISSION and PRESENTATION of VOM OUTPUT for MAKA-DIYOS</p>	<p>December 7, 2024 : ONLINE Session Teachers and Learners Topic 3: MAKABANSA CACHET THEME Love of Country and People Virtue-of-the Month : Patriotism</p>	<p>February 22, 2025 : ONLINE SUBMISSION and PRESENTATION of VOM OUTPUT for MAKAKALIKASAN</p>
<p>October 19, 2024 : ONLINE QUIZ BEE and Art Summit On Church Culture and Philippine Fiestas ORIENTATION</p>	<p>December 14, 2024: ON-SITE Christmas Get-together and QBAS Awarding</p>	<p>March 8, 2025 : ONLINE School Year 2024 - 2025 PRESENTATION OF CANDIDATES for National Cachet Saxum Award</p>
<p>October 26, 2024 : ONLINE QUIZ BEE PRELIMINARY</p>	<p>January 12, 2025 : ONLINE SUBMISSION and PRESENTATION VOM OUTPUT for MAKABANSA</p>	<p>March 22, 2025 : ON-SITE 21st NATIONAL CACHET SAXUM AWARDING RITE</p>



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National CACHET Saxum Awards for School Year 2023 - 2024

Elementary Level			
Name of School	REGION	SDO	Award
Sto. Nino Elementary School	NCR	Caloocan City	CHAMPION SCHOOL
Bagong Silang Elementary School CND 2	NCR	Caloocan City	Exemplar - Gold
Camarin Elementary School	NCR	Caloocan City	Exemplar - Gold
Congress Elementary School	NCR	Caloocan City	Exemplar - Gold
Pag asa Elementary School	NCR	Caloocan City	Exemplar - Gold
Caloocan North Elementary School	NCR	Caloocan City	Exemplar - Gold
Dinahican Elementary School	Calabarzon	Infanta, Quezon	Exemplar - Silver
Camarin D Elementary School	NCR	Caloocan City	Exemplar - Silver
Mayapa Elementary School	Calabarzon	Calamba City	Exemplar - Silver
Camarin D Elementary School Unit II	NCR	Caloocan City	Exemplar - Silver
NHC Elementary School	NCR	Caloocan City	Exemplar - Silver

JUNIOR HIGH SCHOOL LEVEL

Name of School	REGION	SDO	Award
Kalayaan NHS	NCR	Caloocan City	CHAMPION SCHOOL
Aplaya National High School - Annex	R4A	Santa Rosa City	Exemplar - Gold
Tagaytay City Science NHS - ISHS	R4A	Cavite Province	Exemplar - Gold
Caybiga High School	NCR	Caloocan City	Exemplar - Gold
San Pedro Relocation Center National High School	R4A	San Pedro City	Exemplar - Gold
Bulihan Integrated NHS	R4A	Cavite Province	Exemplar - Gold
Bagumbong High School	NCR	Caloocan City	Exemplar - Silver
Caloocan City Business High School - JHS	NCR	Caloocan City	Exemplar - Silver
Camarin High School	NCR	Caloocan City	Exemplar - Silver
Nagpayong High School	NCR	Pasig City	Exemplar - Silver
Deparo High School	NCR	Caloocan City	Exemplar - Silver

Senior High School Level

Name of School	REGION	SDO	Award
Aplaya National High School - Main JHS	R4A - Calabarzon	Santa Rosa City	Champion School
Labas Senior High School	R4A - Calabarzon	Santa Rosa City	Exemplar - Gold

INDIVIDUAL AWARDS for SY 2023 - 2024

MANPOWER from UA & P

1. Rodolfo V. Natanauan	Audio Tech Personnel
2. Clinton G. Tabefranca	ICT Personnel
3. Meyie G. Fabula	ICT Personnel
4. Marcelo A. Elola Jr.	ICT Personnel
5. Arnold G. Maliberan	Set-up Personnel
6. Jhosep T. Adora	Set-up Personnel
7. Alvin C. Martinez	Set-up Personnel
8. Jasmin M. Cruz	Reservation Personnel
9. Camille Anne R. Del Pilar	Reservation Personnel
10. Edwina J. Buawagan	Reservation Personnel

CACHET ORGANIZING TEAM

11. Mark Henry A. Monasterial	Cachet Alumni
12. Angelo N. Hufancia	Cachet Alumni
13. Christian M. Billedo	Cachet Alumni
14. Ma. Jameela B. Ferrer	Cachet Alumni
15. Christianne Marie C. Lorenzo	Cachet Alumni
16. John Lester M. Tugbong	Cachet Alumni
17. Nicole Lazaro	Cachet Alumni
18. John Russel T. Callejo	Cachet Alumni
19. Aiciel A. Lobina	Cachet Competitions Judge
20. Leticia T. Sala	Cachet Mentor and Competitions Judge
21. Marianne M. Pagcaliwagan	Cachet Mentor and Competitions Judge
22. Maria Bernadette G. Tanedo	Cachet Mentor and Competitions Judge
23. Villeerose C. Lee	Cachet Volunteer – Labas SHS
24. Arnold Raymond P. Pichay	Cachet Volunteer
25. Raymond A. Macapanas	Cachet Volunteer
26. Franklin P. Badana	Cachet Volunteer
27. Kreziah Chloe B. Badana	Cachet Volunteer

SCHOOL DIVISIONS SUPERINTENDENT

28. Dr. Rogelio Oplencia	San Pedro City
29. Dr. Editha M. Atendido	Laguna Province
30. Dr. Rosemarie D. Torres	Cavite Province
31. Dr. Hereberto Jose D. Miranda	Santa Rosa City
32. Dr. Sheryll T. Gayola	Pasig City
33. Dr. Jenilyn Rose B. Corpuz	Caloocan City

EDUCATION PROGRAM SUPERVISOR

1. Dr. Nida C. Tagalag	Santa Rosa City
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- | | |
|-----------------------------|-----------------|
| 2. Dr. Josephine T. Monzaga | Cavite Province |
| 3. Dr. Crispiniana Bauyon | San Pedro City |
| 4. Dr. Clariza Terones | Calamba City |
| 5. Dr. Nimfa Hernaez | Caloocan City |
| 6. Dr. Perlita M. Ignacio | Pasig City |

PUBLIC SCHOOLS DISTRICT SUPERVISOR

- | | |
|------------------------|-----------------|
| 7. Dr. Ailene A. Canoy | Caloocan City |
| 8. Dr. Ana R. Reblora | Laguna Province |

TECHNICAL WORKING GROUP

- | | |
|--|------------------------------------|
| 1. Marites G. Palomo | PagAsa ES, Caloocan City |
| 2. Teresita C. Añasco | PagAsa ES, Caloocan City |
| 3. Paulo D. Zamudio | Congress ES Caloocan City |
| 4. Myla A. Rico | Camarin High School, Caloocan City |
| 5. Arlene P. Gajardo | Kalayaan NHS, Caloocan City |
| 6. Christy H. Canaveral | Labas Senior HS, Santa Rosa City |
| 7. Jasmin J. Ascaño | Caybiga HS, Caloocan City |
| 8. Jokate J. Poblete | Caybiga HS, Caloocan City |
| 9. Mary Jane G. Rostata | Caybiga HS, Caloocan City |
| 10. Milagros M. Fernandez | Caybiga HS, Caloocan City |
| 11. John Lorenzo Lawrenze A. Almendras | TagSci NHS – ISHS, Cavite Province |
| 12. Elsie O. Dinawanao | TagSci NHS – ISHS, Cavite Province |

STUDENTS - Kalayaan NHS – Caloocan City

1. Jan Ember S. Bato-on
2. Almhira Ivana Abejuela
3. Zydhell Ann A. de Leon
4. Kea Cassandra Barro
5. Kyla Reign Cerdon

STUDENTS – Nagpayong HS – Pasig City

6. Jin Seong R. Teves
7. Donna Althea T. Abasola
8. Vallerie Hernandez
9. Jasmin Narvaez
10. Rayniel L. Martinez

STUDENTS – Labas Senior HS – Santa Rosa City

11. Janzen Rouné C. Tagalag
12. Xianne Kisha R. Hernandez
13. Andrei Gabriel E. Magsino
14. Ashantie Eunice S. Page

STUDENTS – Aplaya NHS – Annex – Santa Rosa City

15. Russhielle Carla Barrinuevo
16. Andrea Martine L. Tuiza

STUDENTS – Caybiga High School – Caloocan City

17. Jemimah O. Long
18. Reynald Andrei Arenas
19. Aimy Rose A. Alcaraz
20. John Yurie M. Dilao
21. Sophia M. Descaya
22. Rica Mae C. Barlongo
23. MacJames J. Avena
24. Kyle Vincent B. Lacra
25. Gifford A. Veras
26. EA Avelino Serenilla
27. John Clarenze A. Garcia
28. Cliffor Allen Gabriel Ramirez
29. Unah Liah L. Gamboa
30. Charles M. Agpalo

Note : All 24 WINNING SCHOOLS Principals, Teacher Coaches and Cachet Club Officers RECEIVED Trophy for the School, Plaques for Teachers and Special Medal for students