

Republic of the Philippines
Department of Education
REGION II – CAGAYAN VALLEY
SCHOOLS DIVISION OF NUEVA VIZCAYA

04 JULY 2024

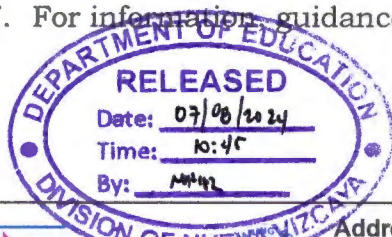
Division Memorandum

No. 267, s. 2024

**CONDUCT OF GAWAD TEODORA ALONSO 2024
(6th NATIONAL STORY BOOK WRITING COMPETITION)**

TO: Assistant Schools Division Superintendent
Curriculum Implementation Division Chief
School Governance and Operations Division Chief
Education Program Supervisors
Public Schools District Supervisors/Districts-in-Charge
School Heads
All others concerned

1. The Department of Education through the Curriculum and Learning Management Division-Learning Resource Management Section (CLMD-LRMS) announces the conduct of the Regional Activities relative to the Gawad Teodora Alonso (GTA) 2024 (6th National Story Book Competition).
2. The GTA aims to:
 - a. appreciate the roles of stories and illustrated storybooks as tools in the development of reading and of learning curricular content standards;
 - b. harvest original stories that demonstrate learning competencies of the k to 10 Matatag Curriculum;
 - c. recognize the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybooks for basic education; and
 - d. contribute to the treasury of content materials for utilization as reading resources and transformation of engaging media.
3. Attached is **DM-BLR-2024-06-1273** for the timeline of activities, official mechanics and guidelines, and essential standards.
4. The Schools Division Office through the Curriculum Implementation Division-LRMS will accept all entries on or before **July 15, 2024**.
5. For clarification and further information, please contact anyone of the following LRMS staff, **Dr. Dindo John H. Moreno, EPS; Chester C. Cortez, Librarian II;** and **Maria Victoria A. Padro, PDO II**.
6. Related expenses incurred on the submission of entries maybe charged to the school MOOE subject to the accounting and auditing rules and regulations.
7. For information, guidance, and compliance.



ORLANDO E. MANUEL PhD, CESO V
Schools Division Superintendent



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Republic of the Philippines
Department of Education
 BUREAU OF LEARNING RESOURCES

Office of the Director

MEMORANDUM
 BLR-2024-06- 1273

FOR : **ALL REGIONAL DIRECTORS**

ATTENTION : Curriculum and Learning Management Division
 Learning Resources Management Section

FROM : **ARIZ DELSON ACAY D. CAWILAN**
 Director IV

SUBJECT : **ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024**

DATE : **June 27, 2024**

This is to inform your respective regions that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.

This announcement is made to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.

A total of P200,000 was downloaded to all the Regional Offices as Program Support Fund, the guidelines on the utilization of such were outlined in DM-CT-2024-188, issued by the Office of the Undersecretary for Curriculum and Teaching.

Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and the proposed categories are attached in this memorandum for information and guidance.

For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrpd@deped.gov.ph, copy furnished blr.creatives@deped.gov.ph.

For your information.

BLR-2024-06-1273 DIVISION CODE



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GAWAD TEODORA ALONSO 2024



HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Beginning Readers	Storytelling (Recorded)	Stories for Young Readers	Stories for Young Readers by Young Writers
Division Manuscript Screening	July 15, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	September 13, 2024		
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024		September 27, 2024	Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 to 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19 to 22, 2024					

2. The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
3. The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

GAWAD TEODORA ALONSO 2024



COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime)
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	<ul style="list-style-type: none"> ✓ Private school teachers of basic education (fulltime)
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies <p>NOTE: Participants in other categories may no longer enter in this category.</p>
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions NOTE: This category is in partnership with the National Council on Children's Literature (NCCT)	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx	<ul style="list-style-type: none"> ✓ Official invitees of the Storybook Recognition Rites

		Picks) in Categories 1 and 2	and Reading Exhibit, including winners, nominees, and their official LR teams
Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category	Values Education Peace Education Health Education	Original children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third- level positions
Category 6 Stories for Young Readers by Young Writers	Maka-Diyos Maka-tao Makakalikasan Makabansa	Original children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach

GAWAD TEODORA ALONSO 2024



CRITERIA FOR JUDGING

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%